### APOLLO

### Outlook for US banks

Torsten Slok and Rajvi Shah tslok@apollo.com

**Apollo Global Management** 

March 2024

Unless otherwise noted, information as of March 2024.

Confidential and Proprietary - Not for distribution, in whole or in part, without the express written consent of Apollo Global Management, Inc.

It should not be assumed that investments made in the future will be profitable or will equal the performance of the investments shown in this document.

### Legal Disclaimer

Unless otherwise noted, information included herein is presented as of the dates indicated. Apollo Global Management, Inc. (together with its subsidiaries, "Apollo") makes no representation or warranty, expressed or implied, with respect to the accuracy, reasonableness, or completeness of any of the information contained herein, including, but not limited to, information obtained from third parties. Opinions, estimates and projections constitute the current judgment of the author as of the date indicated. They do not necessarily reflect the views and opinions of Apollo and are subject to change at any time without notice. Apollo does not have any responsibility to update the information to account for such changes. Hyperlinks to third-party websites in these materials are provided for reader convenience only. There can be no assurance that any trends discussed herein will continue.

The information contained herein is not intended to provide, and should not be relied upon for, accounting, legal or tax advice and does not constitute an investment recommendation or investment advice. Investors should make an independent investigation of the information contained herein, including consulting their tax, legal, accounting or other advisors about such information. Apollo does not act for you and is not responsible for providing you with the protections afforded to its clients.

Certain information contained herein may be "forward-looking" in nature. Due to various risks and uncertainties, actual events or results may differ materially from those reflected or contemplated in such forward-looking information. As such, undue reliance should not be placed on such information. Forward-looking statements may be identified by the use of terminology including, but not limited to, "may", "will", "should", "expect", "anticipate", "target", "project", "estimate", "intend", "continue" or "believe" or the negatives thereof or other variations thereon or comparable terminology.



### Key themes for banks:

- CRE holdings
- Credit quality deterioration because of Fed hikes
- Held-to-maturity issues because of higher rates
- Deposits as a source of funding, duration of deposits
- Funding costs in wholesale markets for regional banks
- Basel 3 endgame
- Fed pivot boosting lending and capital markets activity

Source: Apollo Chief Economist

#### Table of contents

- 1. Overview
- 2. What was the banking sector response to the SVB collapse?
- 3. Bank funding pressures: Deposits and market-based measures
- 4. What is happening with deposits in regional banks?
- 5. Weekly data for bank lending by small and large banks
- 6. US banks by asset size: The importance of regional banks for the US economy
- 7. Regional banks' asset concentration in CRE
- 8. Measures of banking sector liquidity and capital ratios
- 9. Sources of financing for small businesses
- 10. Small business loans
- 11. Fed funds rate versus national average interest rate on checking accounts and CDs

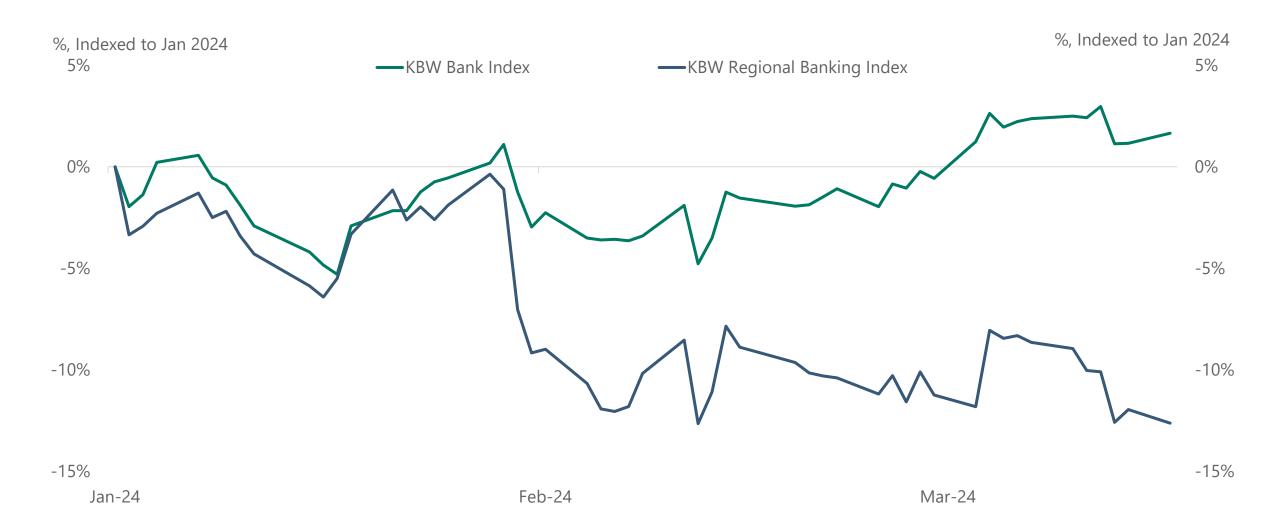
12. Community banks

Source: Apollo Chief Economist

## APOLLO

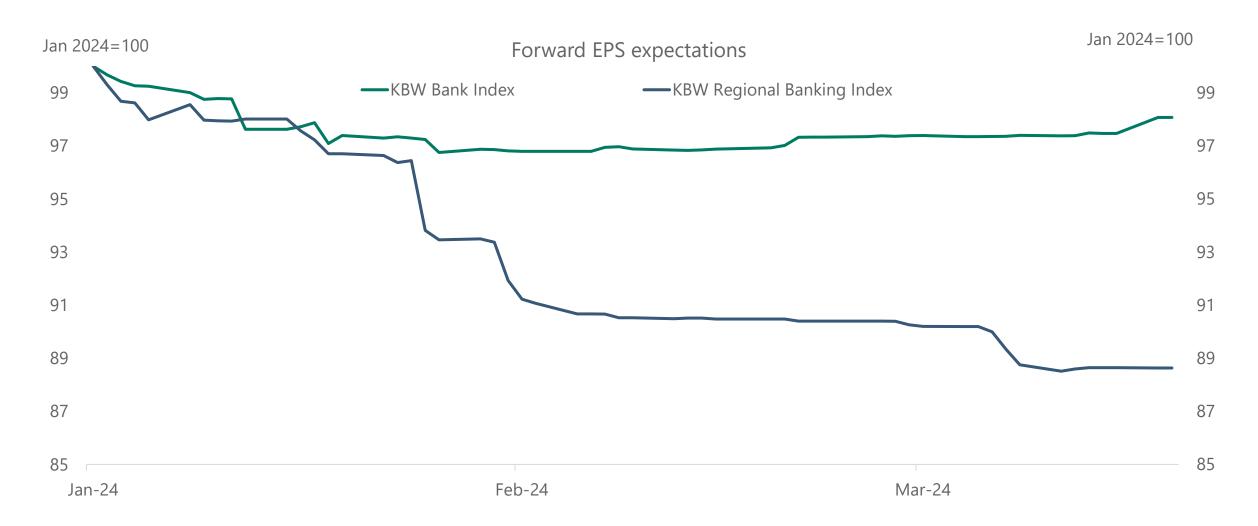
# Overview

# Regional bank stocks underperforming



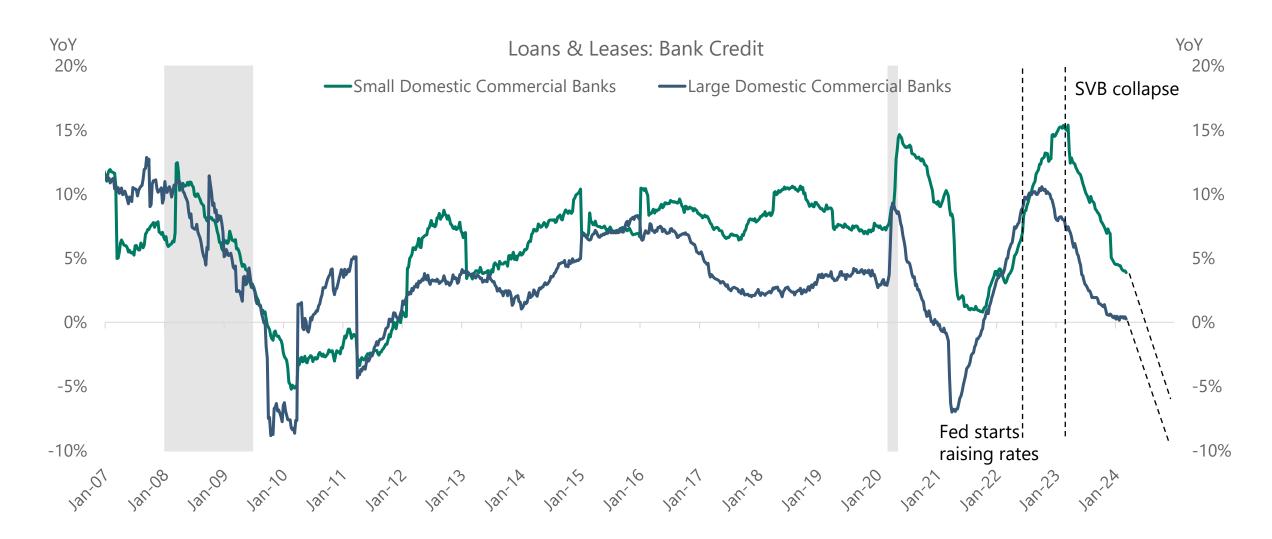
Source: Bloomberg, Apollo Chief Economist

# Earnings expectations falling for regional banks

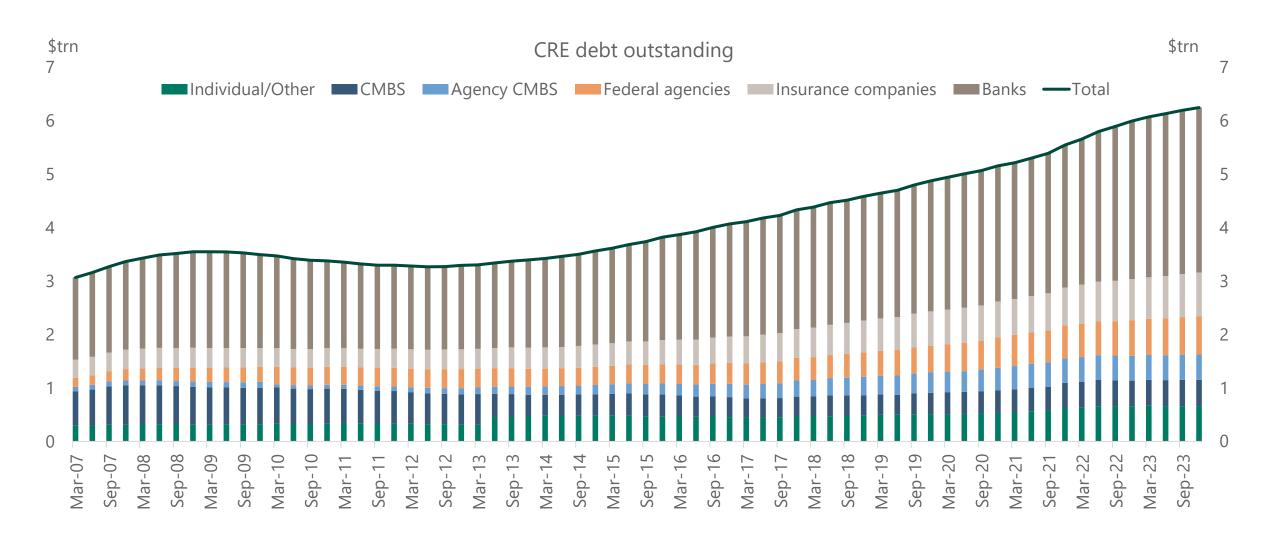


Source: Bloomberg, Apollo Chief Economist

# Weekly Fed data shows small and large bank lending growth slowing

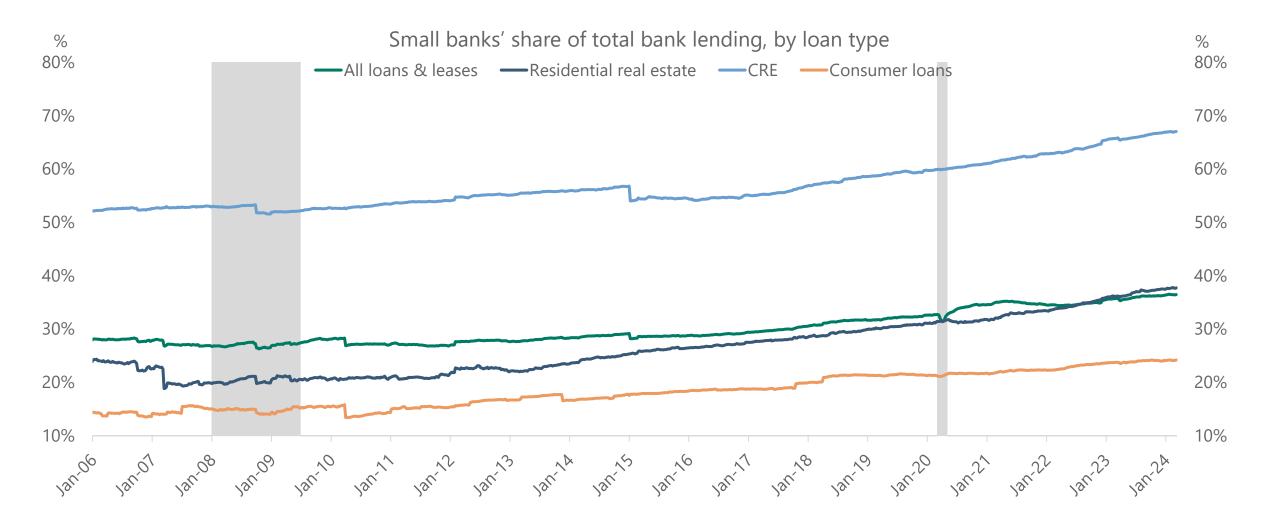


### Banks hold half of CRE debt outstanding

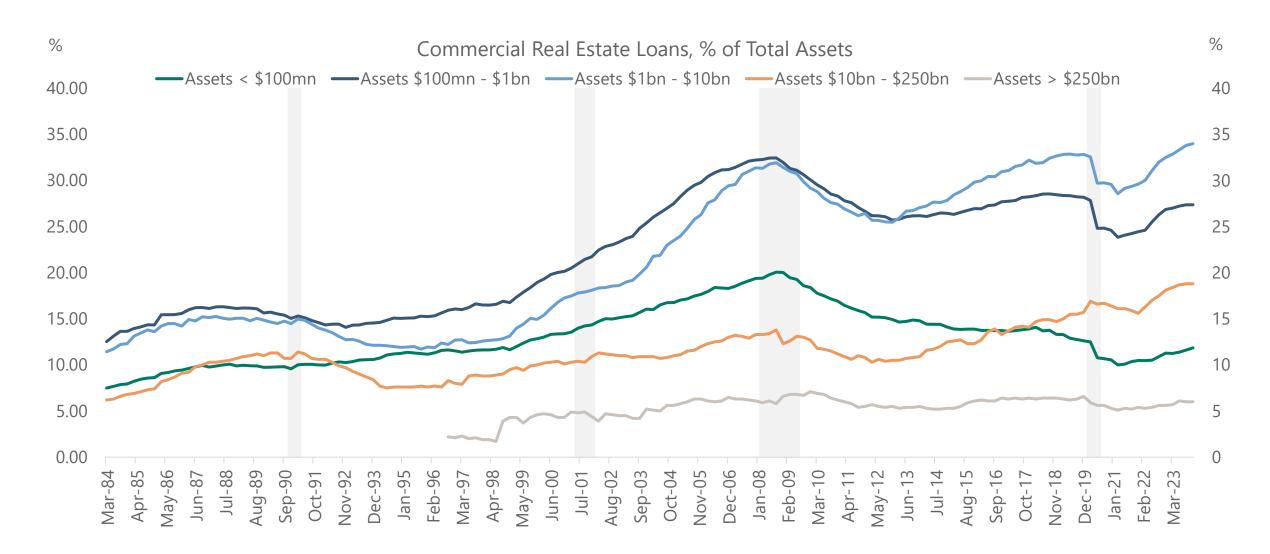


Source: S&P Capital IQ, Apollo Chief Economist

# Small banks account for almost 70% of all commercial real estate loans outstanding

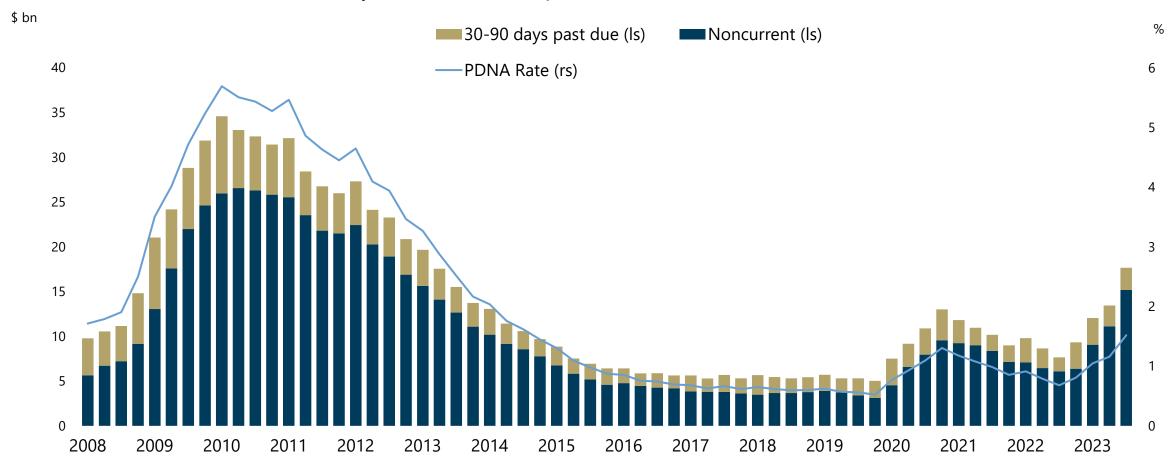


### Banks with total assets between \$100mn and \$10bn are more exposed to CRE loans



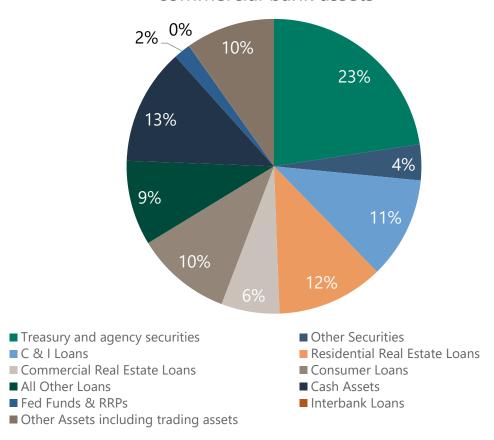
### Non-owner-occupied CRE past-due and noncurrent loans

#### Quarterly Non-Owner-Occupied CRE Past-Due and Noncurrent Loans

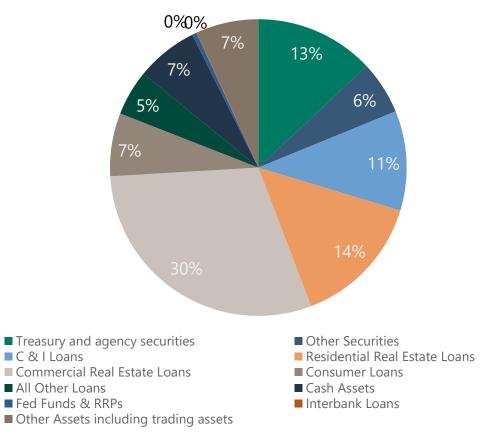


# Important differences between regional banks and money center banks

# Composition of large domestically chartered commercial bank assets

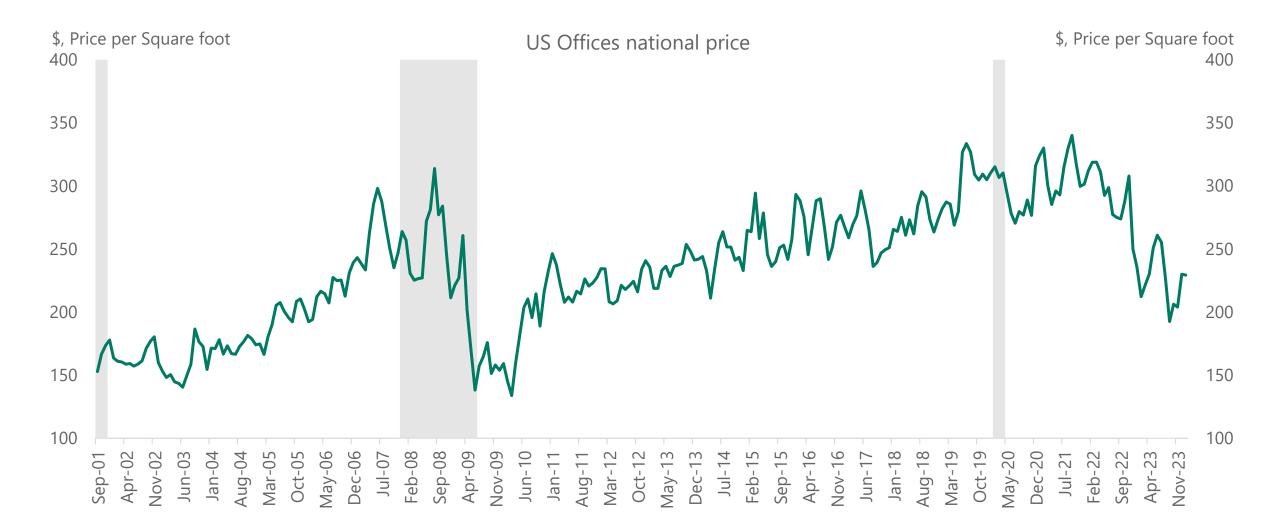


# Composition of small domestically chartered commercial bank assets



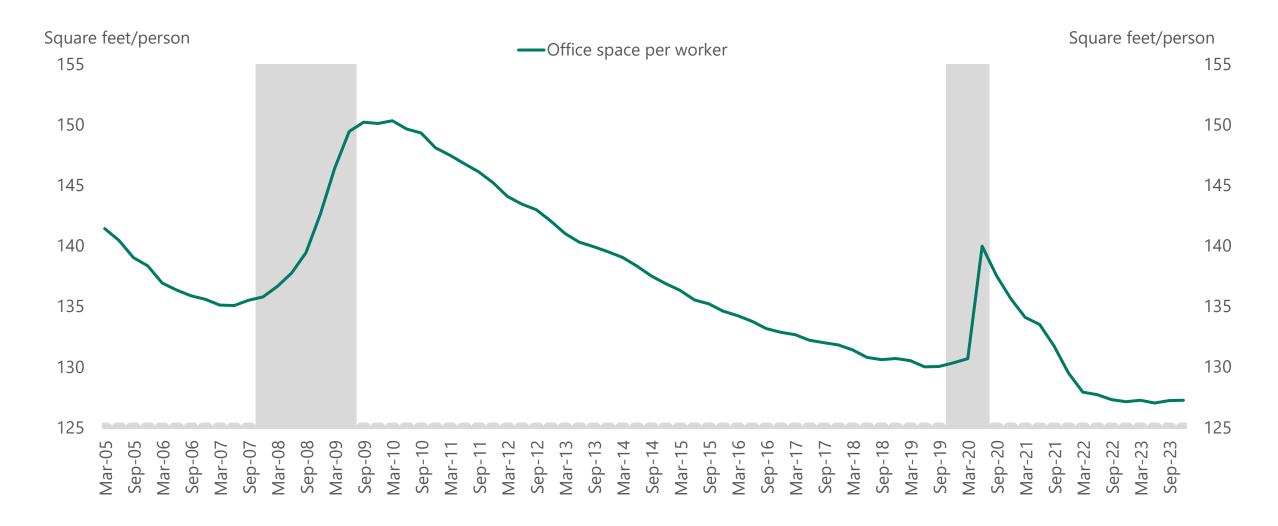
Source: FRB, Haver Analytics, Apollo Chief Economist

# Price per square foot for US offices is down 35% from peak

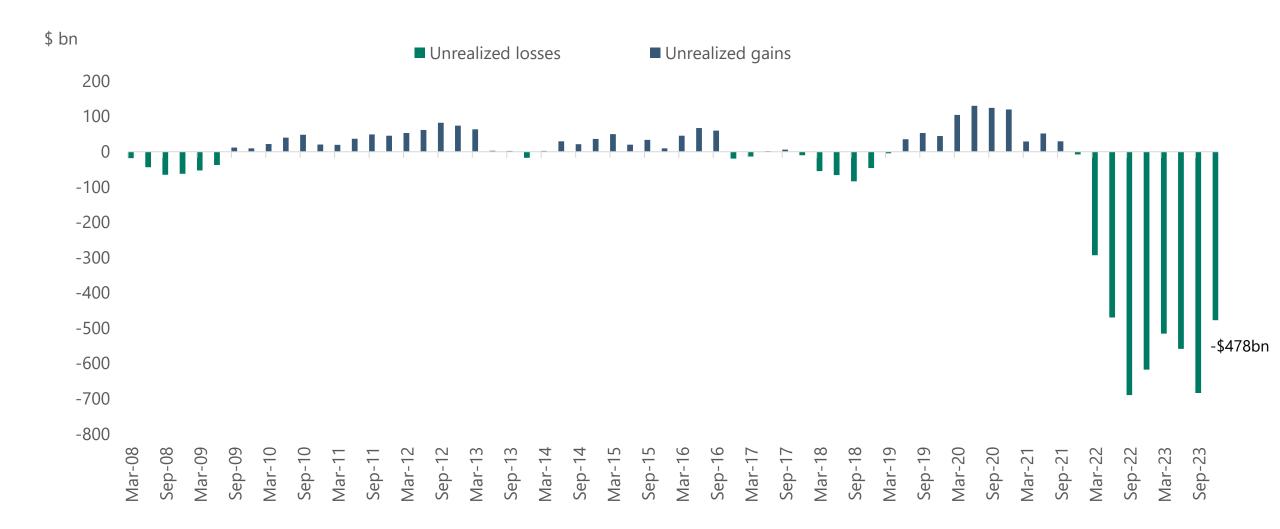


Source: RCA, Bloomberg, Apollo Chief Economist

### The amount of office space per worker has been declining

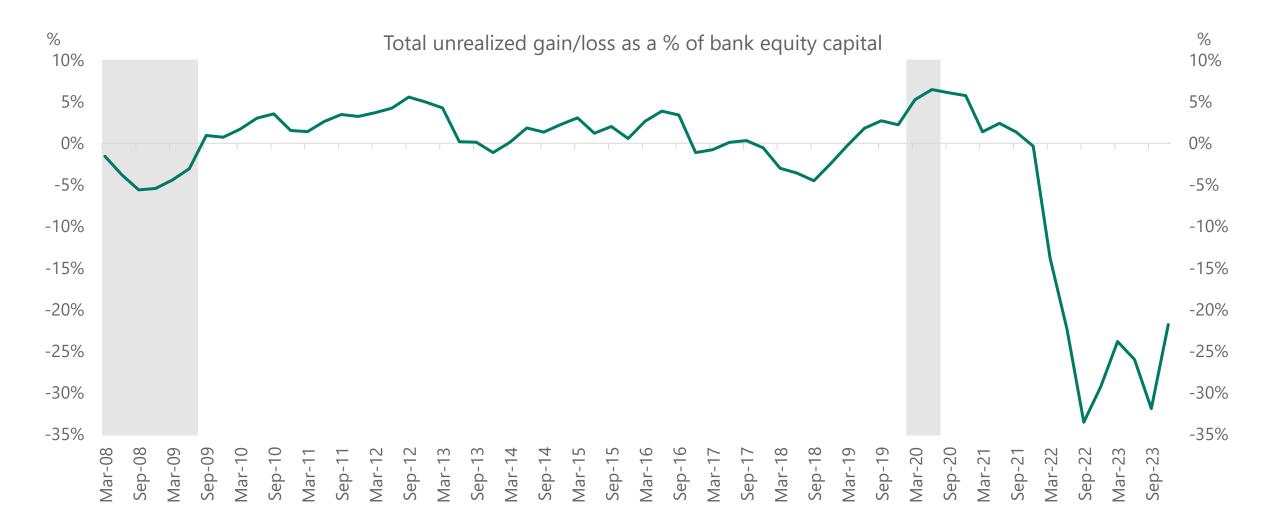


### Unrealized losses on investment securities for banks



Source: FDIC, Apollo Chief Economist.

### Unrealized losses making up 22% of bank equity capital

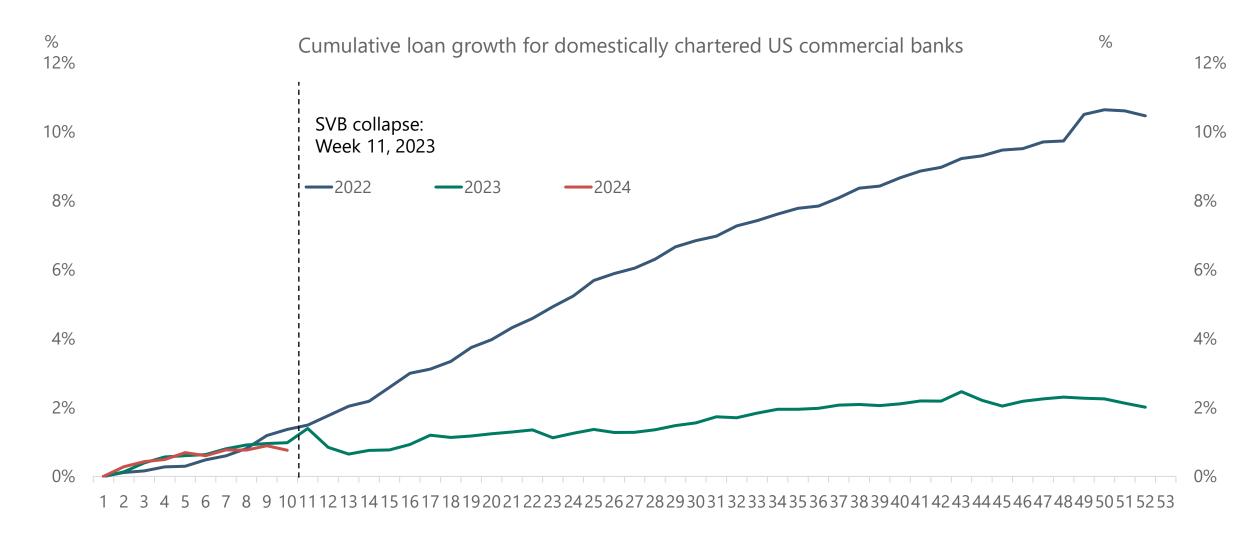


Source: FDIC, Haver Analytics, Apollo Chief Economist

#### APOLLO

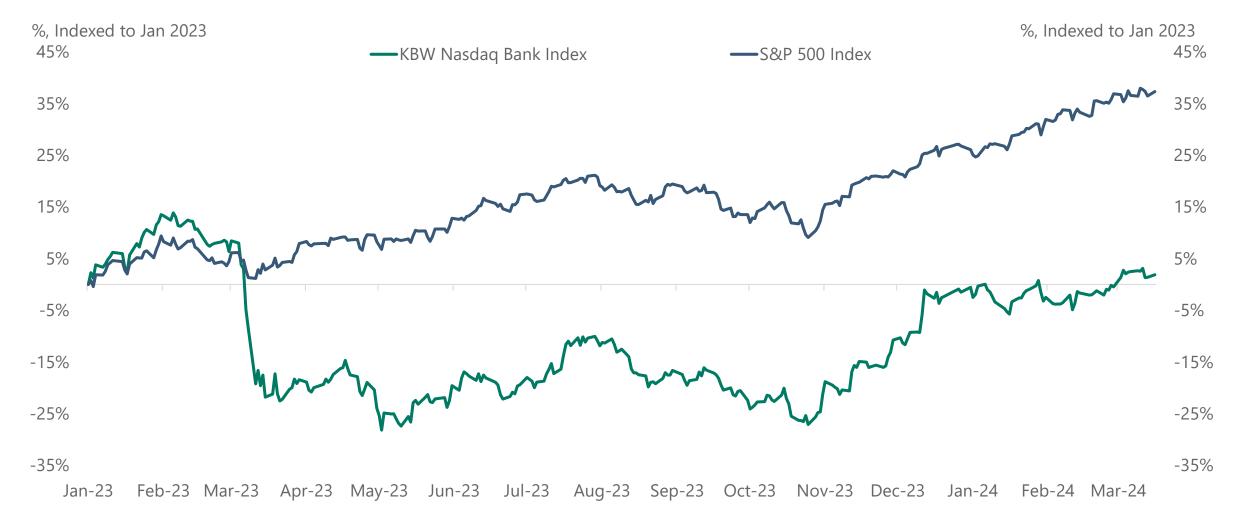
What is the banking sector response to the SVB collapse and associated deposit outflows? Cutting lending and selling mortgages

# SVB having a permanent effect



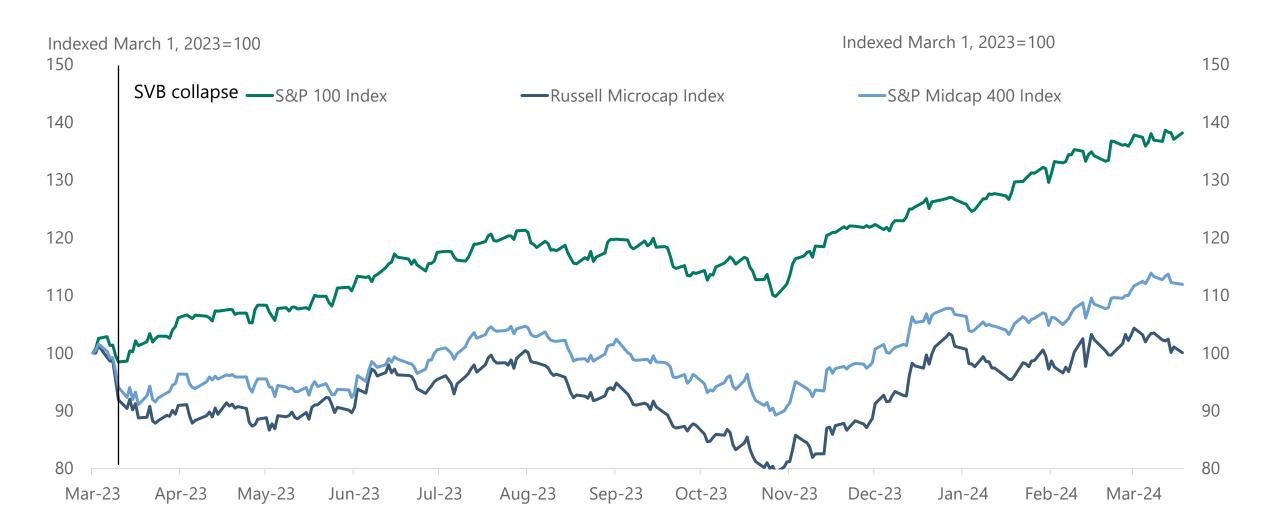
Source: FRB, Bloomberg, Apollo Chief Economist

# Bank stocks have underperformed the S&P500 since the SVB collapse



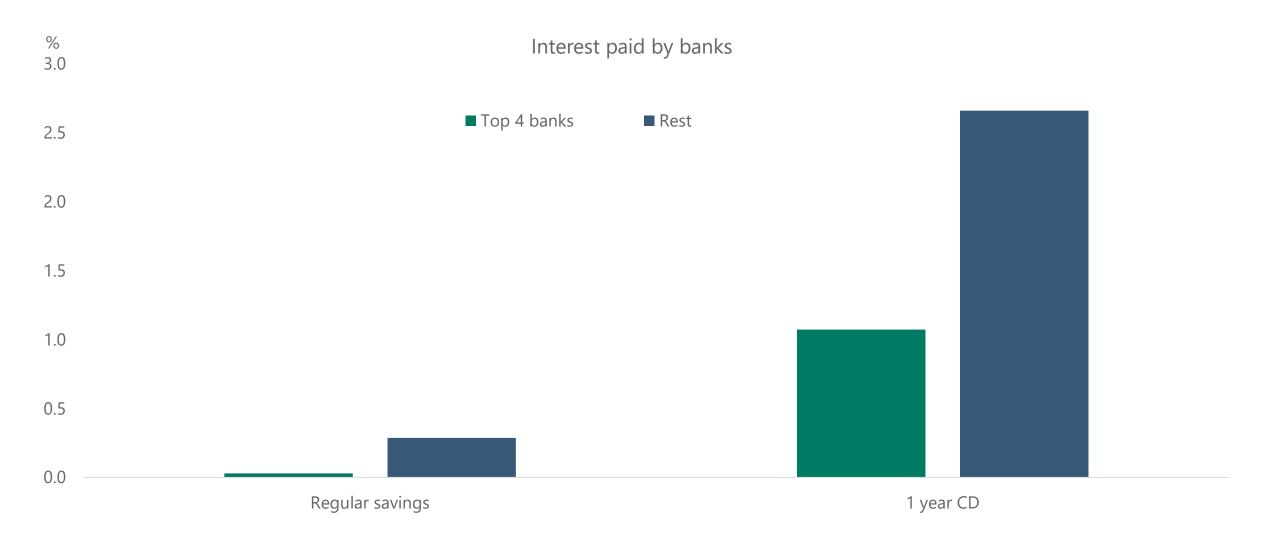
21

### Banking crisis and Fed hikes having negative impact on small and medium-sized companies



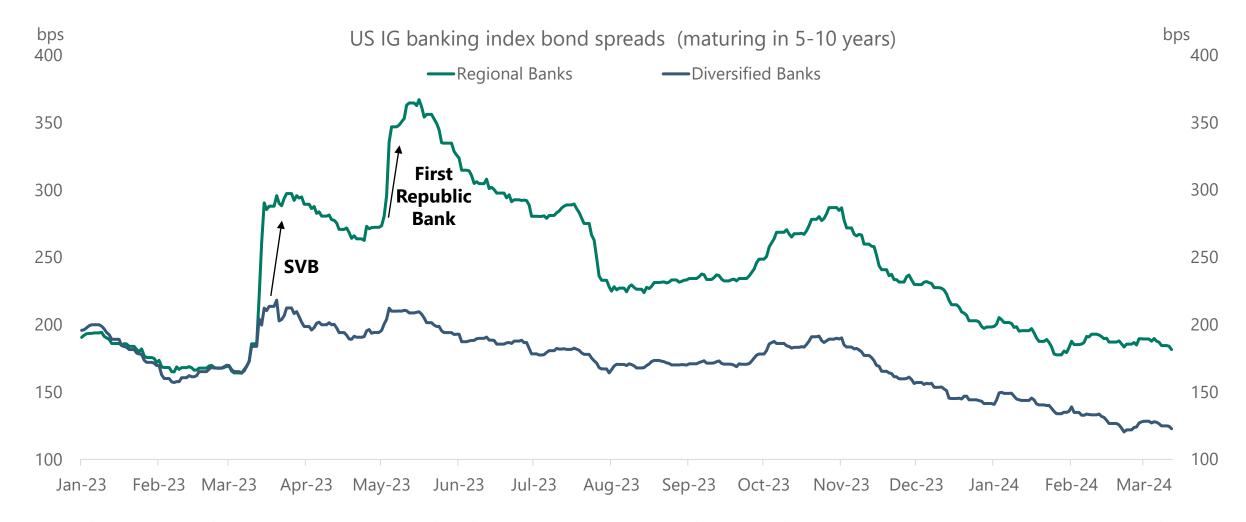
Source: Bloomberg, Apollo Chief Economist

# Top 4 banks pay lower interest rates to consumers

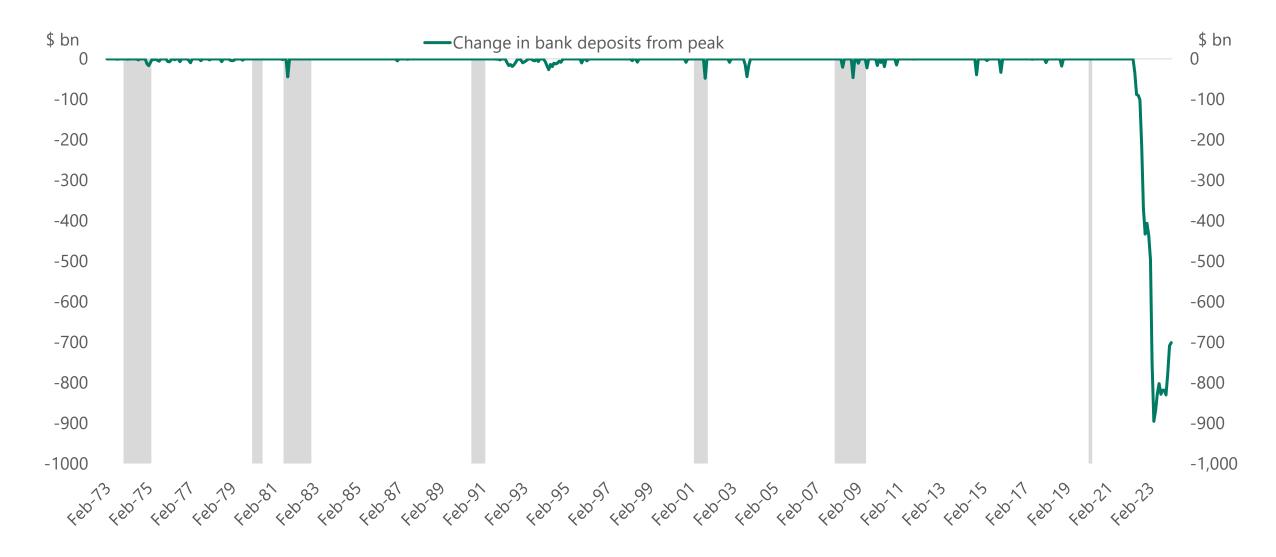


Source: S&P CapitaliQ Pro, Apollo Chief Economist

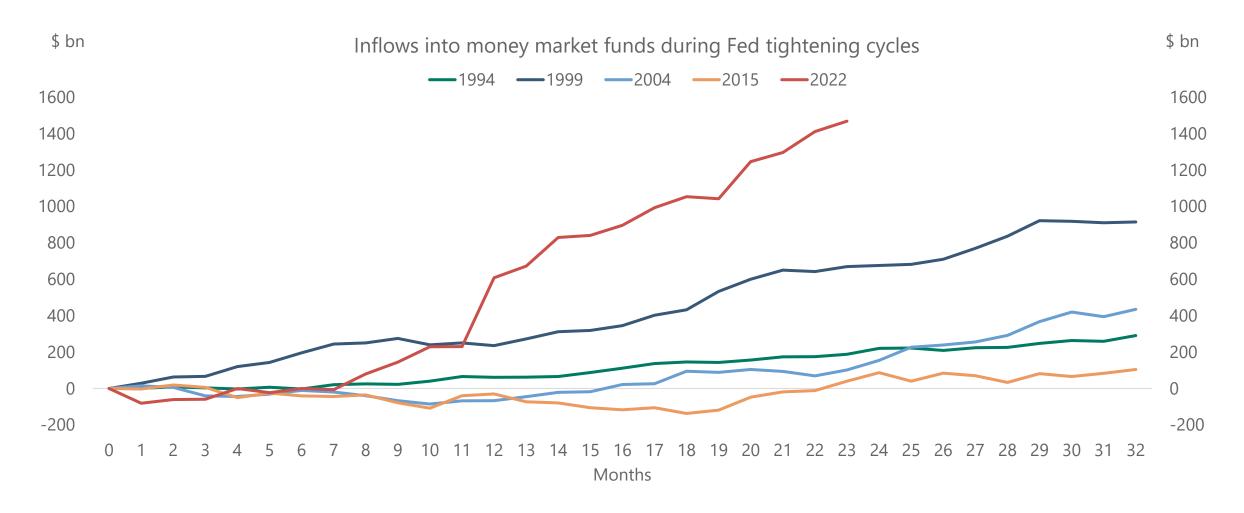
### Funding costs for banks since SVB and FRB



# \$701bn in deposits have left the banks since the Fed began to raise interest rates

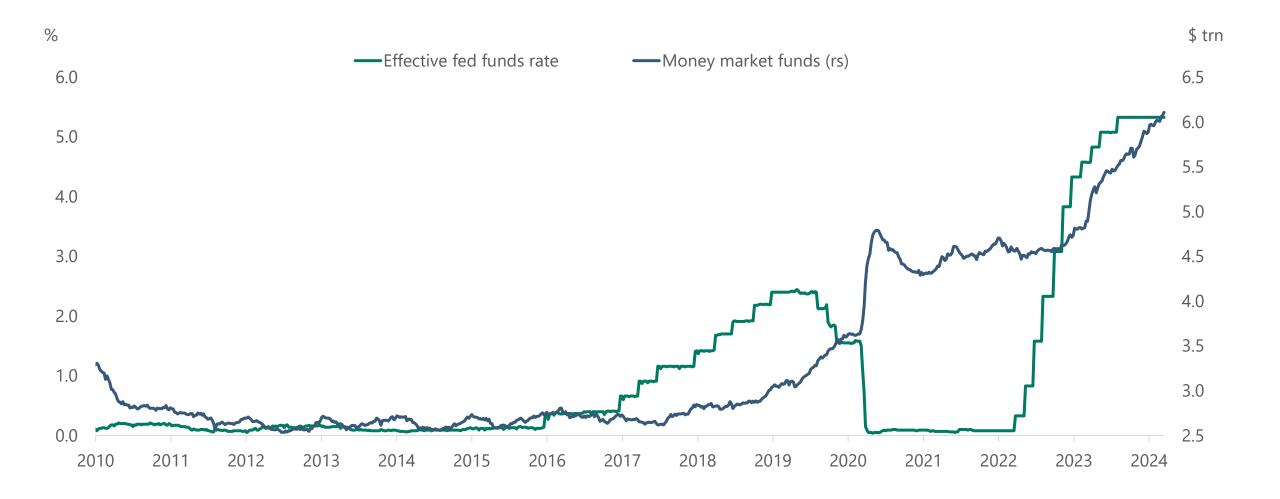


# \$1,245bn inflows into money market funds during this Fed hiking cycle



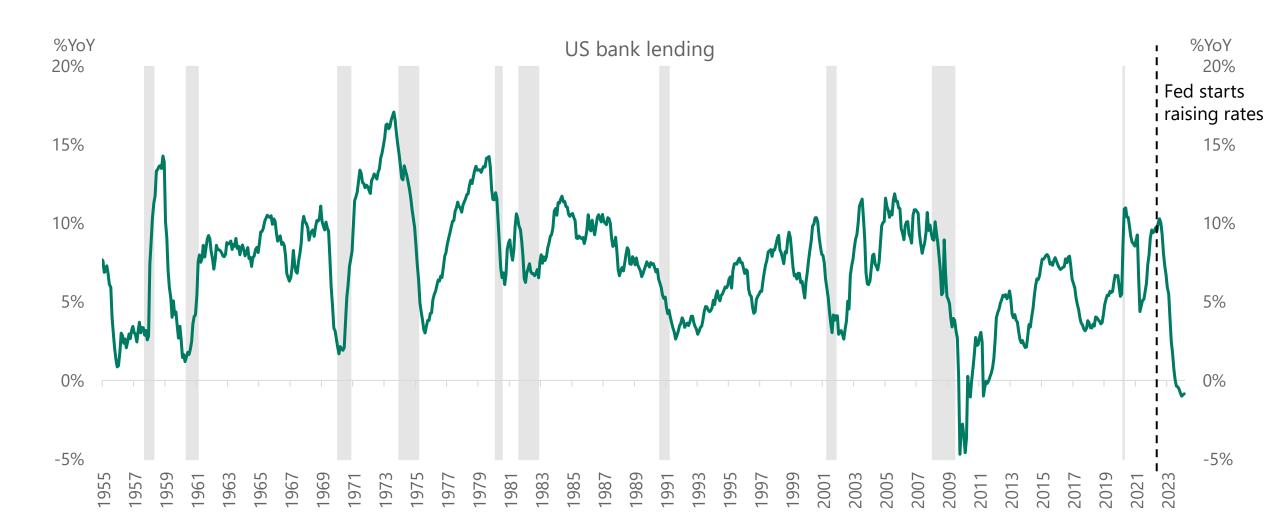
Source: FRB, ICI, Bloomberg, Apollo Chief Economist.

### Money market funds and the Fed funds rate



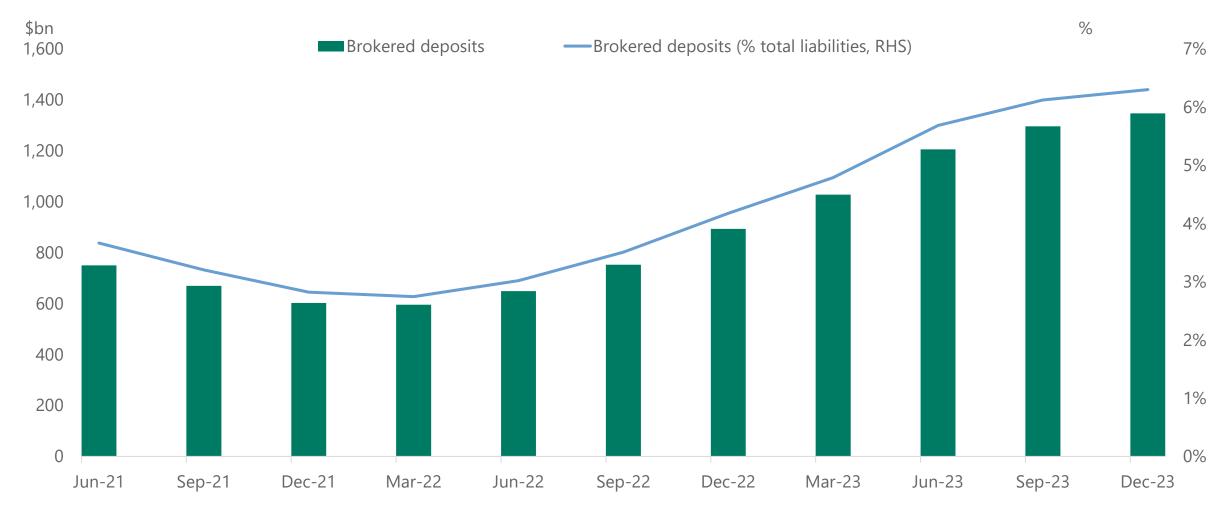
Source: FRB, ICI, Bloomberg, Apollo Chief Economist. 26

# Rapid decline in bank lending post SVB



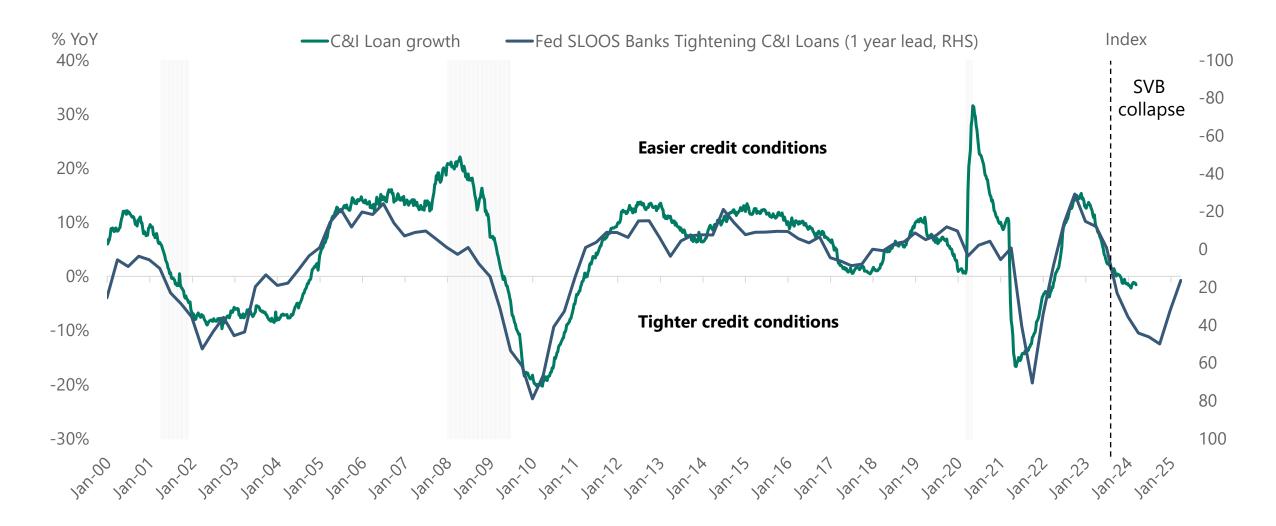
Source: FRB, Haver Analytics Apollo Chief Economist

# Brokered deposits rising in US banks



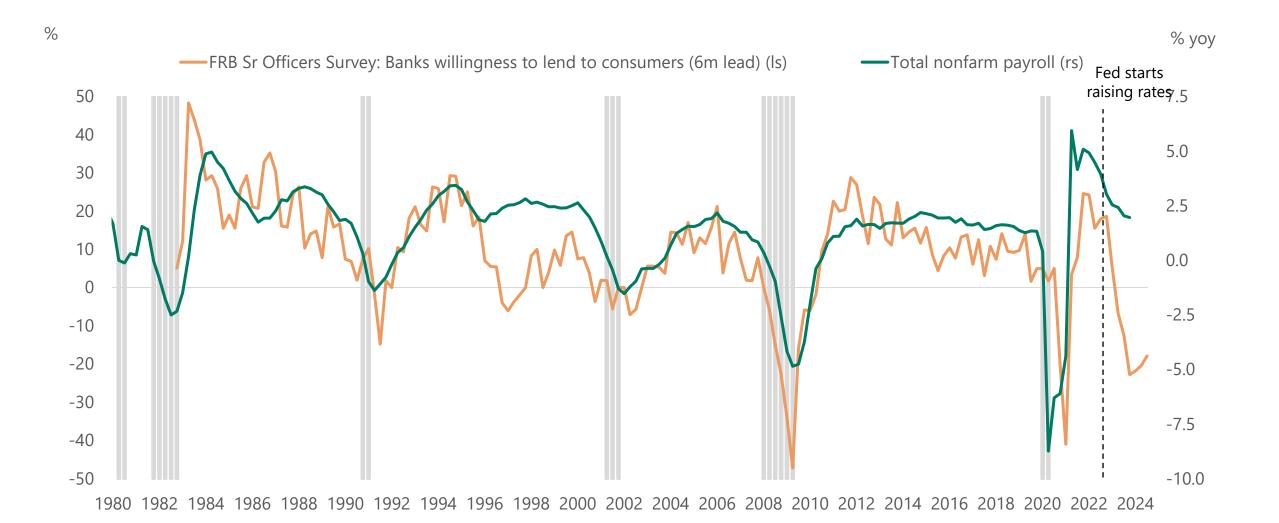
Source: S&P CapitaliQ Pro, Apollo Chief Economist. Note: Brokered deposits represent funds which the reporting bank obtains, directly or indirectly, by or through any deposit broker for deposit into one or more deposit accounts. Thus, brokered deposits include both those in which the entire beneficial interest in a given bank deposit account or instrument is held by a single depositor and those in which the deposit broker sells participations in a given bank deposit account or instrument to one or more investors.

### Bank lending may start to recover over the coming quarters



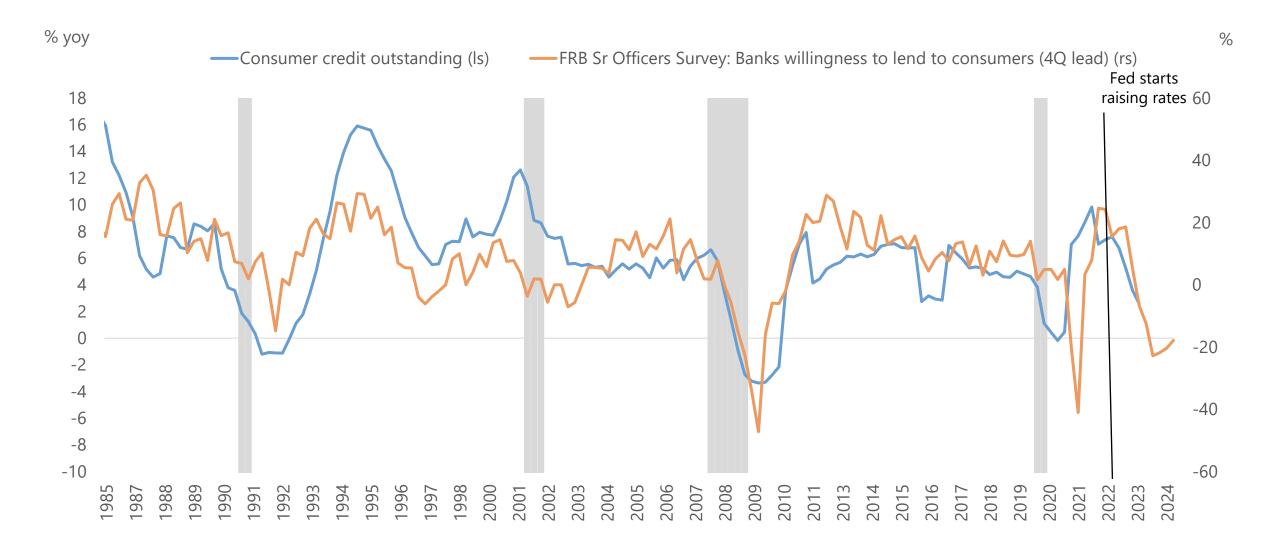
Source: FRB, Haver Analytics, Apollo Chief Economist

# Credit conditions starting to improve is an upside risk to payrolls



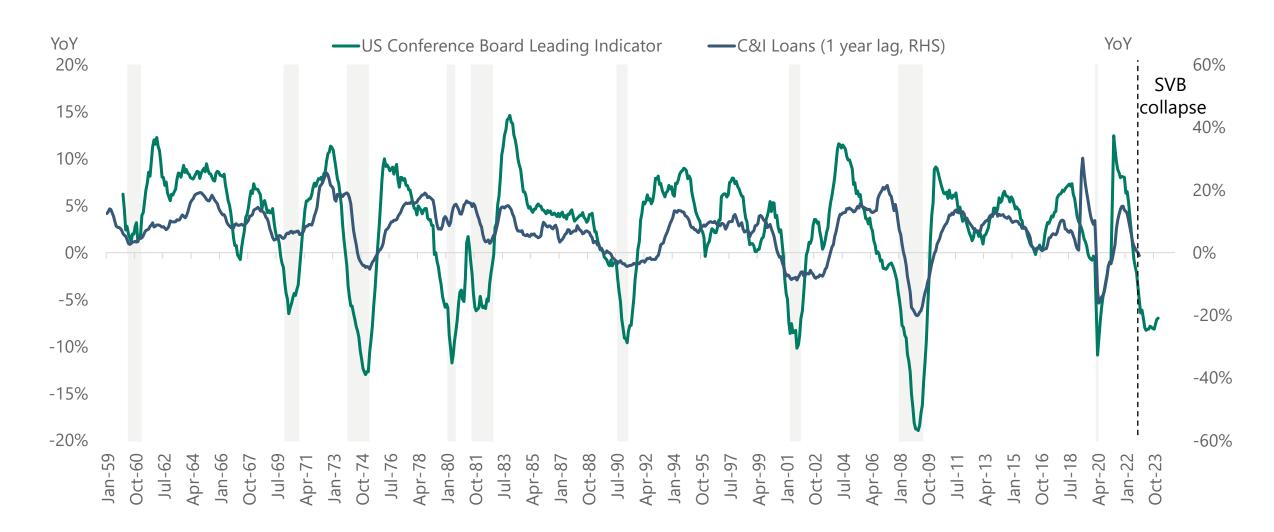
Source: FRB, BLS, Haver Analytics, Apollo Chief Economist

# Improving credit conditions is an upside risk to consumer credit

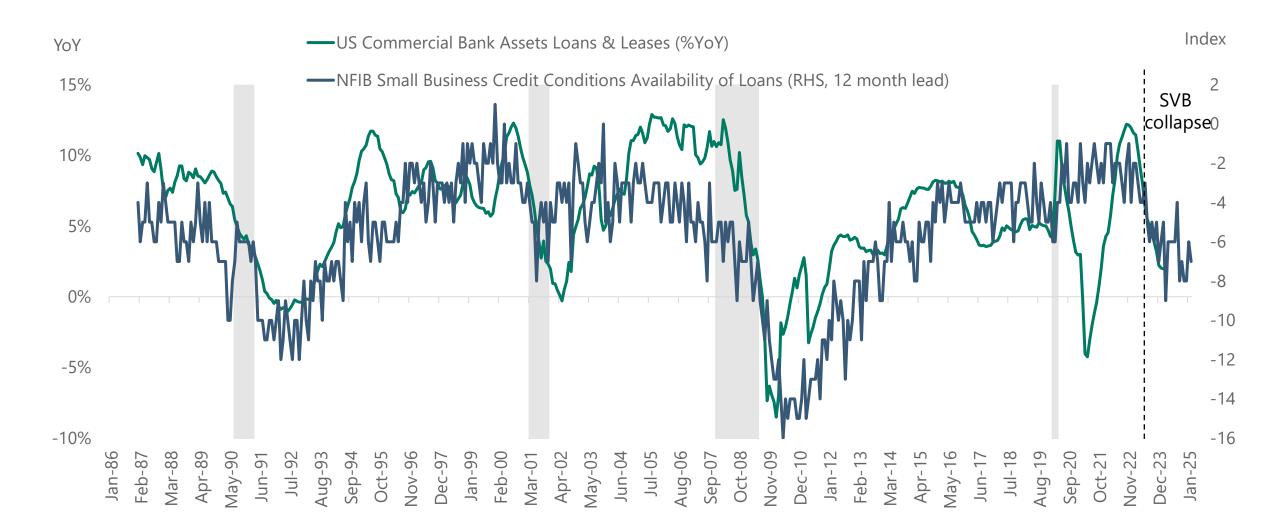


Source: FRB,, Haver Analytics, Apollo Chief Economist

### Improving credit conditions should be positive for credit growth

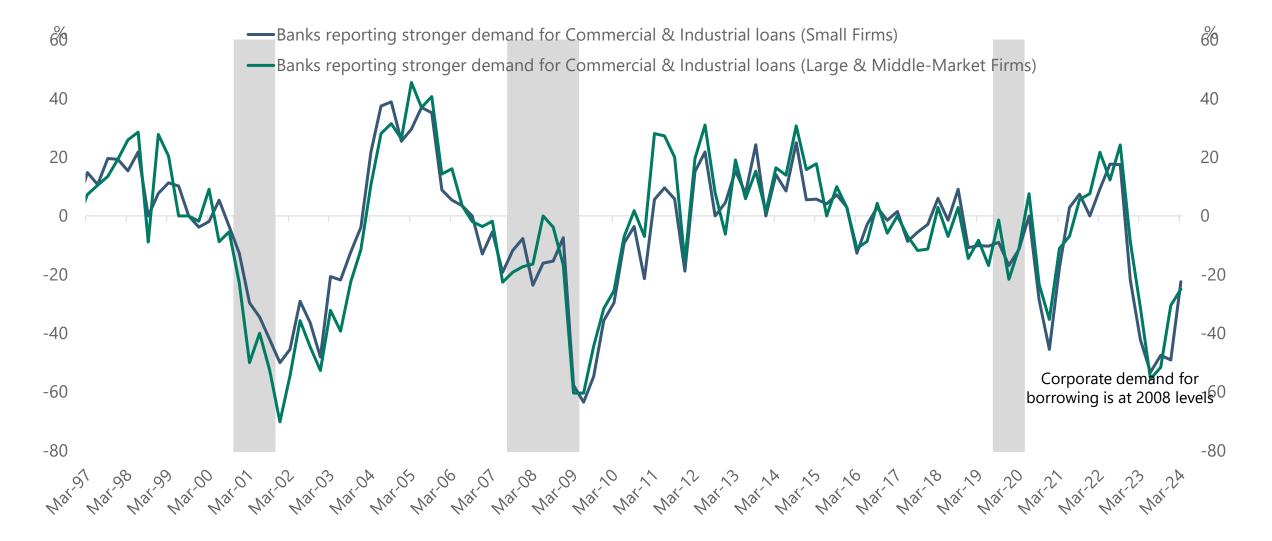


### Signs of bottom in credit conditions



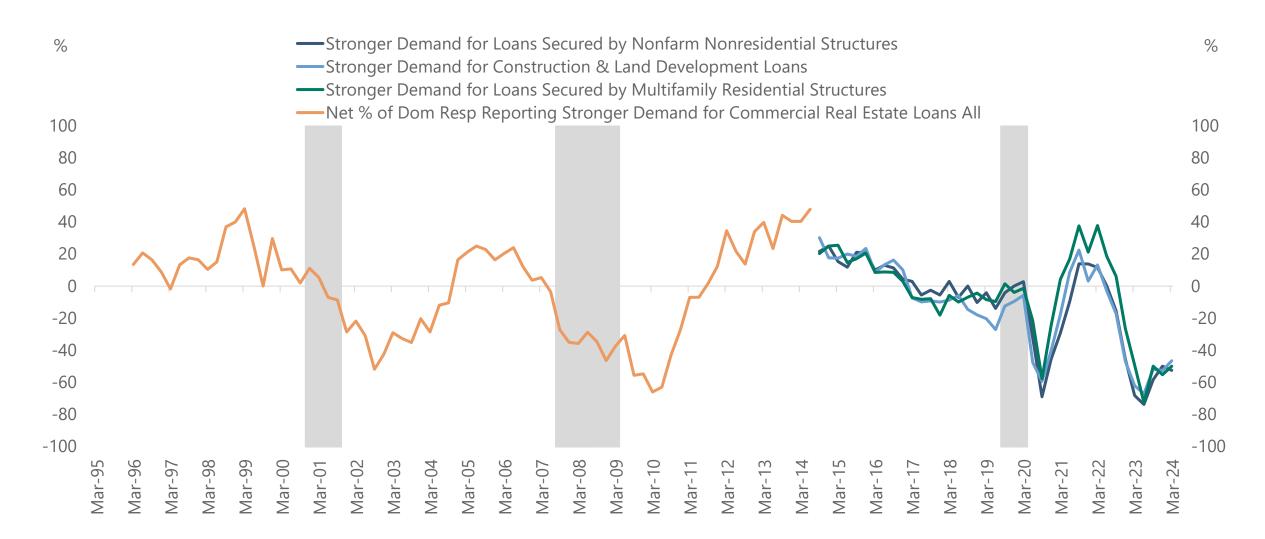
Source: NFIB, FRB, Bloomberg, Apollo Chief Economist

## Demand for corporate loans starting to improve



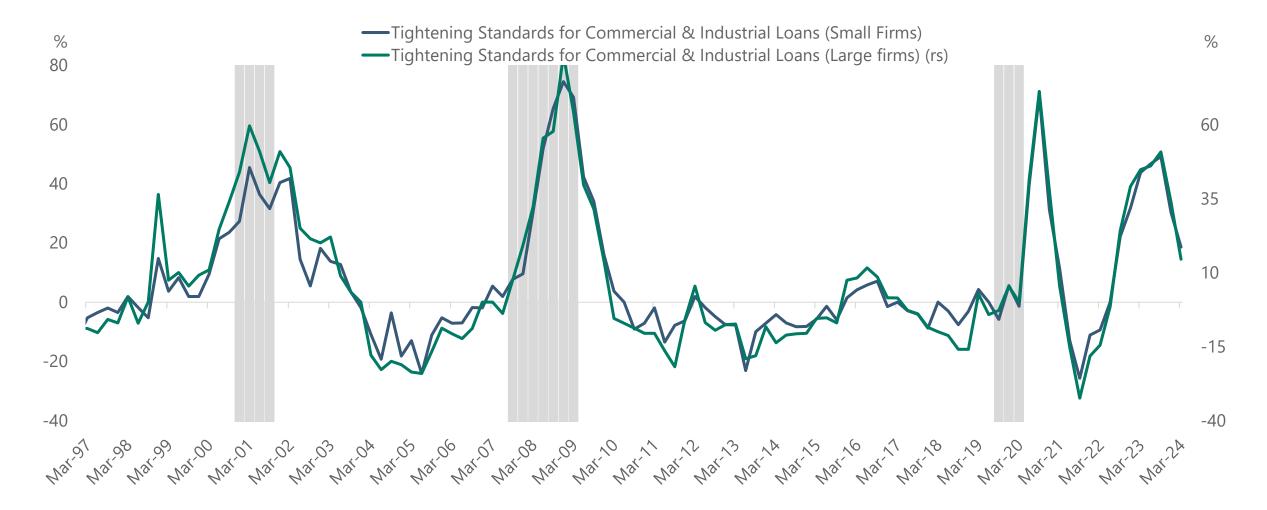
Source: FRB, Bloomberg, Apollo Chief Economist.

### Demand for commercial real estate loans bottoming



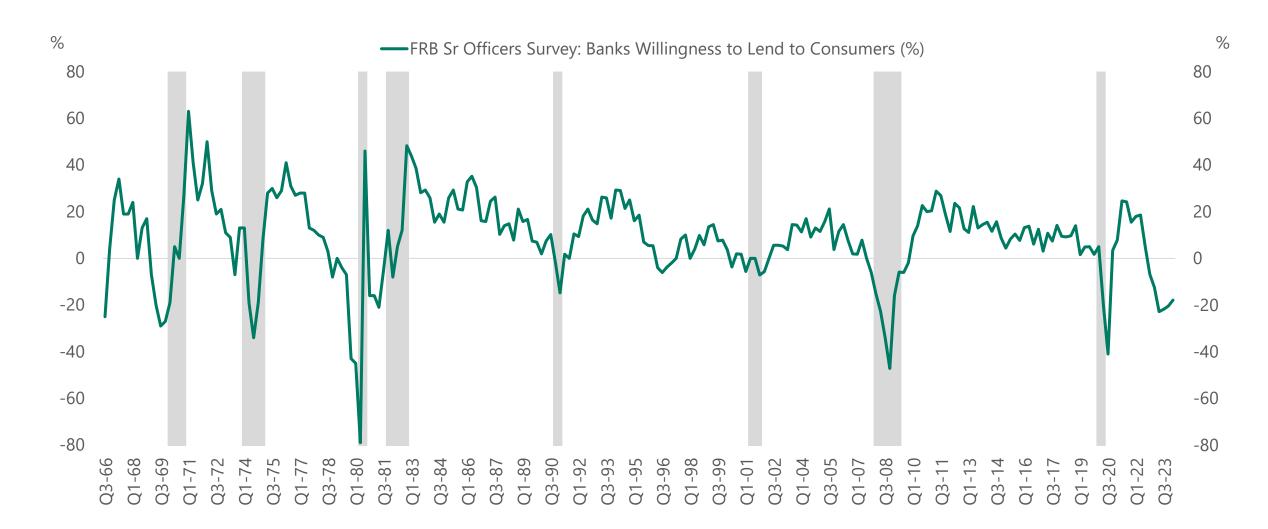
Source: FRB, Bloomberg, Apollo Chief Economist.

# Lending standards starting to improve



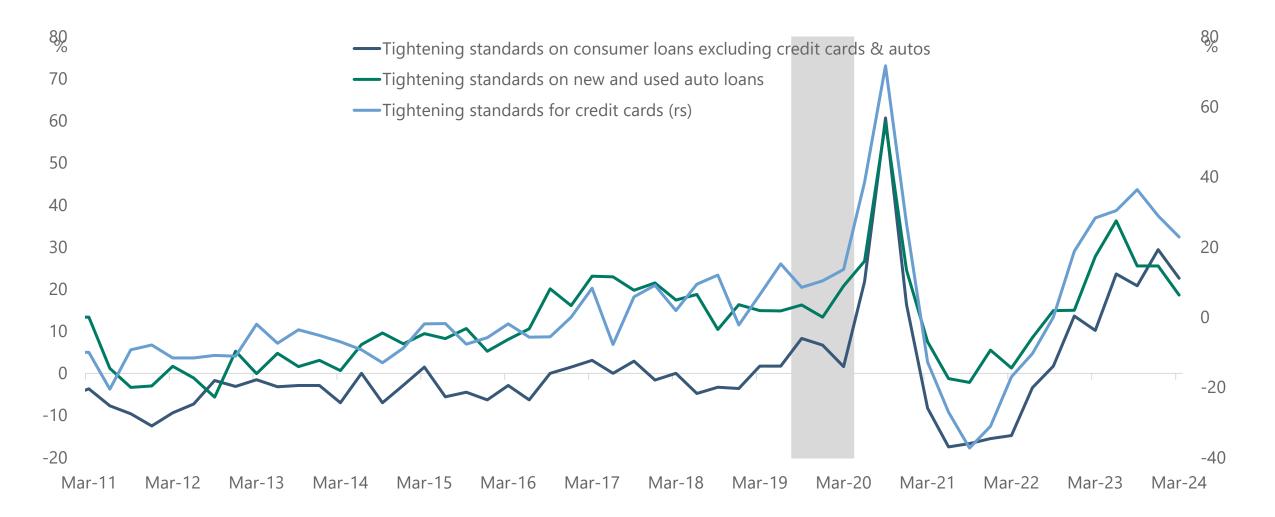
Source: FRB, Bloomberg, Apollo Chief Economist.

### Banks' willingness to lend to consumers bottoming



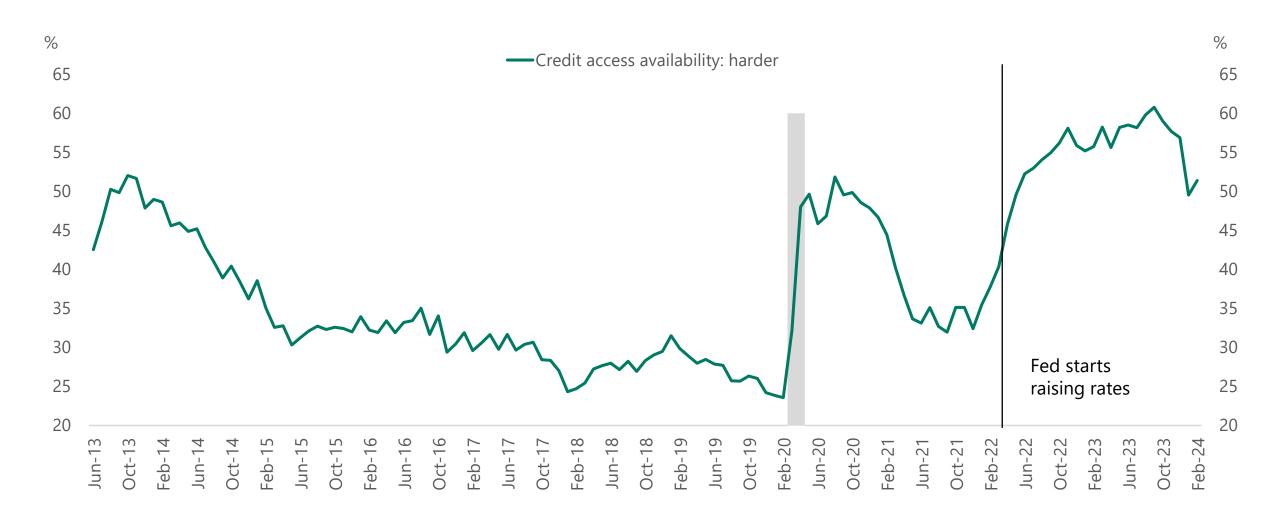
Source: FRB, Bloomberg, Apollo Chief Economist.

### Lending standards for consumers starting to improve

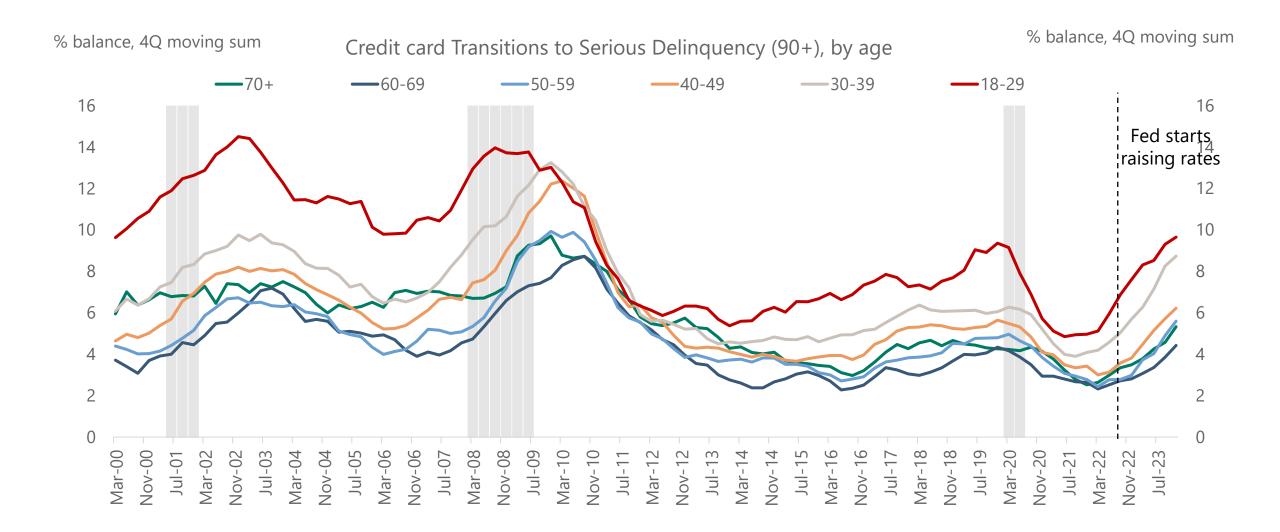


Source: FRB, Bloomberg, Apollo Chief Economist.

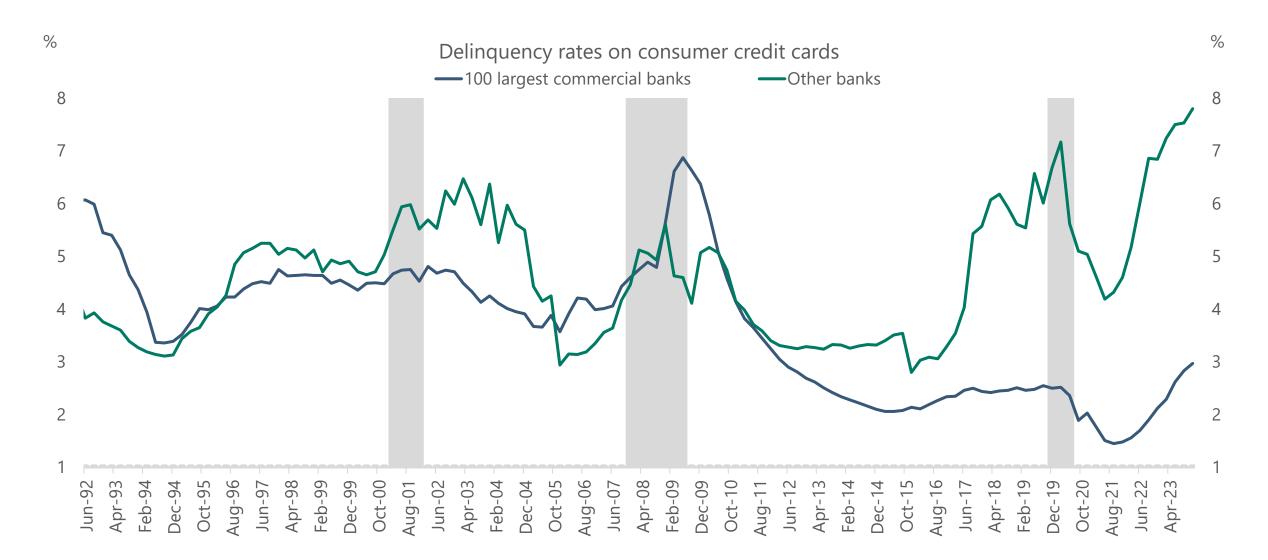
## The share of households reporting it is harder to obtain credit than one year ago



## Credit card delinquency rates rising

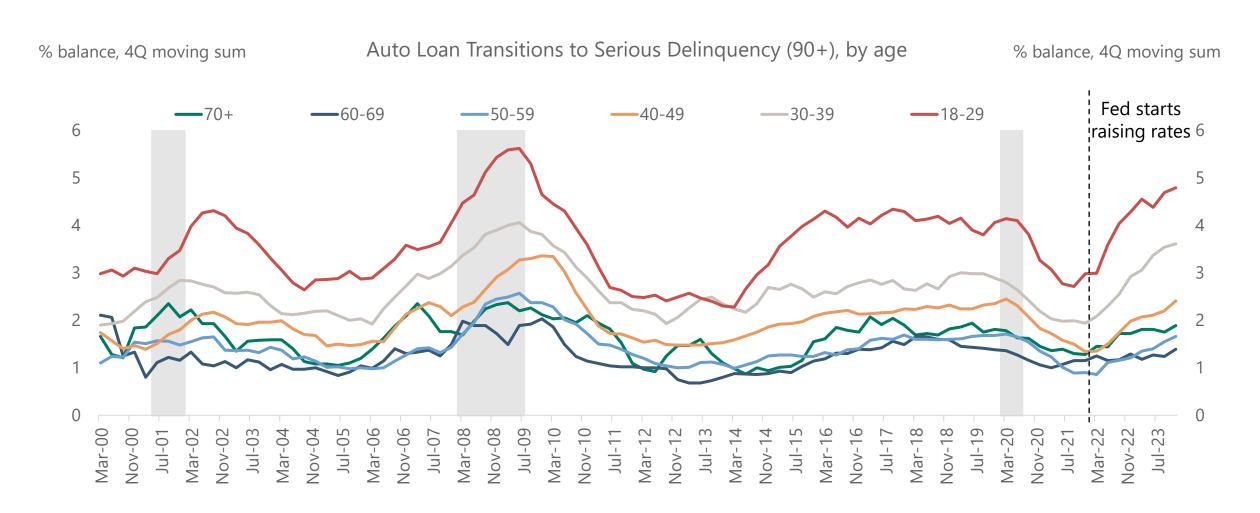


### Credit card delinquency rates at small banks are higher than at large banks

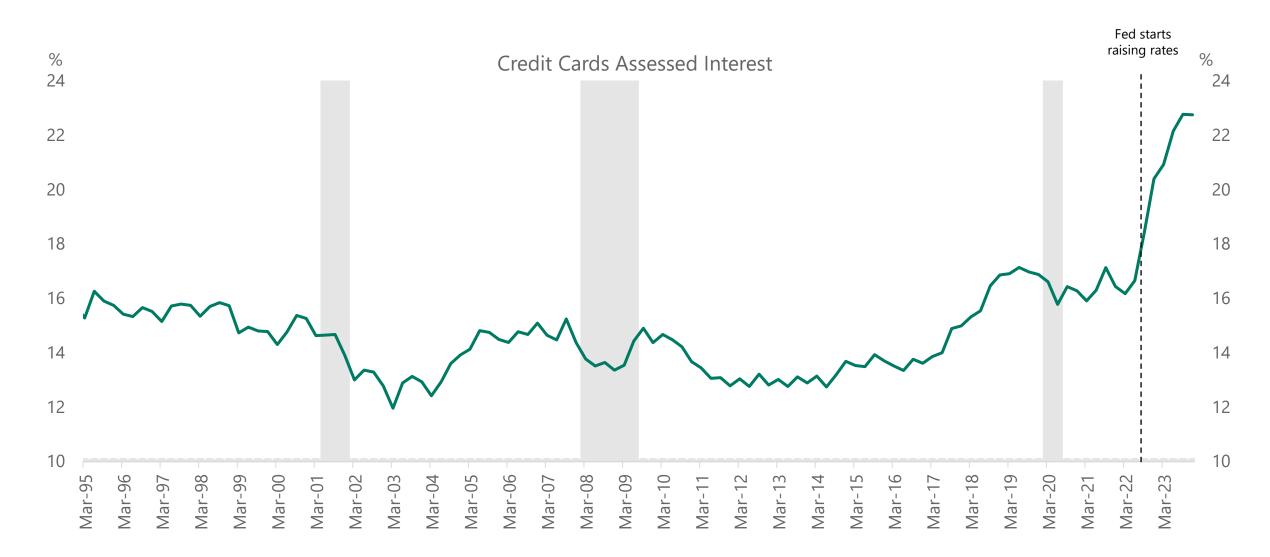


Source: FRB, Bloomberg, Apollo Chief Economist 4

### Auto loan transitions to serious delinquency at 2008 levels

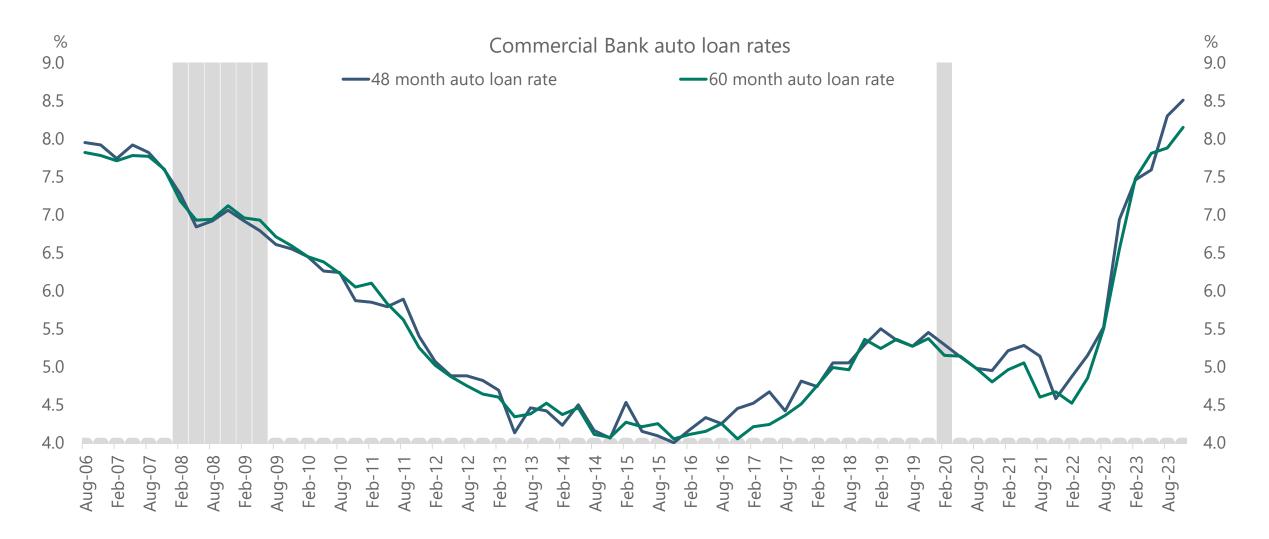


### Interest rate on credit cards



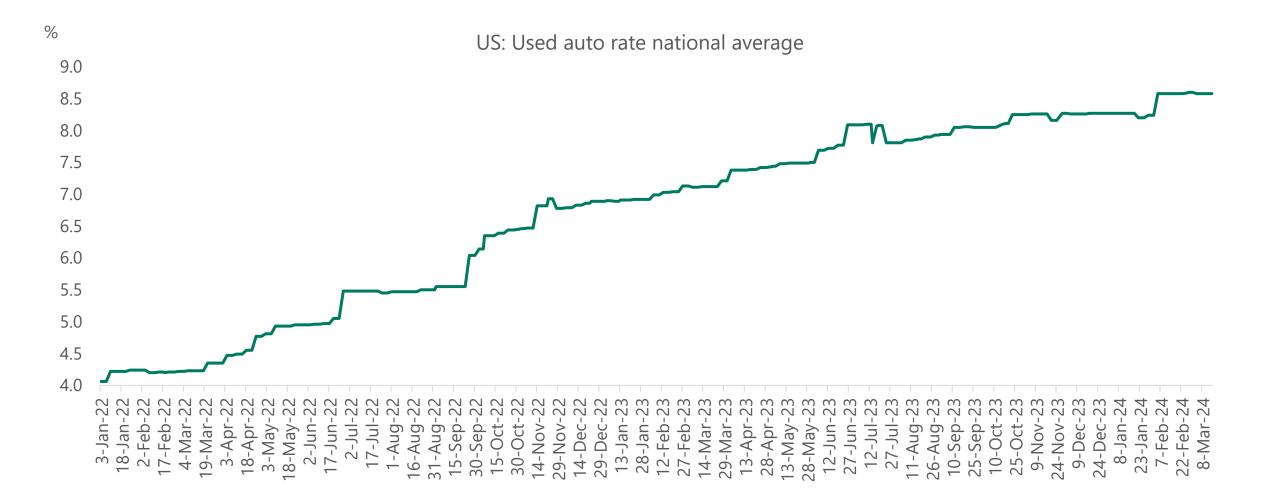
Source: FRB, Haver Analytics, Apollo Chief Economist

### Commercial bank auto loan rates highest since 2008



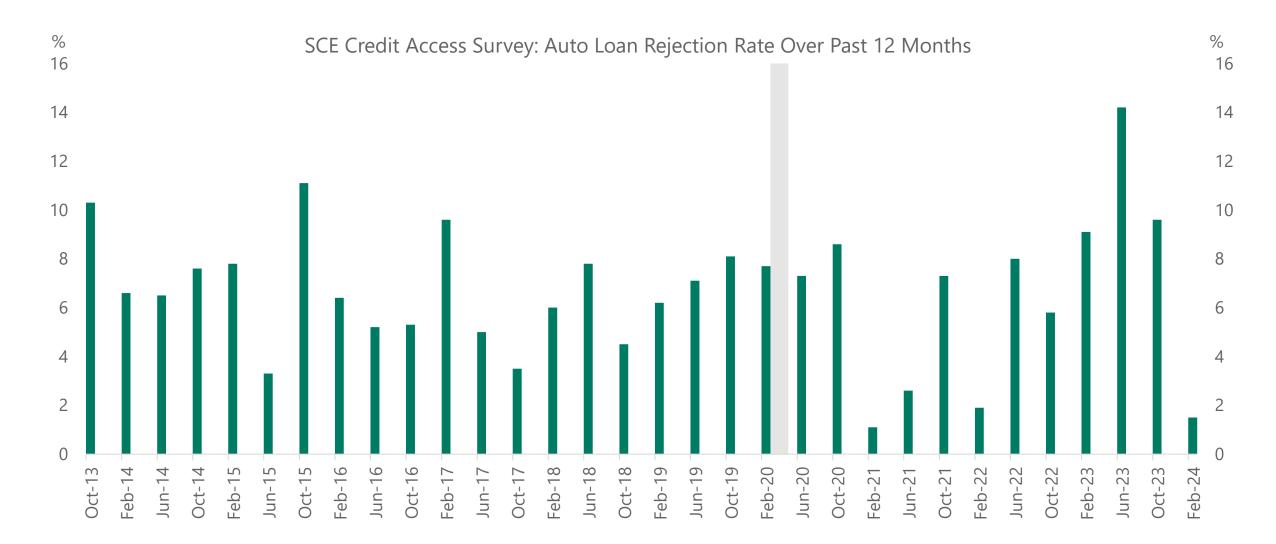
Source: FRB, Bloomberg, Apollo Chief Economist
4

#### Interest rate on auto loans



Source: Bankrate.com, Apollo Chief Economist 45

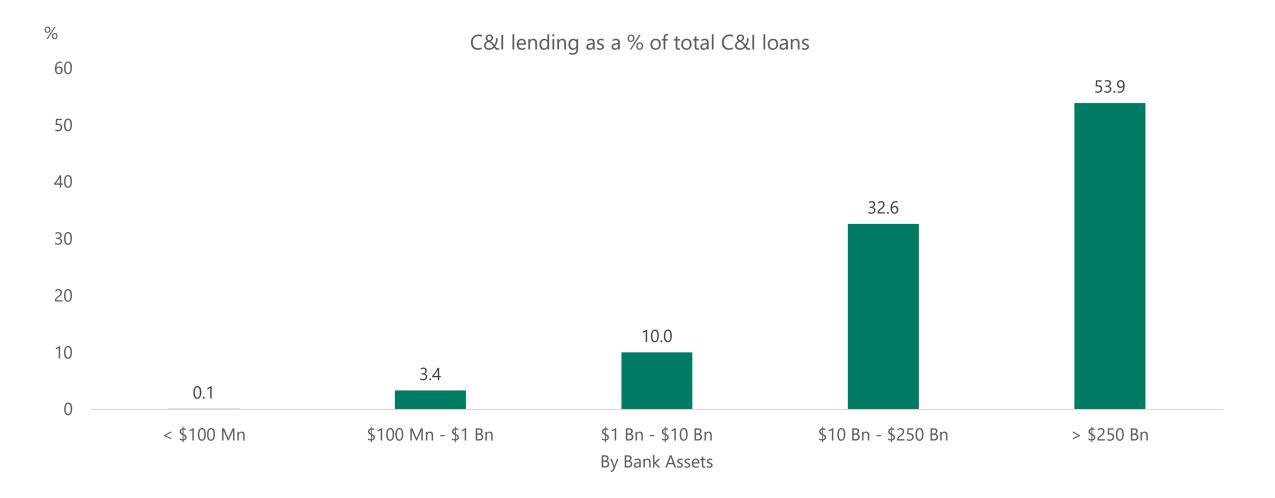
### Auto loan rejection rate over the past 12 months



Source: FRBNY, Haver Analytics, Apollo Chief Economist 46

#### Small banks lend to small businesses

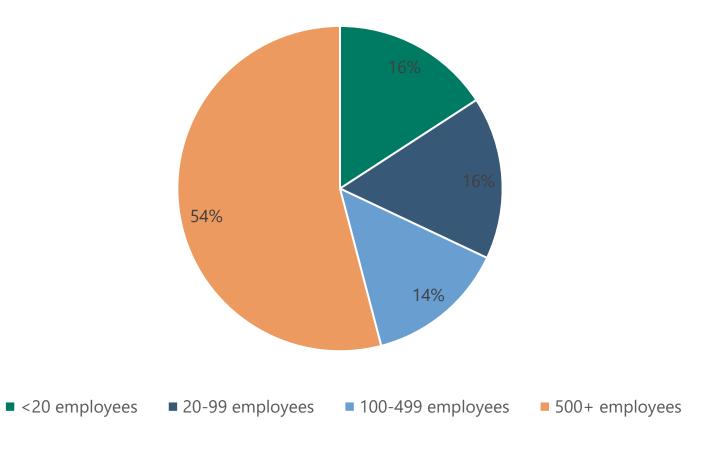
Banks with less than \$250bn in assets account for 46% of commercial and industrial lending



Source: FDIC, Apollo Chief Economist. Data as of Q3 2023 47

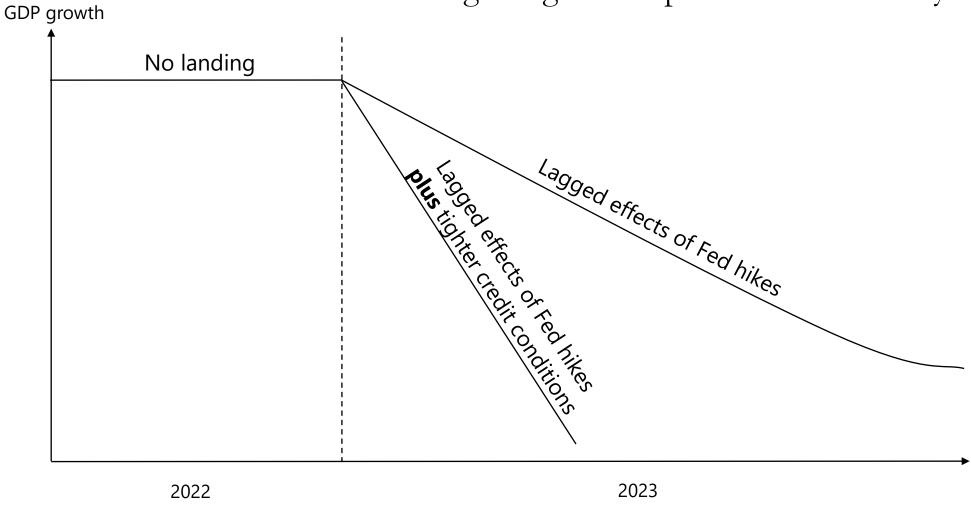
## Half of US employment is in firms with fewer than 500 employees

Share of total employment by employment size of the firm, 2020

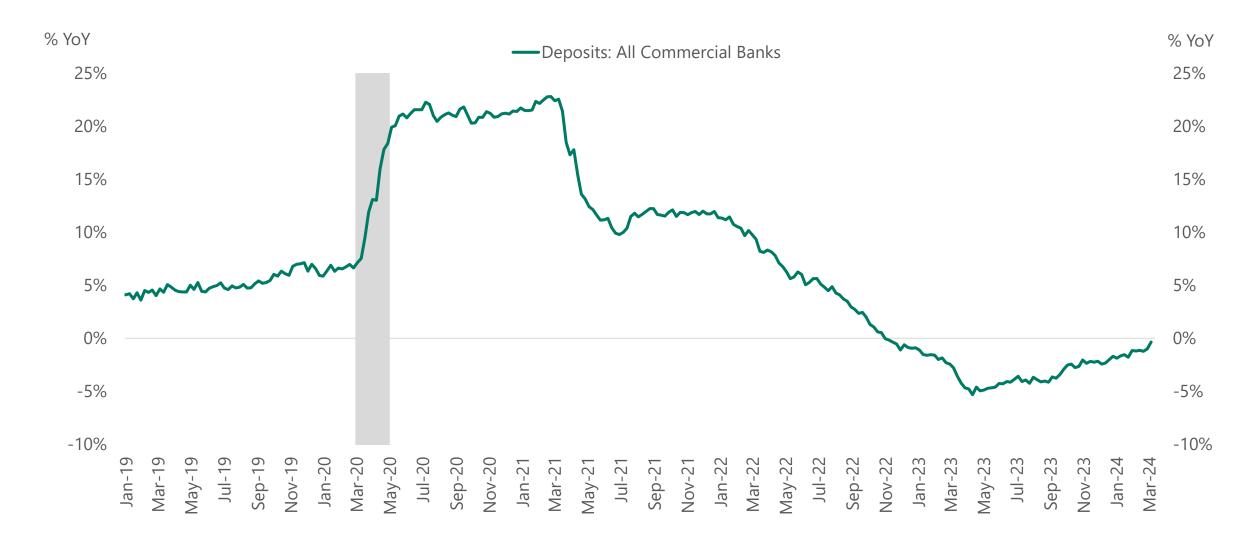


Source: Census, Apollo Chief Economist 48

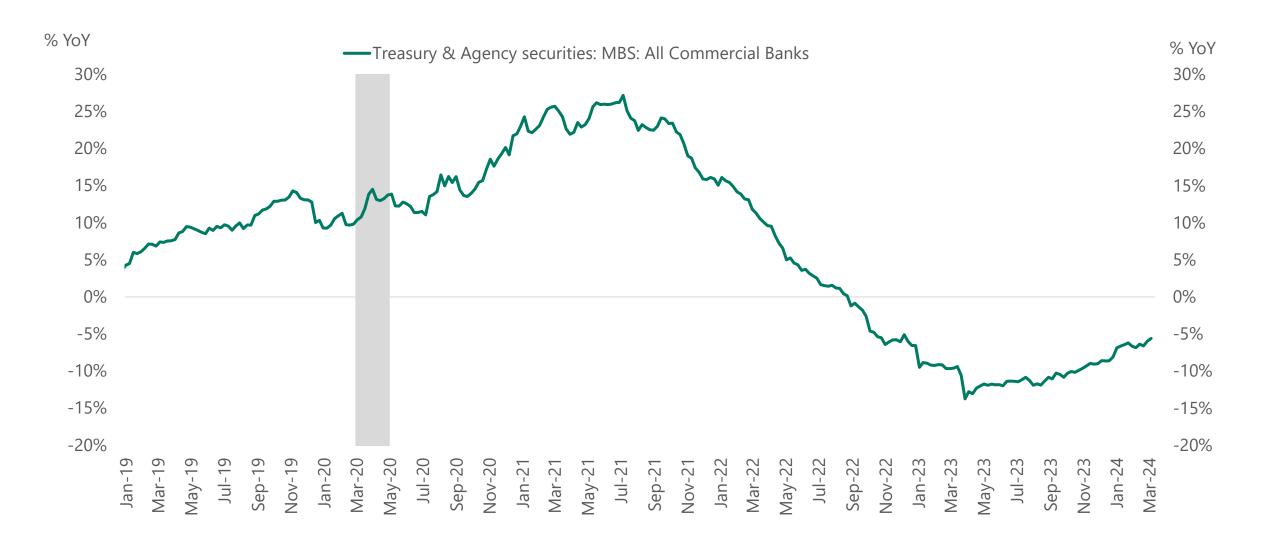
Lagged effects of Fed hikes combined with tighter credit conditions having a negative impact on the economy



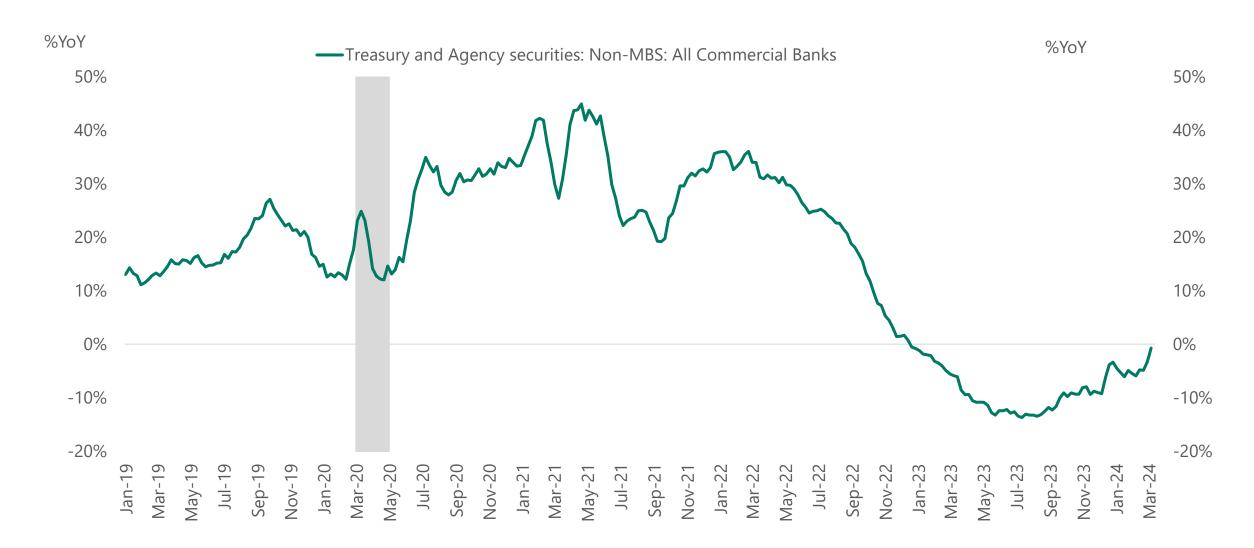
### Deposit growth starting to turn positive



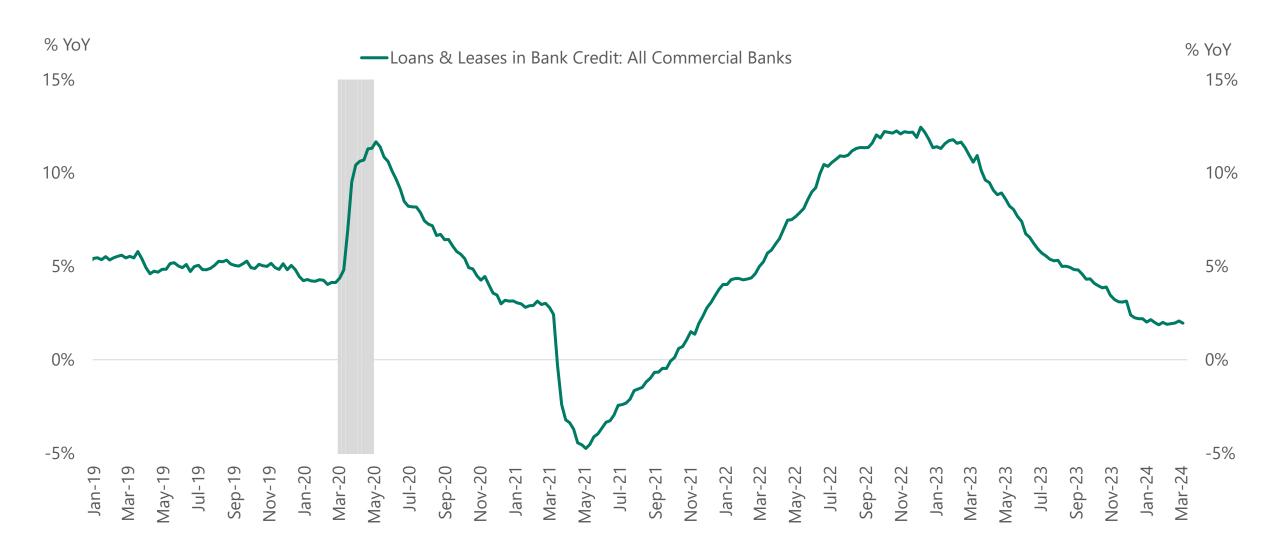
### Growth in bank holdings of mortgages has bottomed



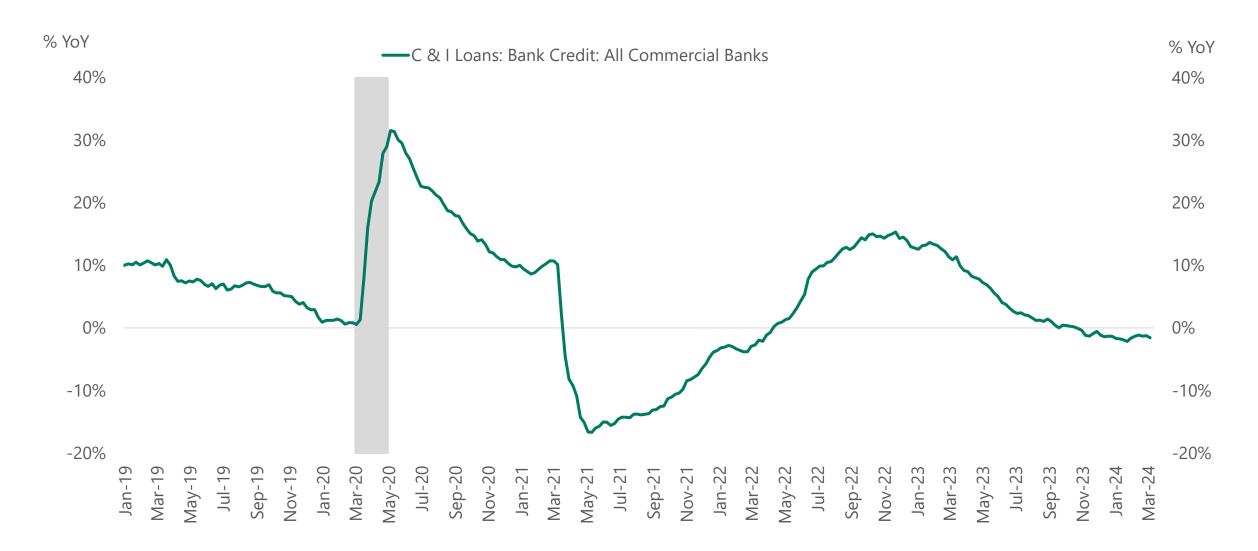
### Growth in bank holdings of Treasuries



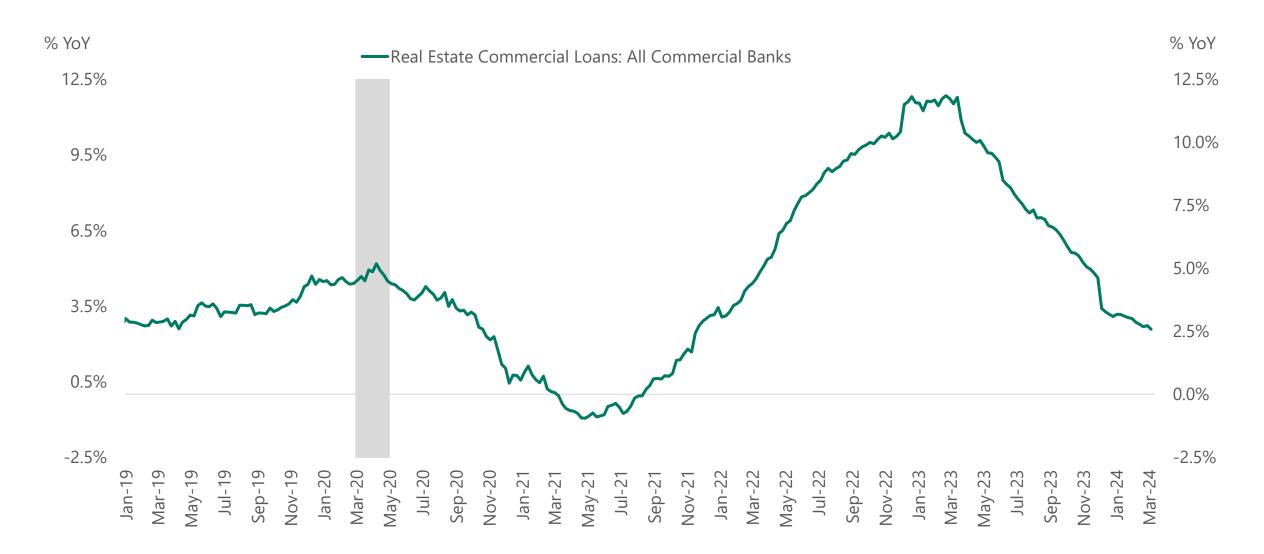
### Bank loan growth bottoming



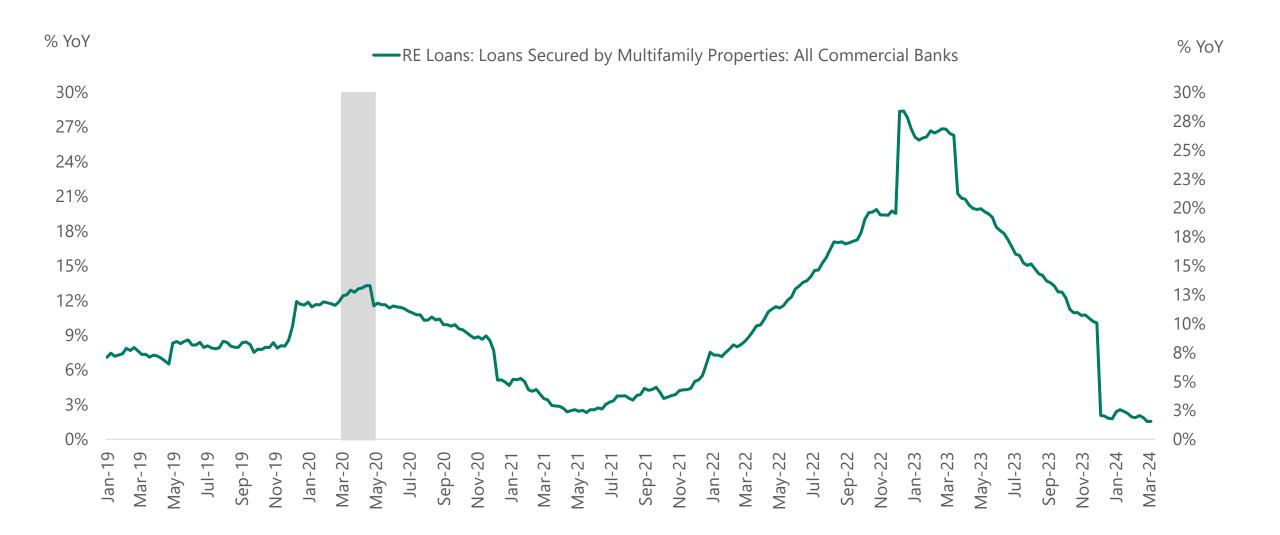
### Growth in lending to corporates



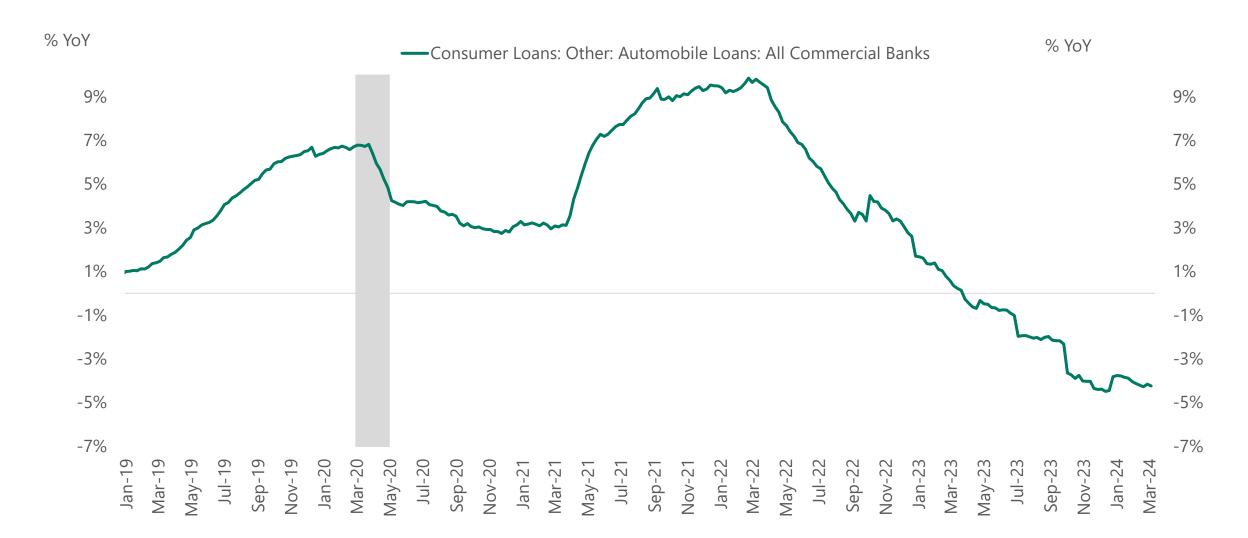
### Growth in real estate lending



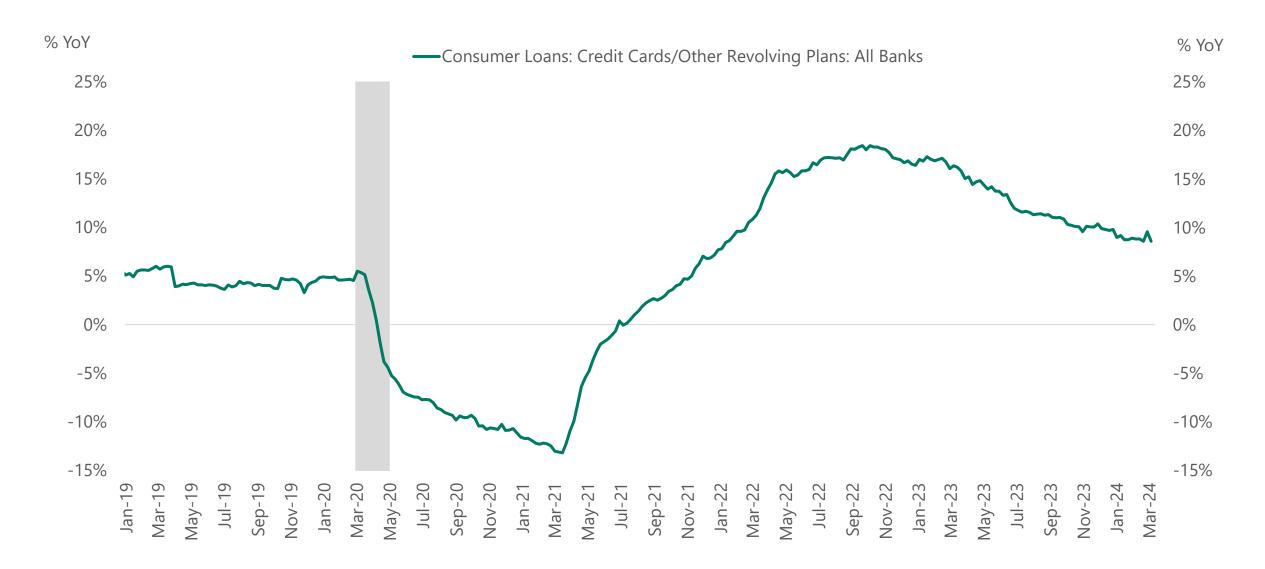
### Growth in lending to multifamily construction



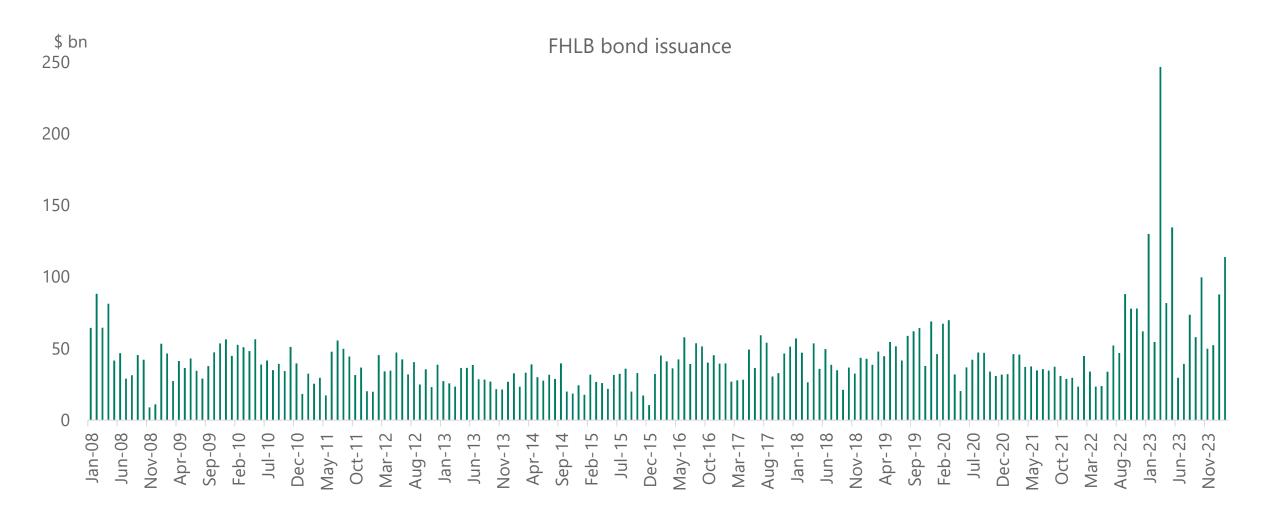
### Negative growth in auto loan lending



### Growth in banks' credit card lending



#### FHLB bond issuance



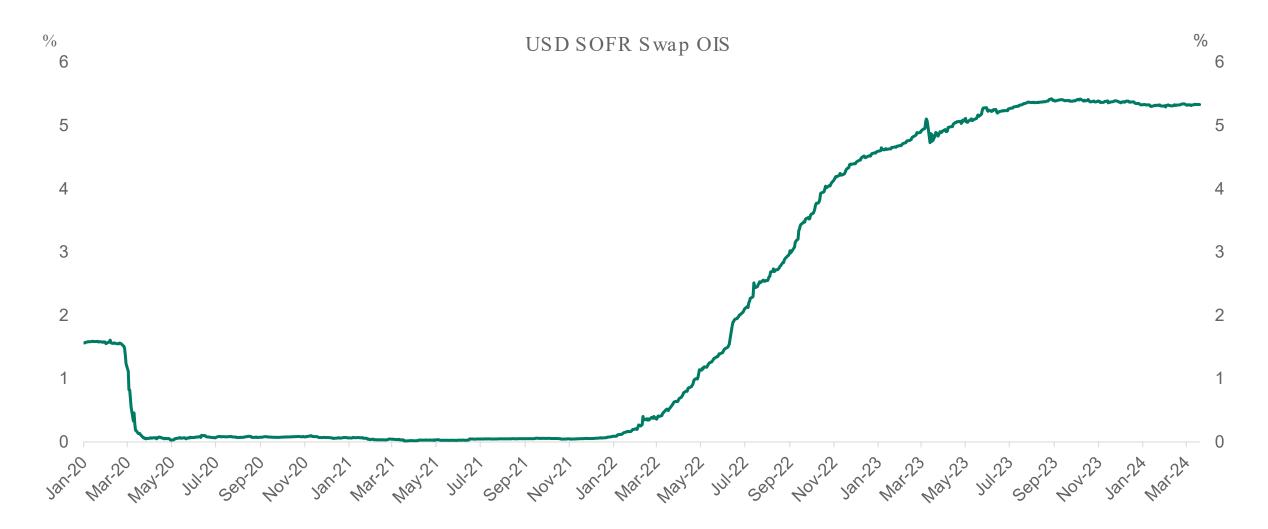
Source: FHLB, Haver, Apollo Chief Economist.

#### APOLLO

Bank funding pressures:

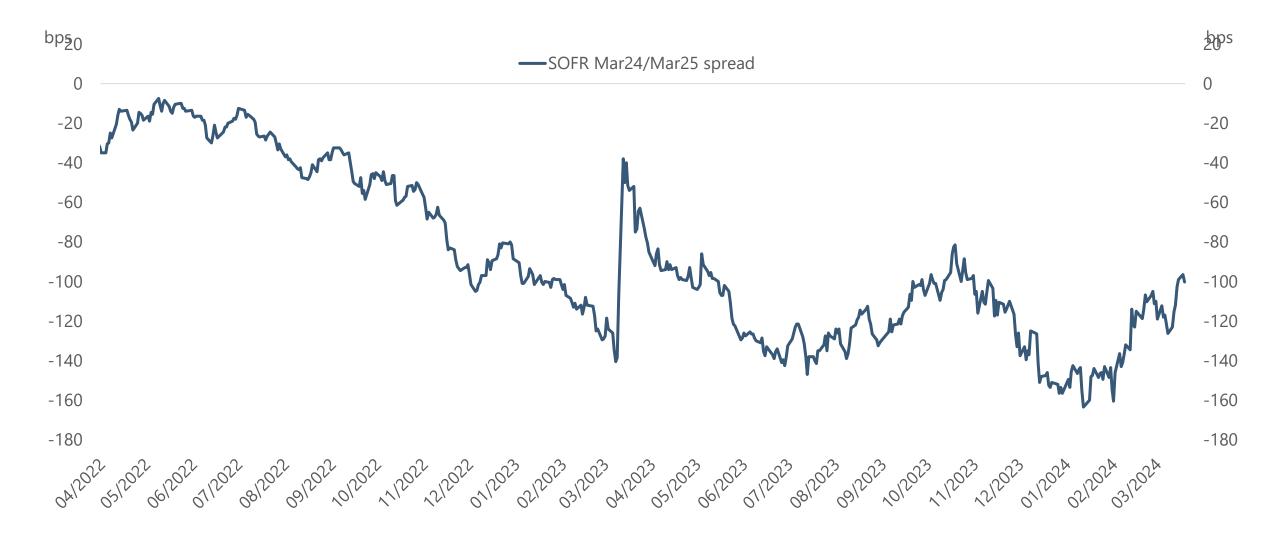
Deposits and market-based measures

# SOFR OIS Swap



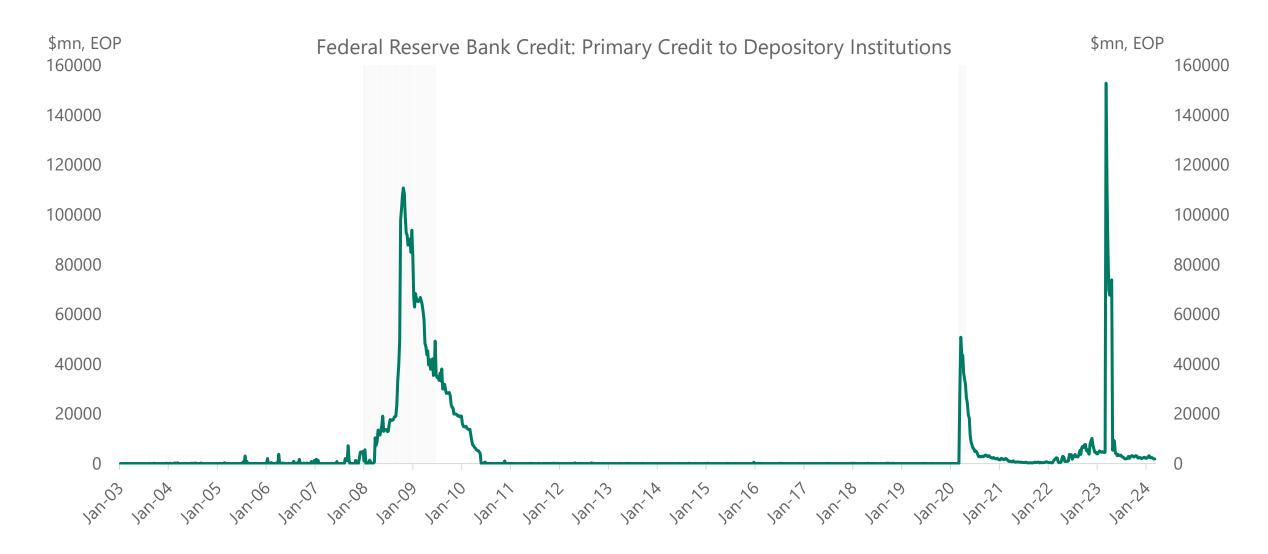
Source: Bloomberg. Note: Ticker used USFOSC1 BGN Currency. As of Nov 28, 2023.

### SOFR spreads

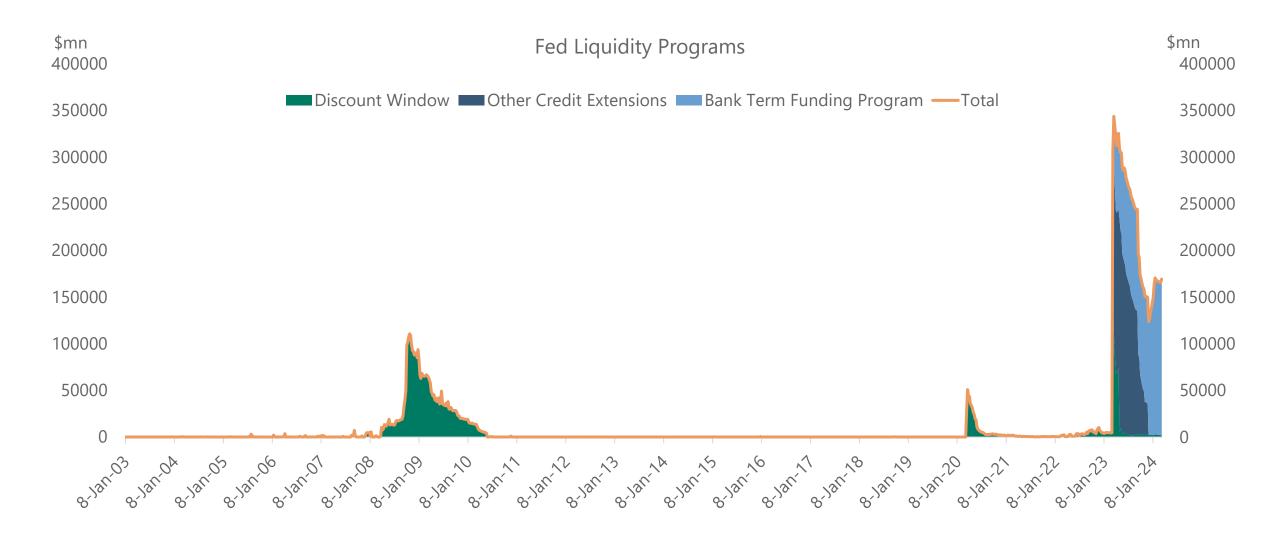


Source: Bloomberg, Apollo Chief Economist.

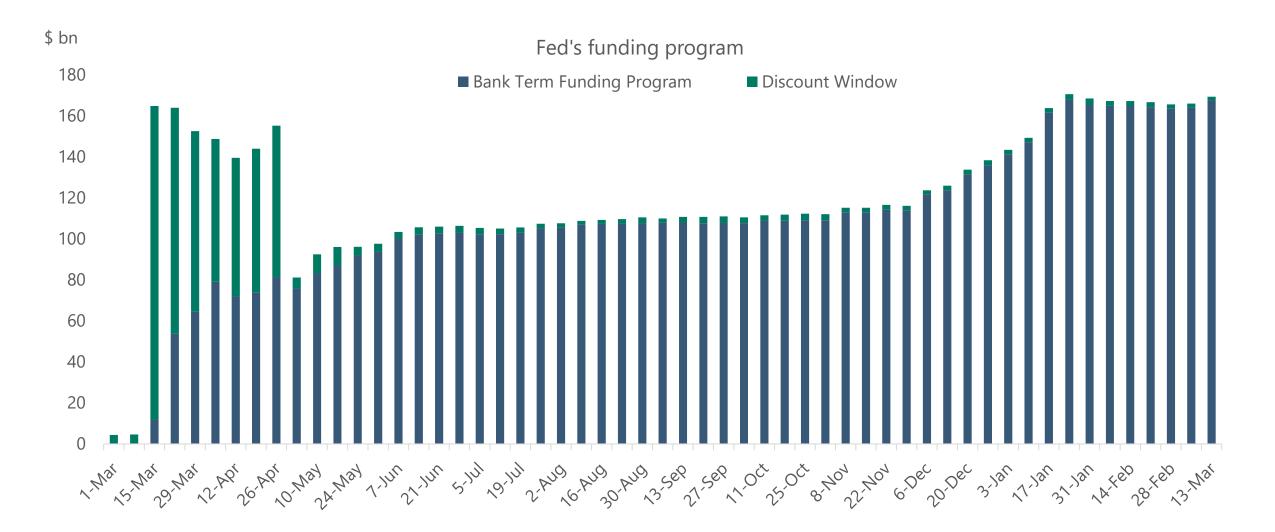
### Fed Discount Window borrowing was higher during regional banking crisis than in 2008



### Fed liquidity borrowing higher during regional banking crisis than in 2008



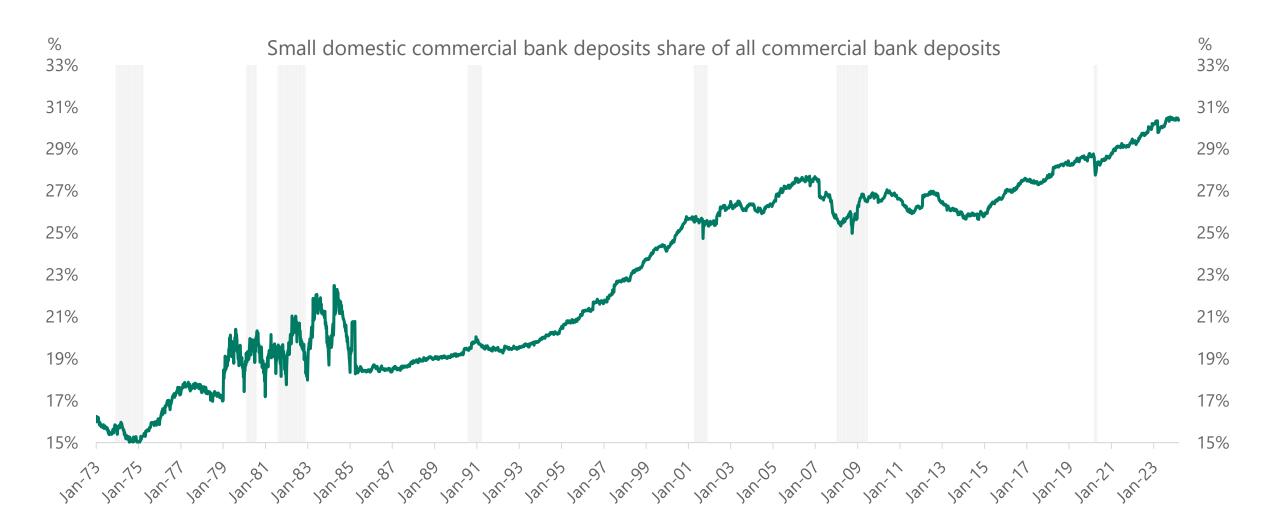
### Borrowing through the Bank Term Funding Program and discount window



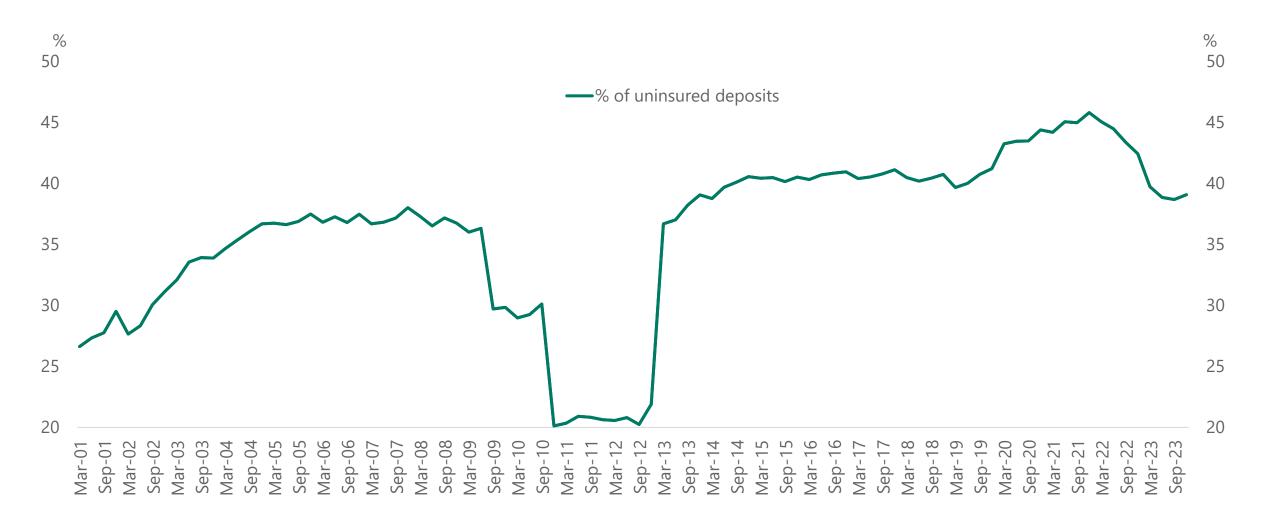
APOLLO

What is happening with deposits in regional banks?

Small banks account for about 30% of total deposits in the banking sector, and the share has been rising since the 2008 financial crisis

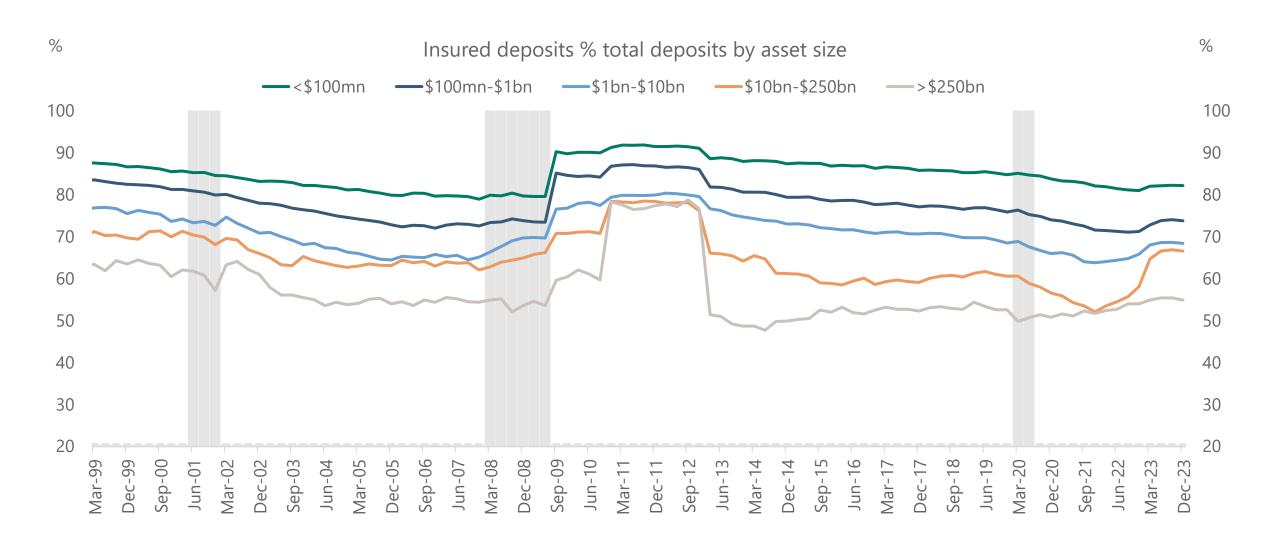


## Share of total bank deposits that are uninsured: 39%



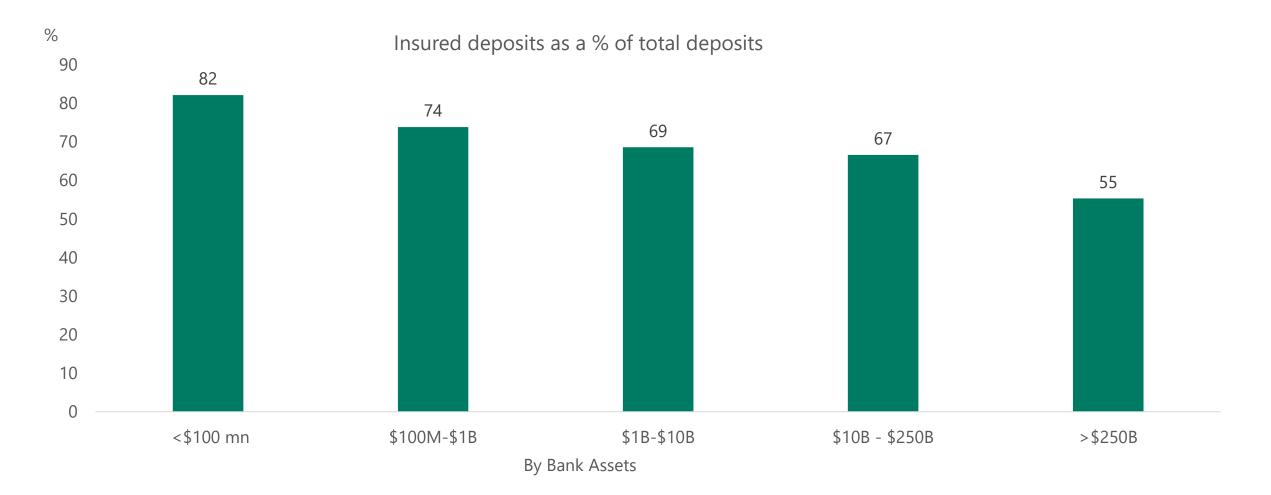
Source: FDIC, Haver Analytics, Apollo Chief Economist.

### Share of insured deposits, by bank size



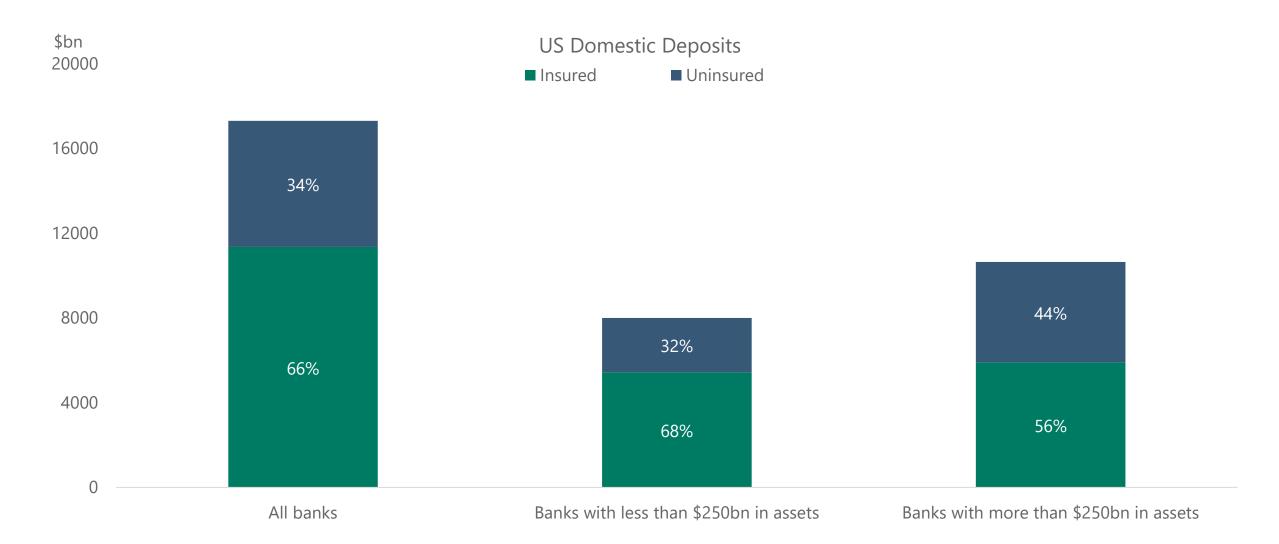
70

# Share of insured deposits, by bank size



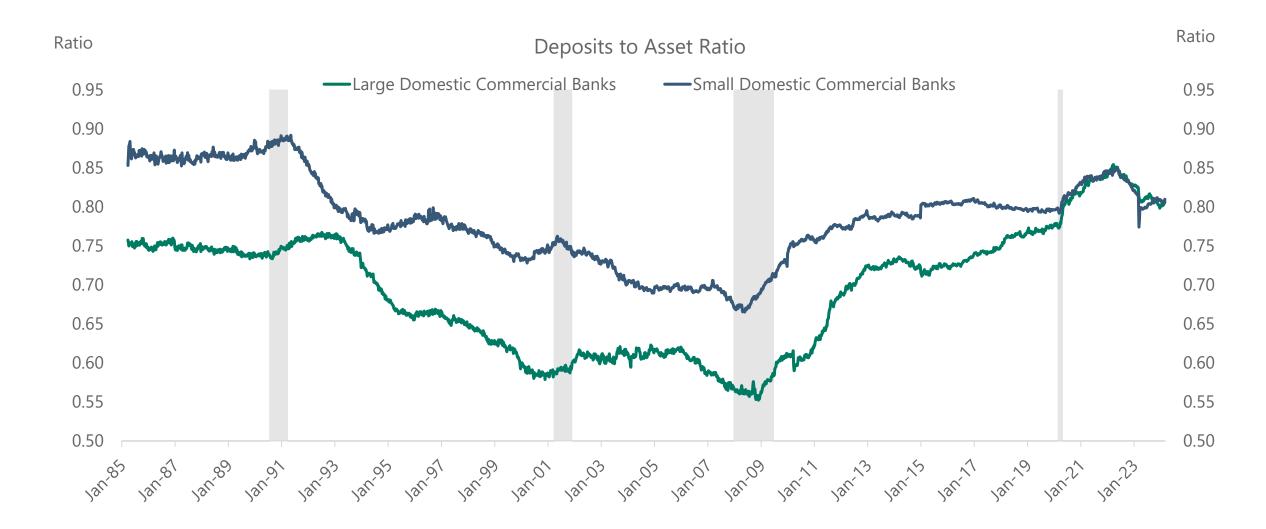
Source: FDIC, Haver Analytics, Apollo Chief Economist. As of Q2 2023

# Share of insured deposits, by bank size

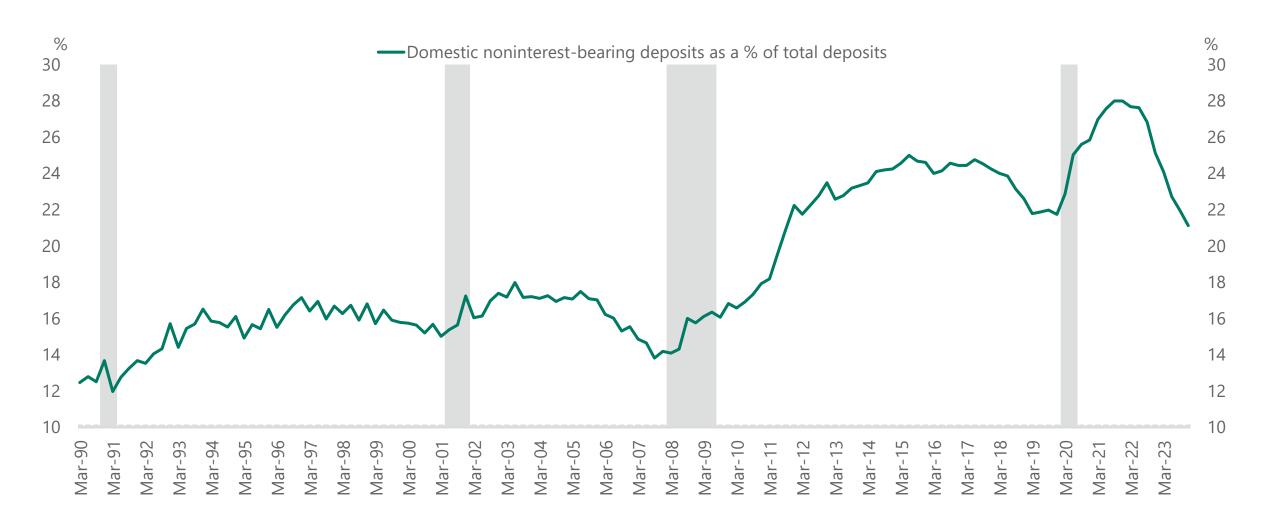


Source: FDIC, Haver Analytics, Apollo Chief Economist. As of Q2 2023

### Deposit to asset ratio for large and small banks

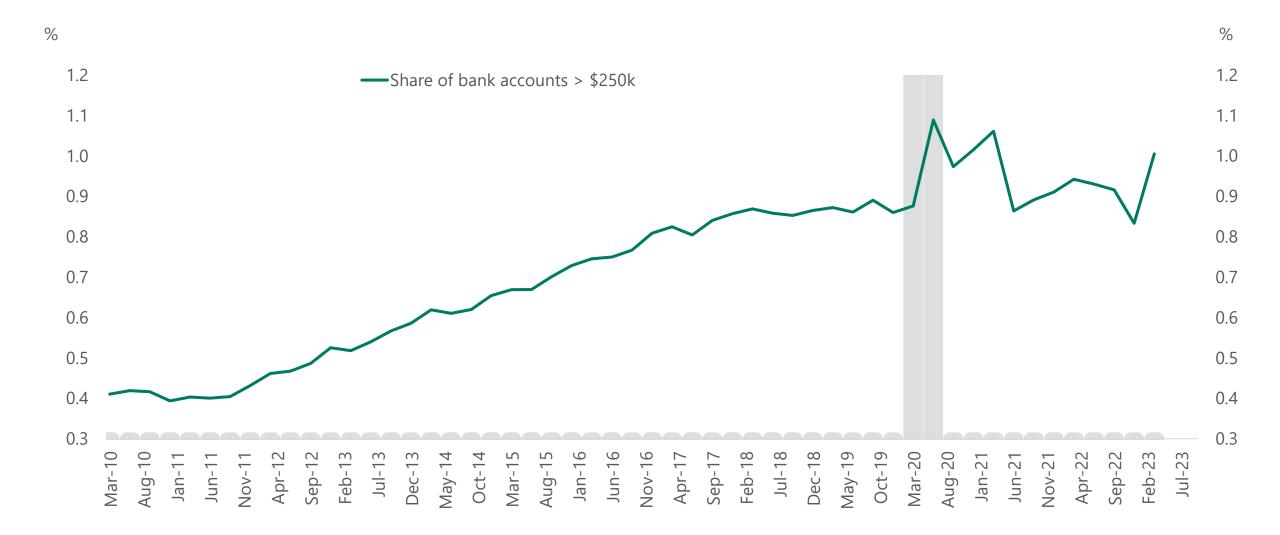


## 21% of deposits pay no interest



Source: FDIC, Apollo Chief Economist.

#### 1% of bank accounts have a balance higher than \$250k

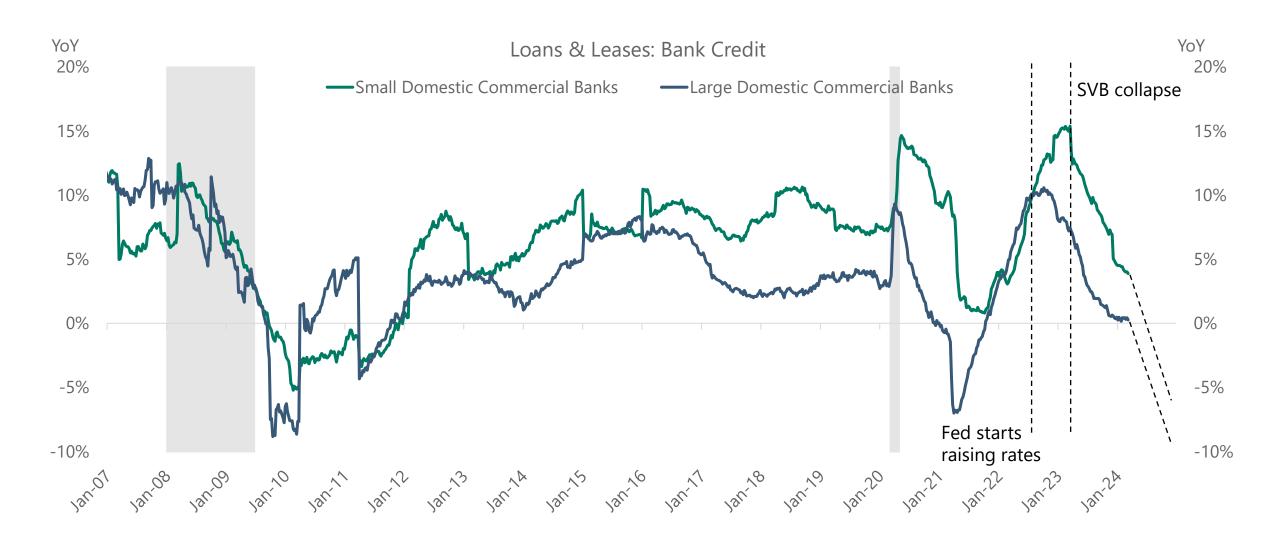


Source: FDIC, Haver Analytics, Apollo Chief Economist

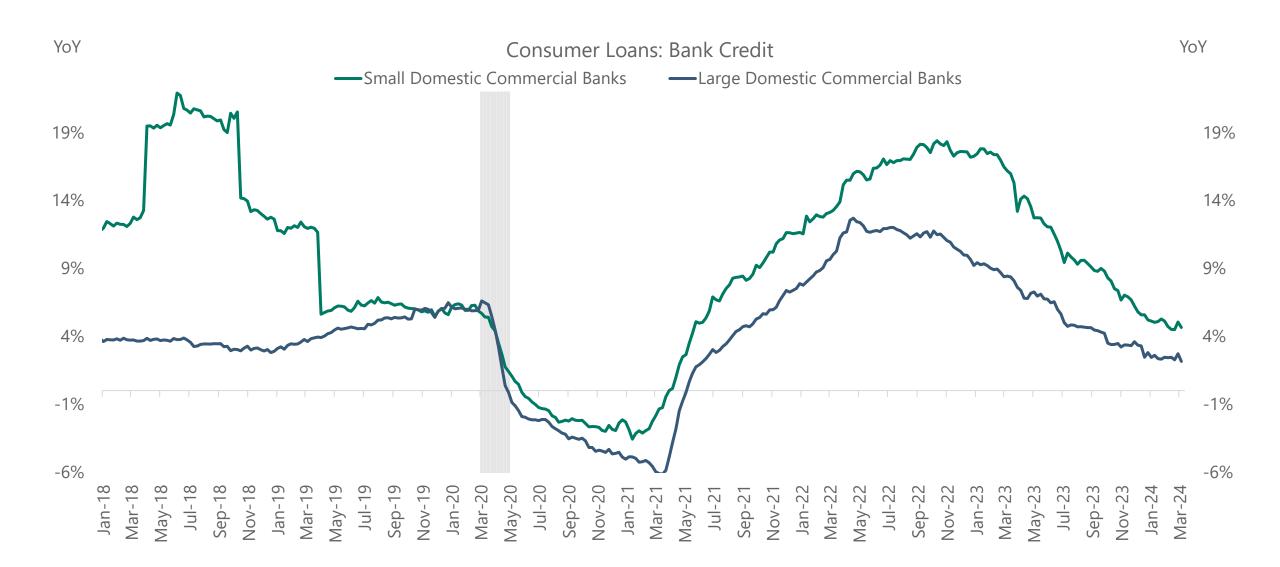
APOLLO

Weekly data for bank lending by small and large banks

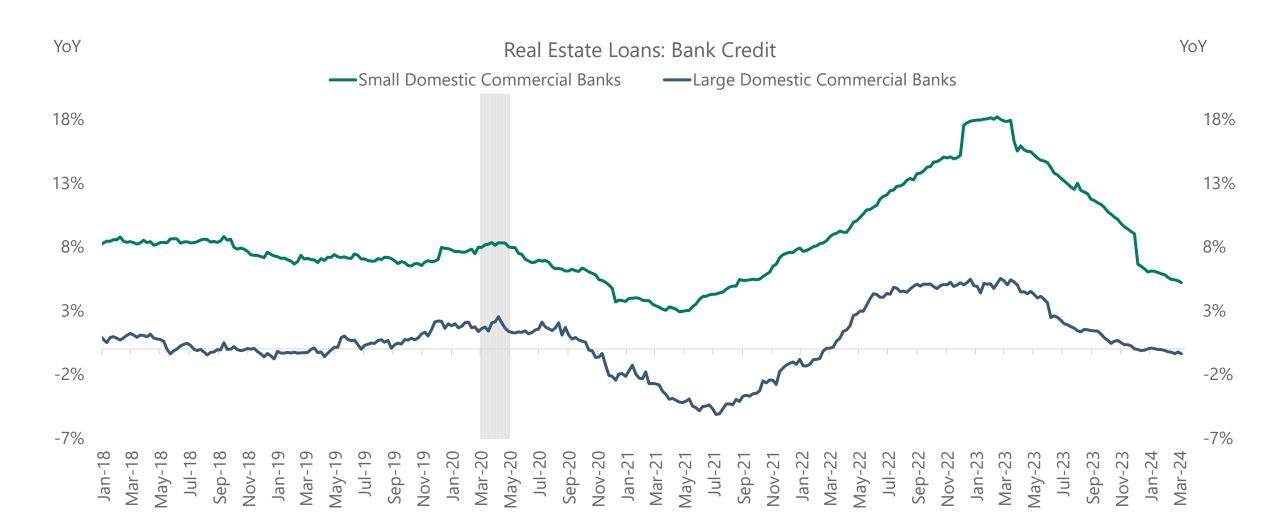
# Weekly Fed data shows small and large bank lending growth slowing



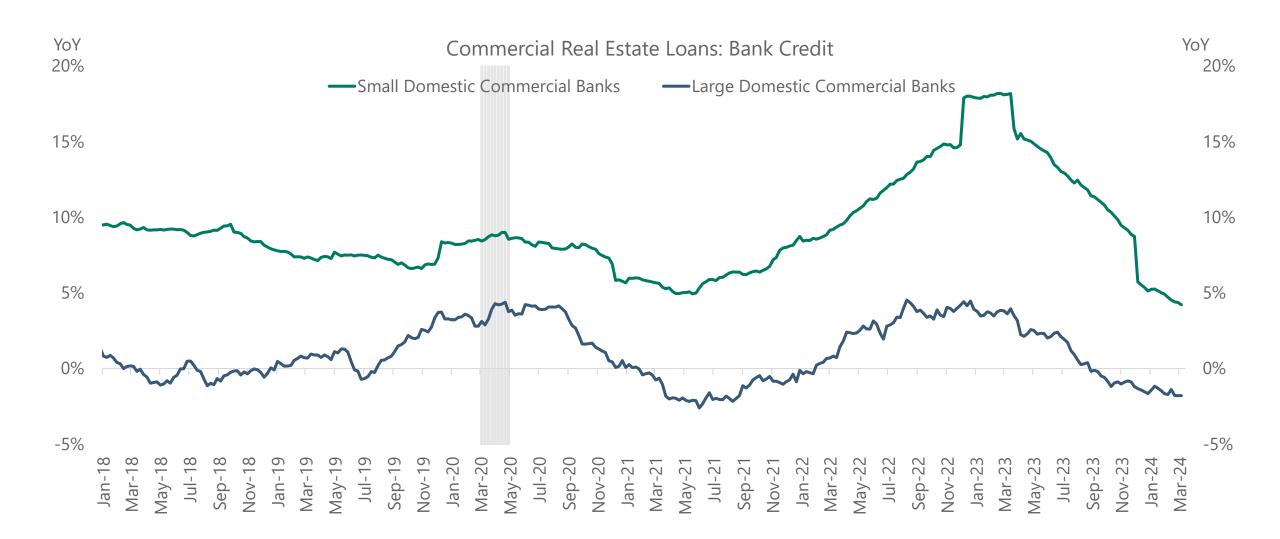
### Lending to consumers is slowing for both small and large banks



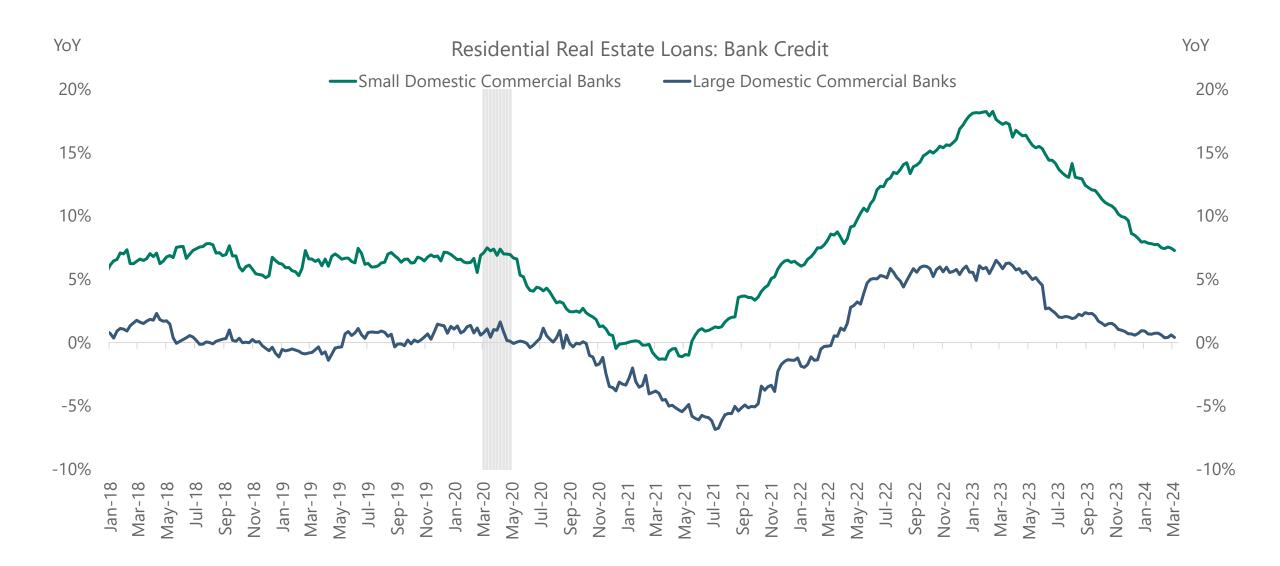
## Real estate lending is slowing for both small and large banks



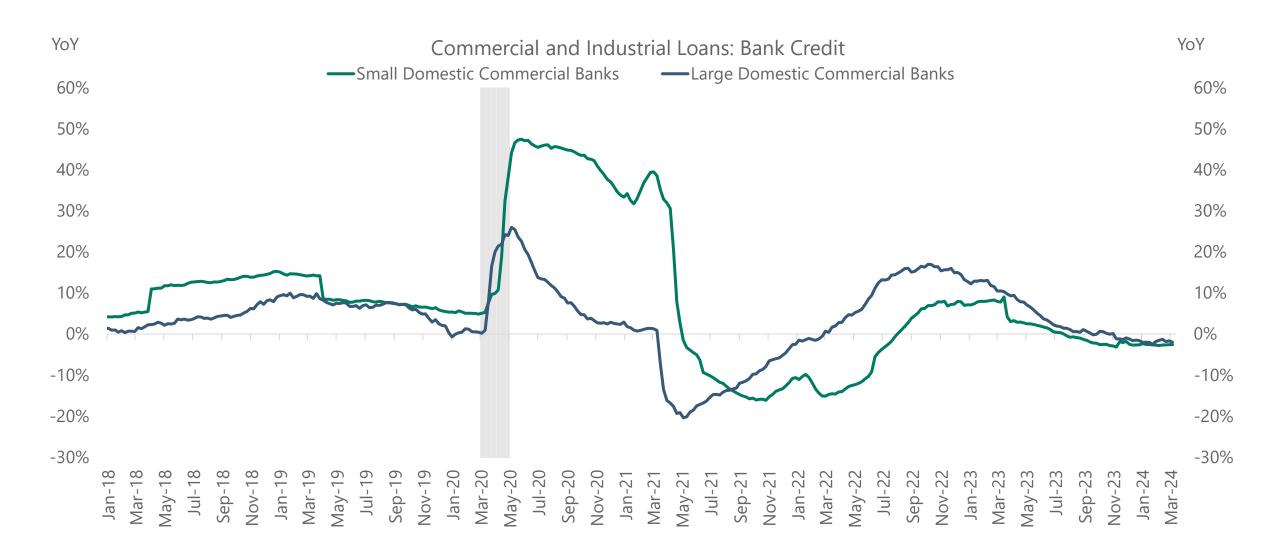
## Commercial real estate lending is slowing for both small and large banks



### Residential real estate lending is slowing for both small and large banks



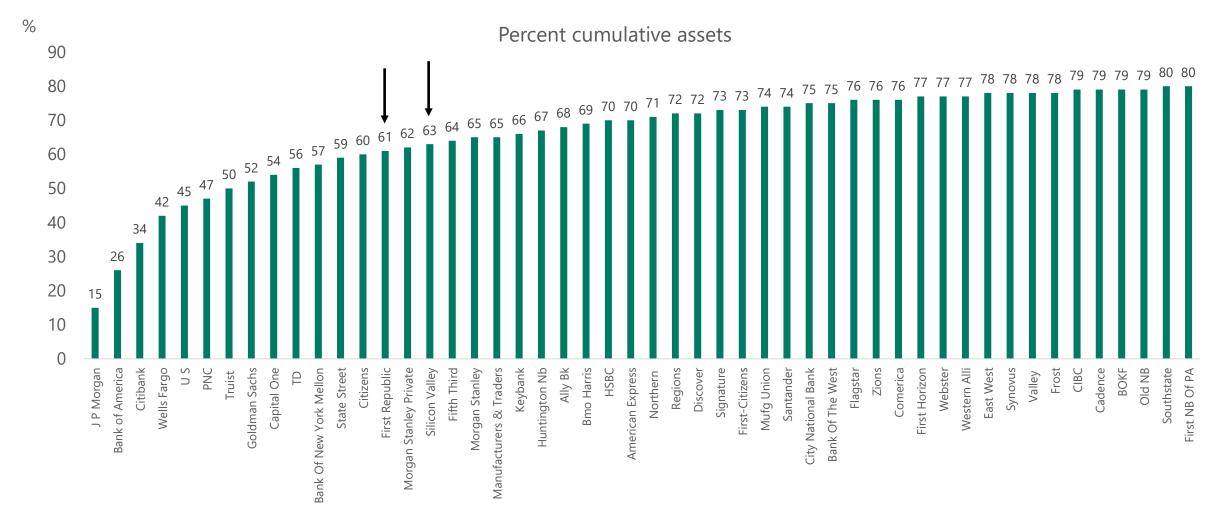
## Lending to corporates is slowing for both small and large banks



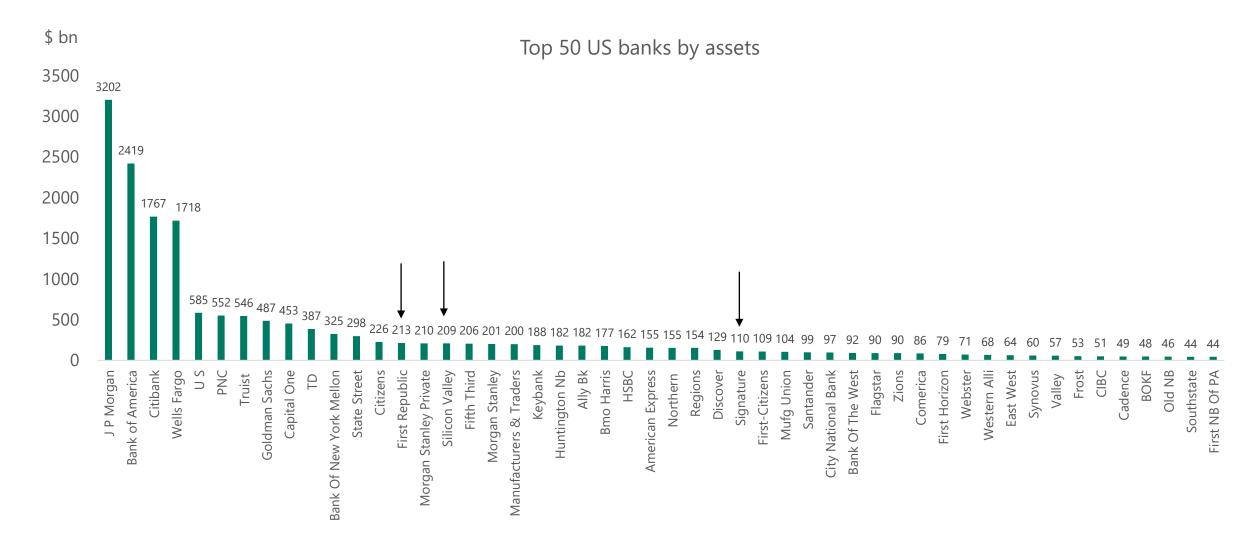
US banks by asset size:

The importance of regional banks for the US economy

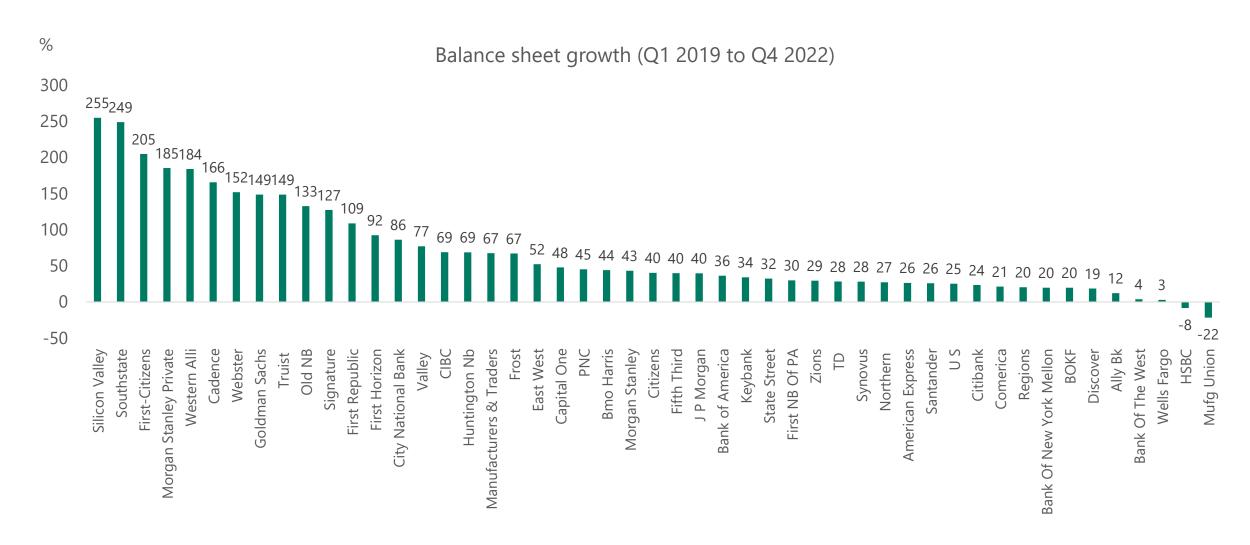
# Tighter credit conditions are coming: Banks "to the right" of SVB are likely to start reorganizing their balance sheets



#### Top 50 US banks by assets

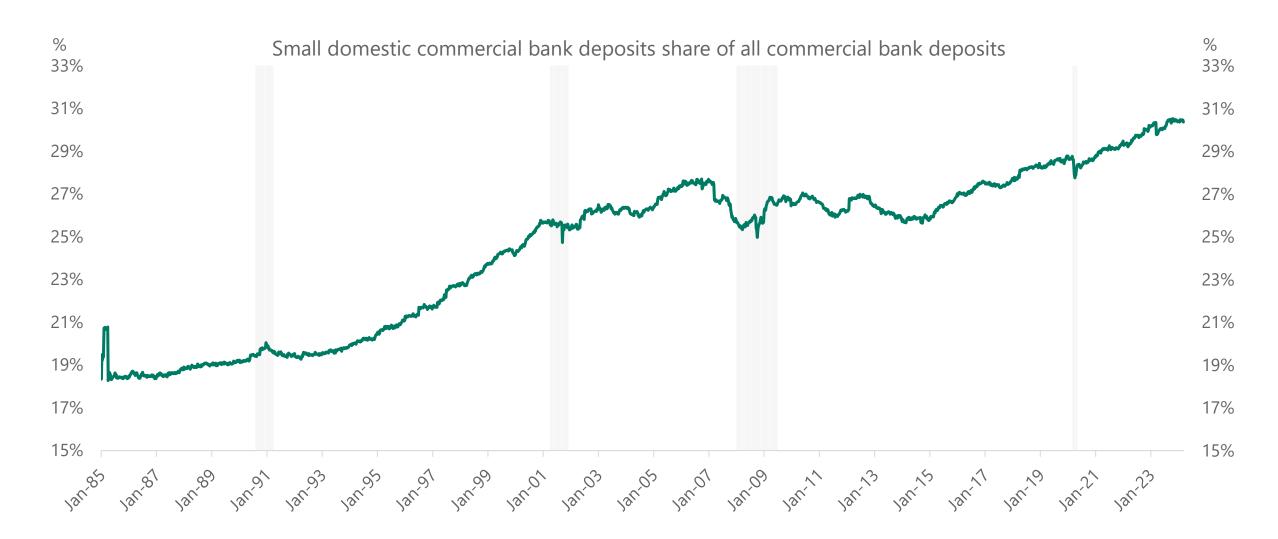


#### Balance sheet growth of US banks, ranked by fastest growth in percent

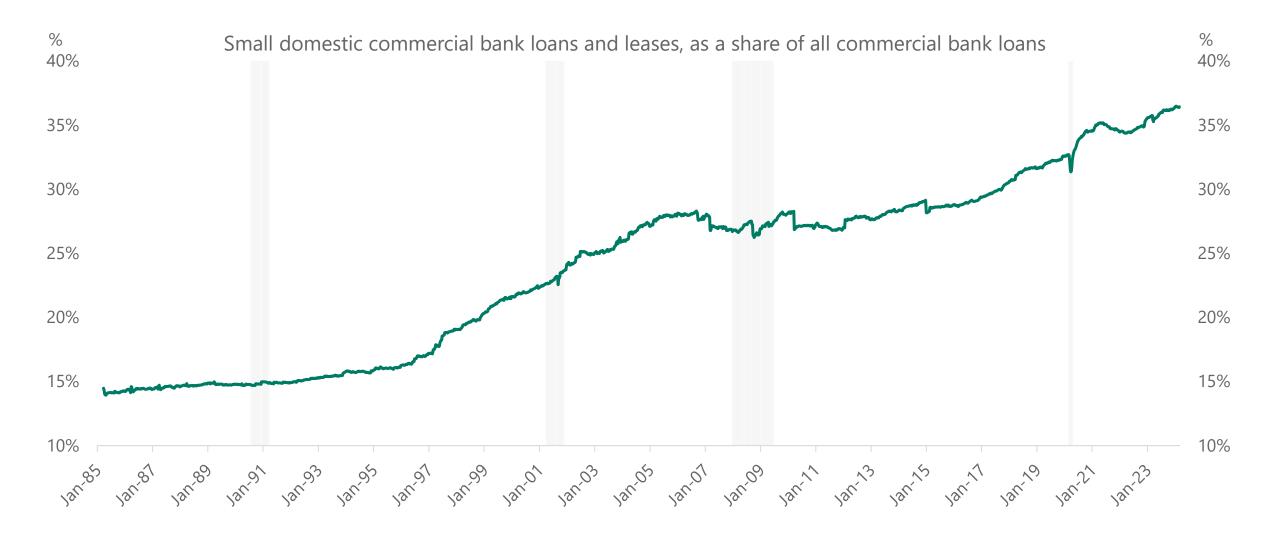


Source: FDIC, Apollo Chief Economist.

#### Small bank assets as a share of total banking sector assets



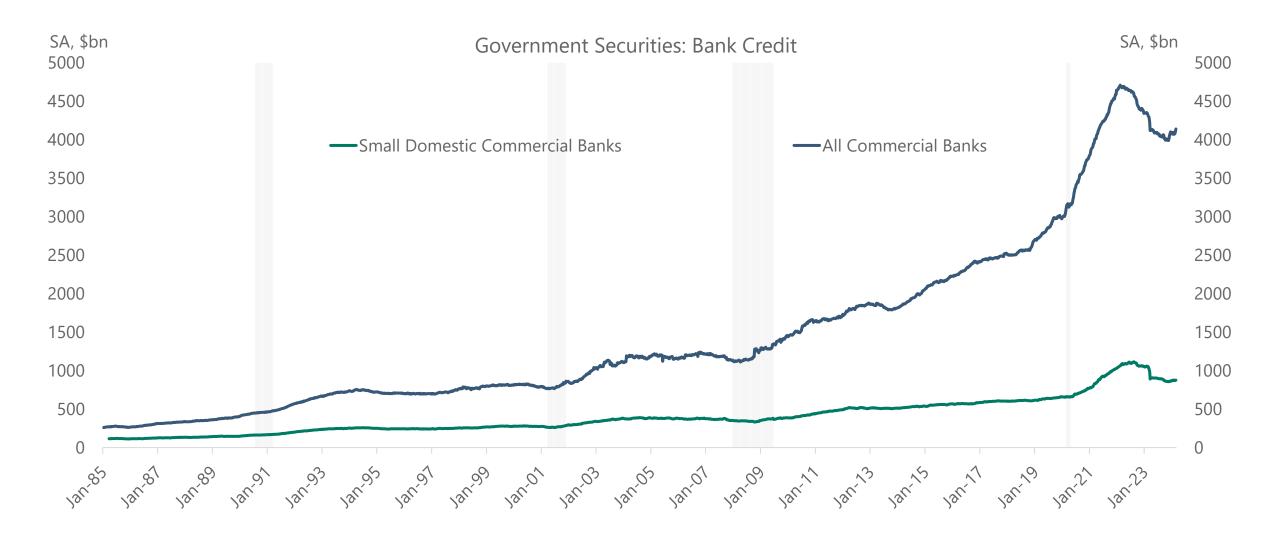
#### Share of lending by smaller banks



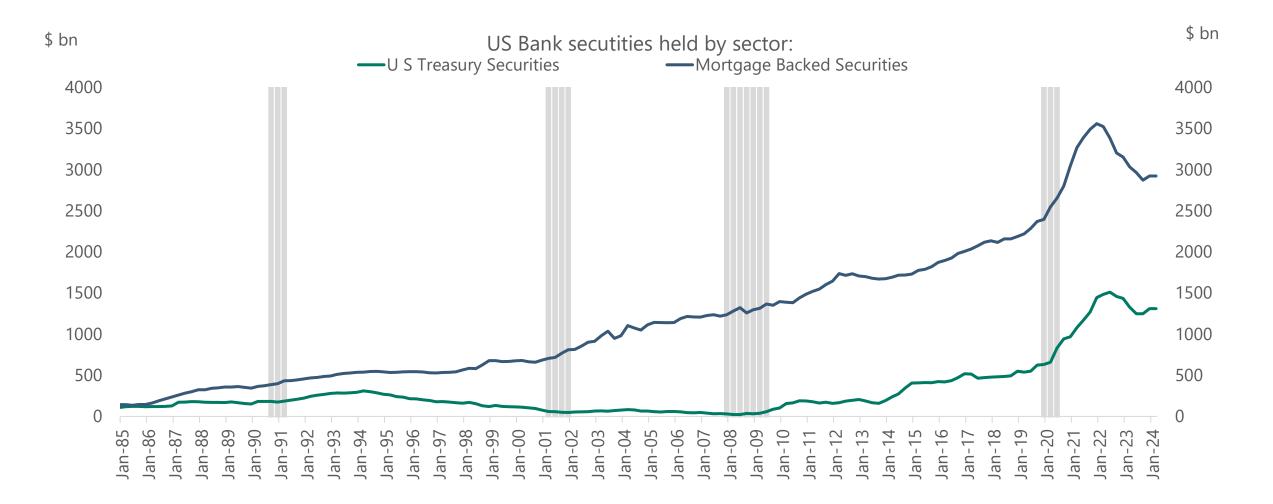
#### Share of securities in the banking sector held by small banks



#### Small banks hold about \$868bn in Treasuries

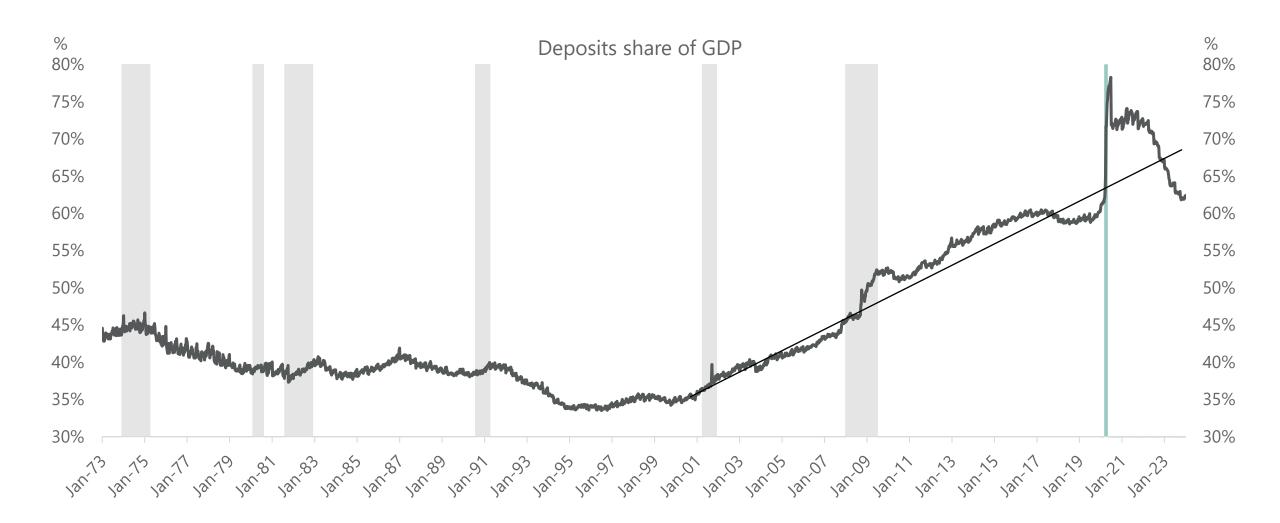


#### Securities held by FDIC-insured banks



Source: FDIC, Bloomberg, Apollo Chief Economist.

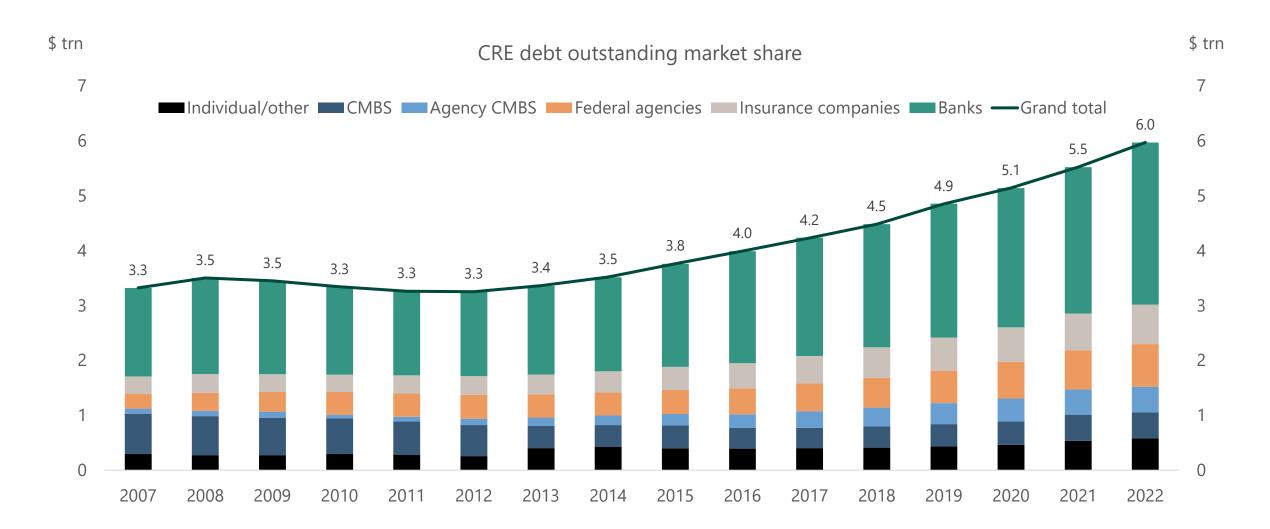
# Deposits as a share of GDP



APOLLO

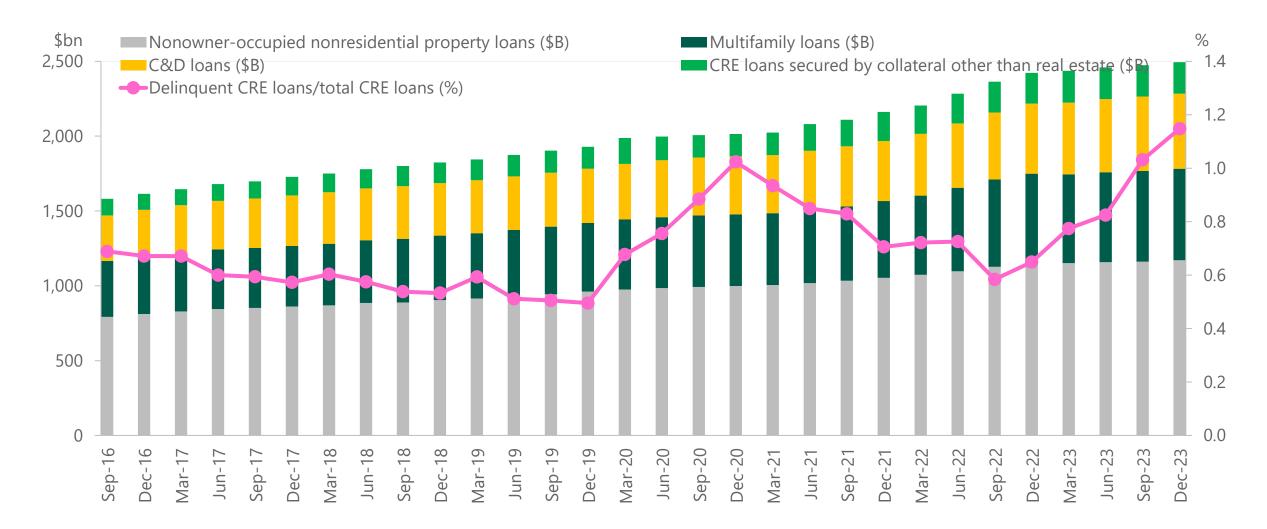
Regional banks' asset concentration in CRE

#### US banks hold half of CRE debt outstanding



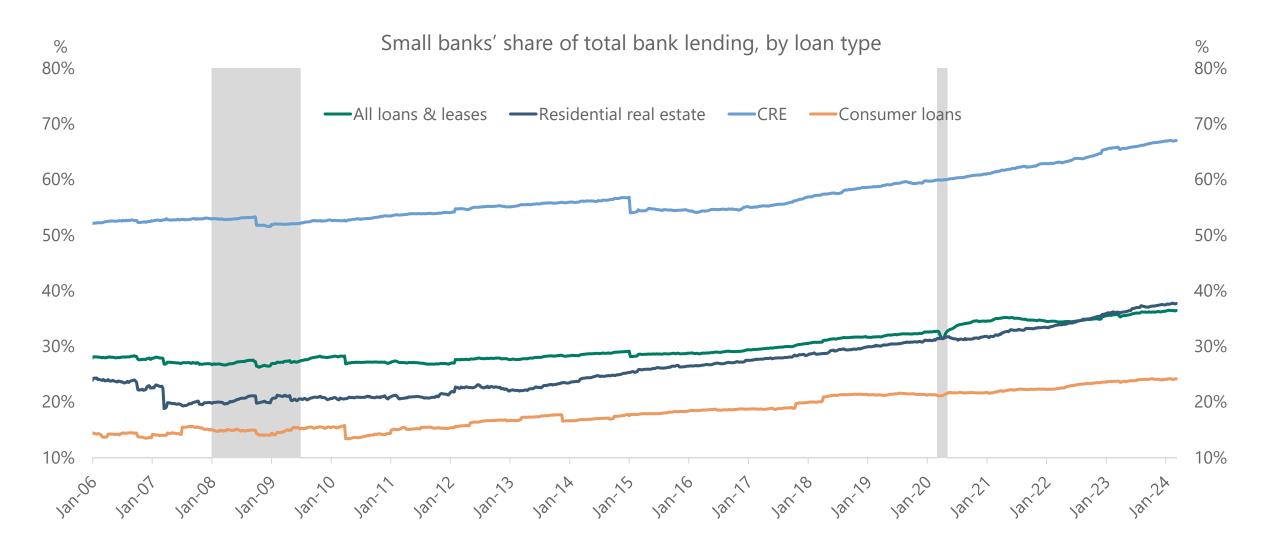
93 Source: S&P Capital IQ, Apollo Chief Economist

#### CRE composition and delinquency at US banks

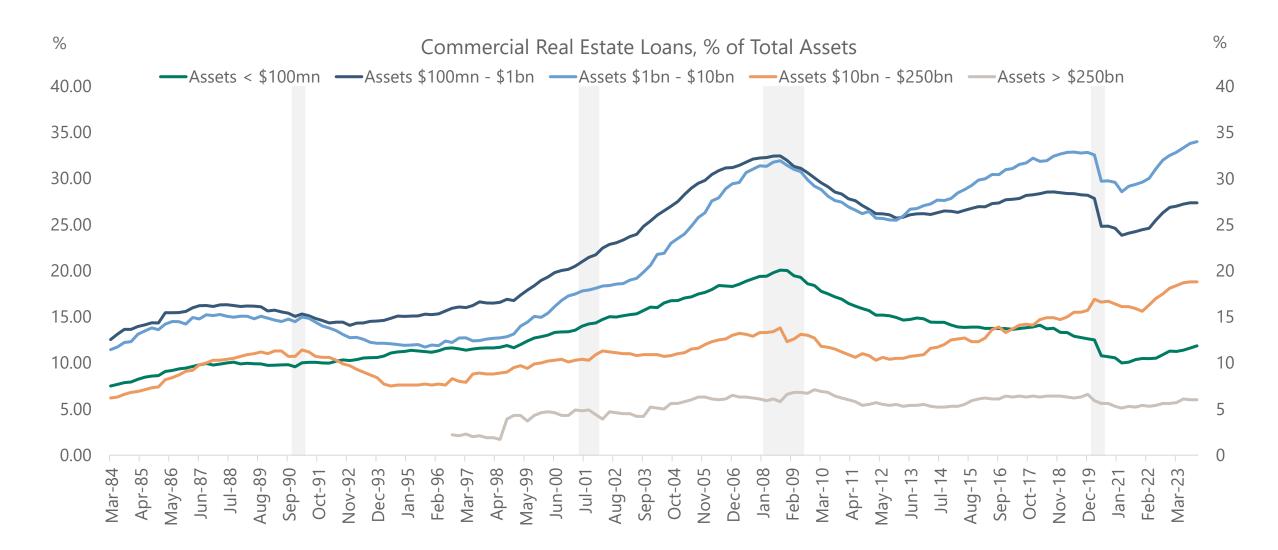


Source: S&P Global Market Intelligence, Apollo Chief Economist

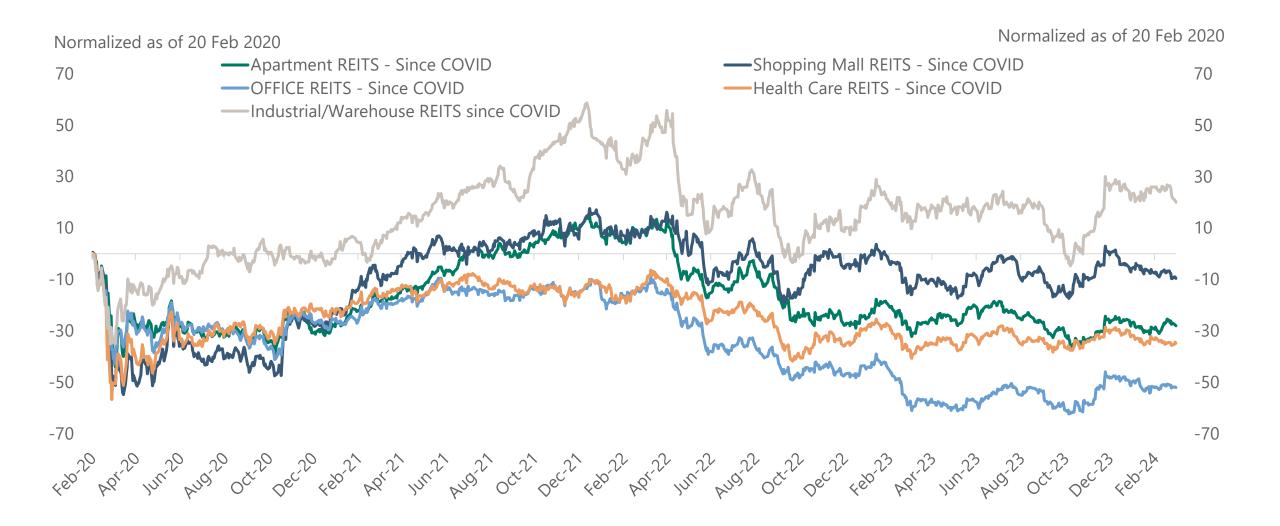
#### Small banks account for almost 70% of all commercial real estate loans outstanding



#### Banks with total assets between \$100mn and \$10bn are more exposed to CRE loans

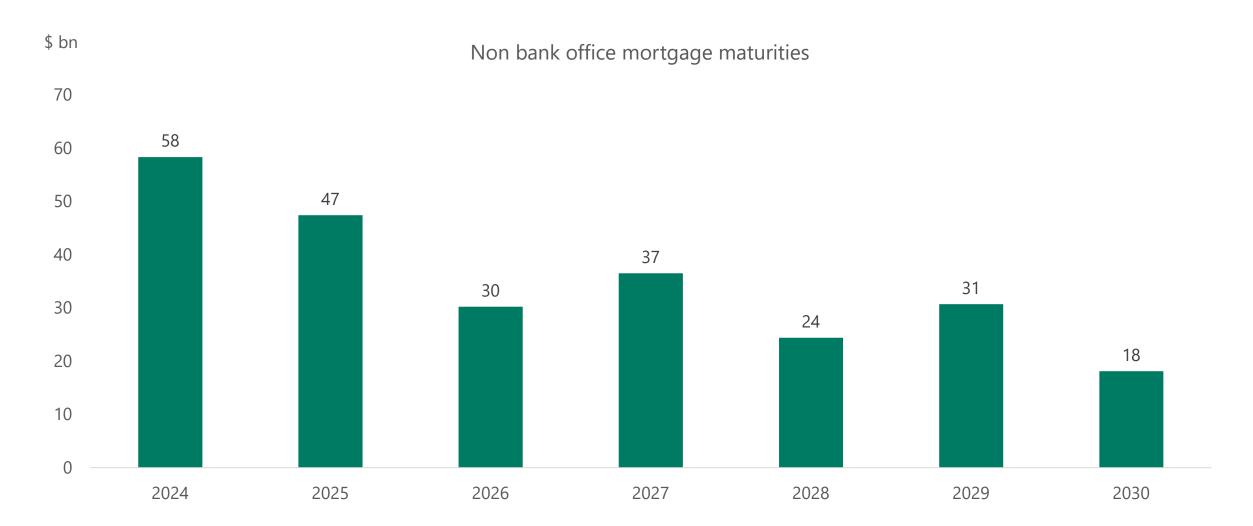


#### Where are the problems in CRE?



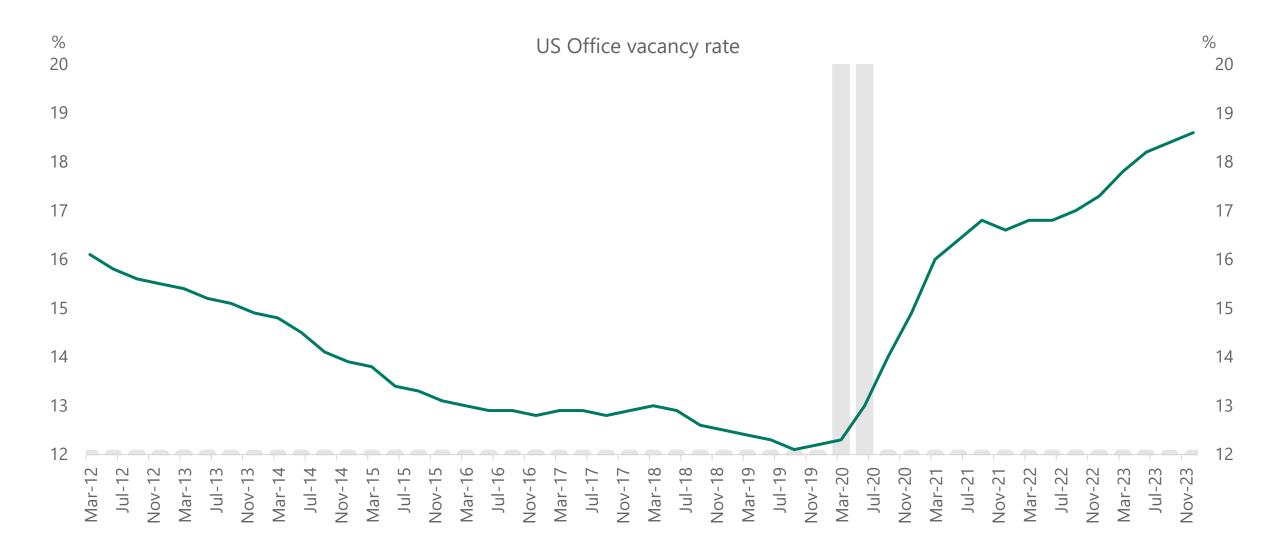
Source: Bloomberg, Apollo Chief Economist

#### Nearly \$58 bn of nonbank office debt is set to mature in 2024



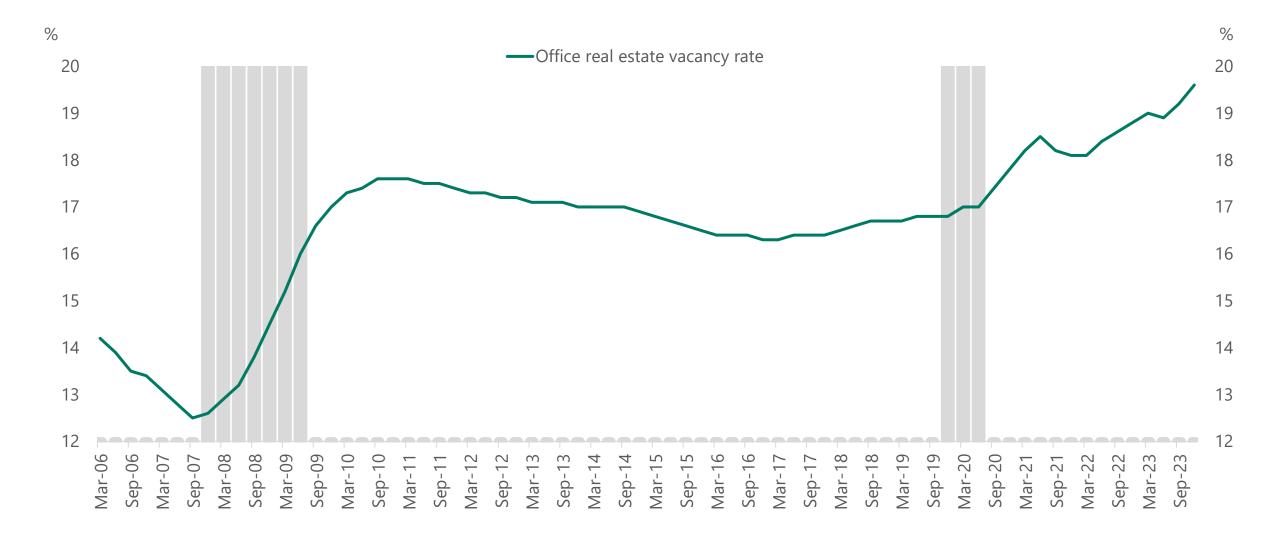
Source: MBA, Bloomberg, Apollo Chief Economist

#### US Office vacancy rate rising



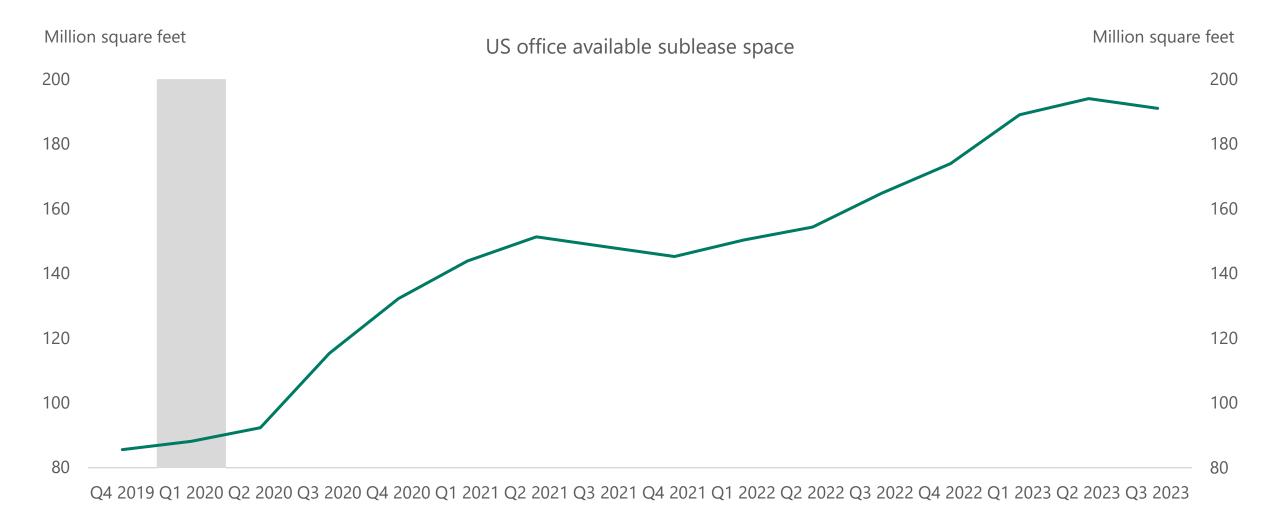
Source: Bloomberg, Apollo Chief Economist

#### US: Office vacancy rate approaching 20%



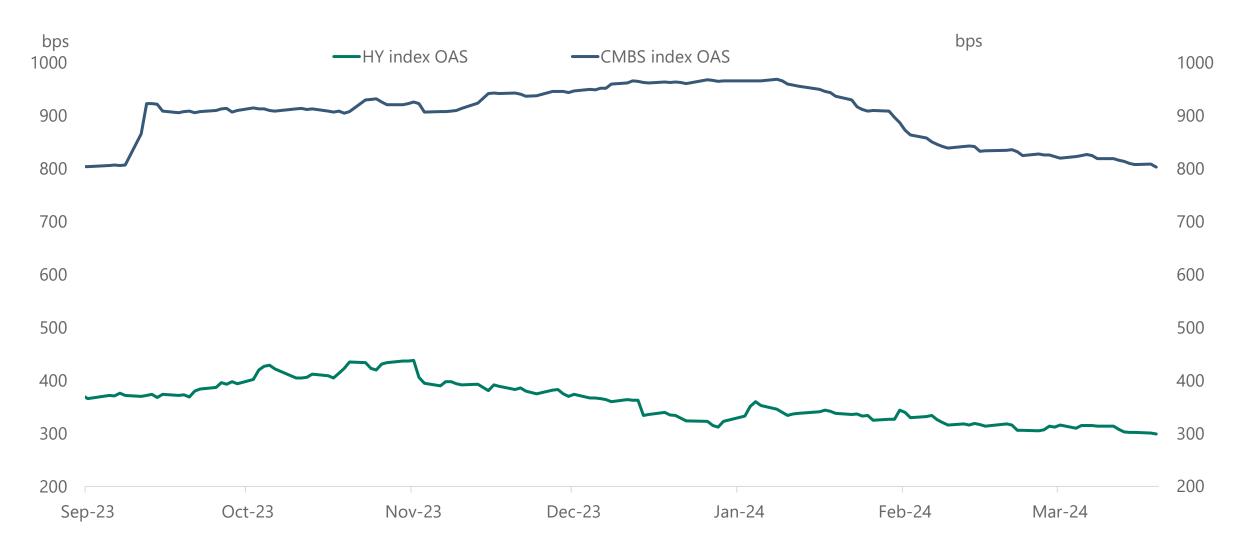
Source: REIS data, Bloomberg, Apollo Chief Economist

## Available US office space

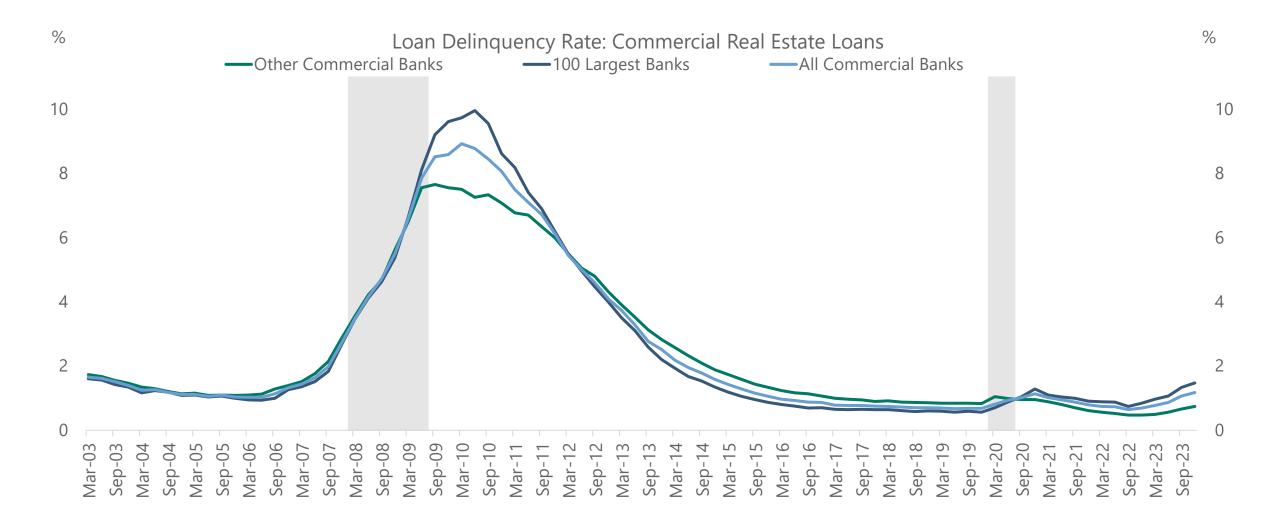


Source: CBRE, Bloomberg, Apollo Chief Economist.

## CMBS spreads compared with HY spreads

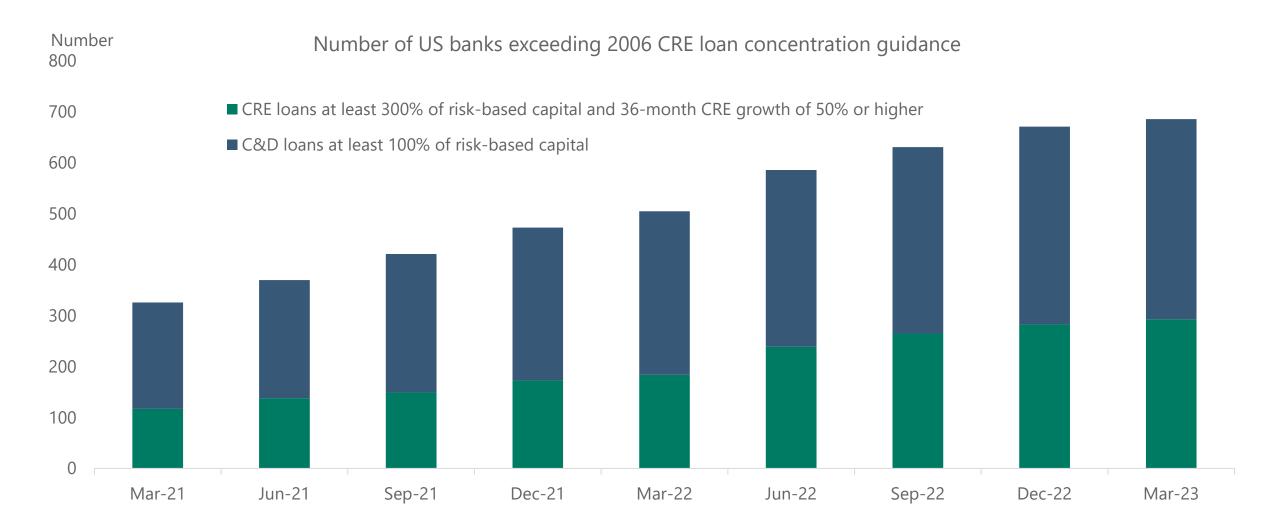


## CRE delinquency rate

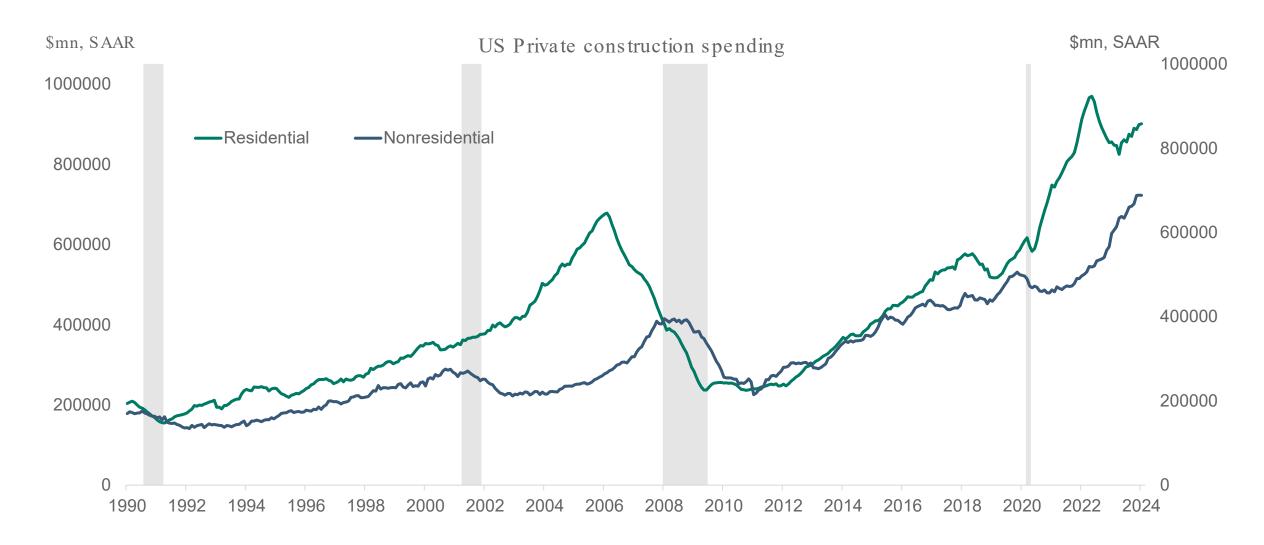


Source: FRB, Haver Analytics, Apollo Chief Economist

#### Number of banks with CRE exposure rising

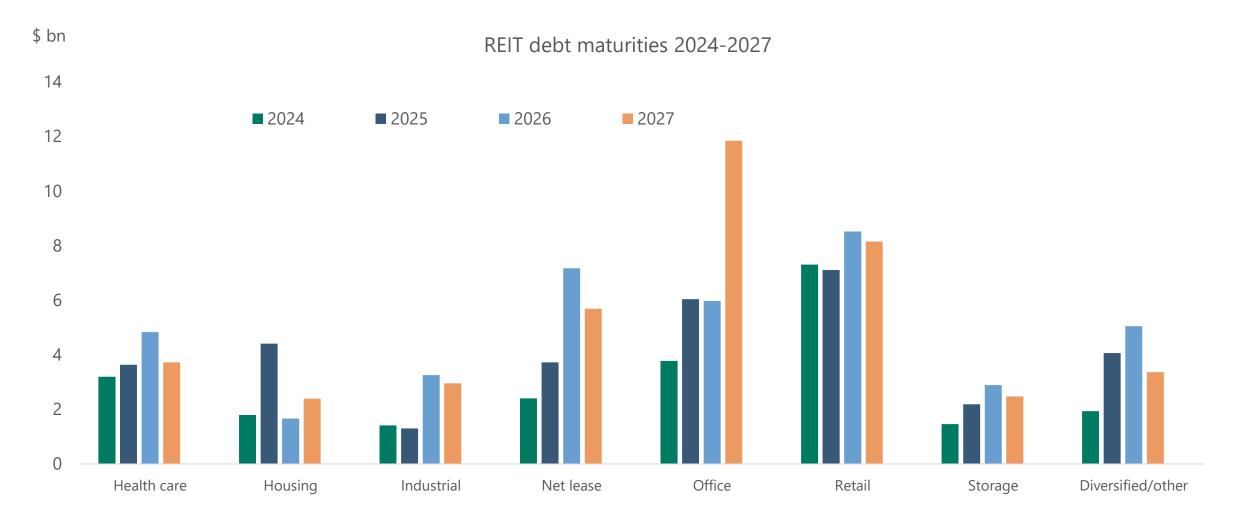


#### Residential construction spending elevated

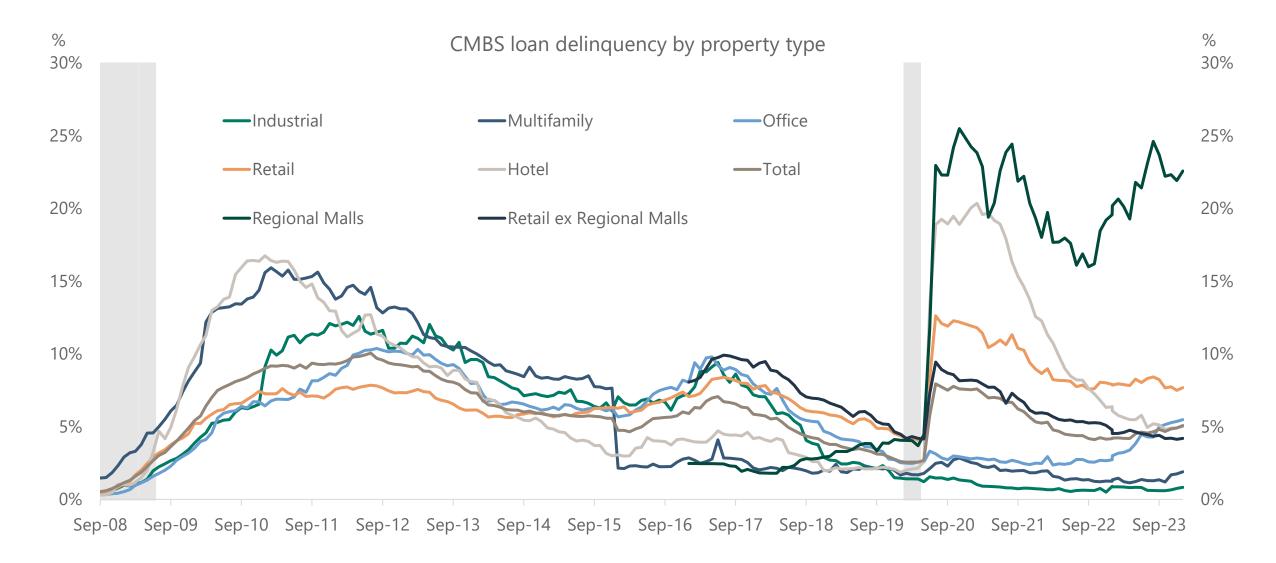


Source: Census Bureau, Haver Analytics, Apollo Chief Economist.

## U.S. REITs hold approximately \$23 billion of debt maturing this year



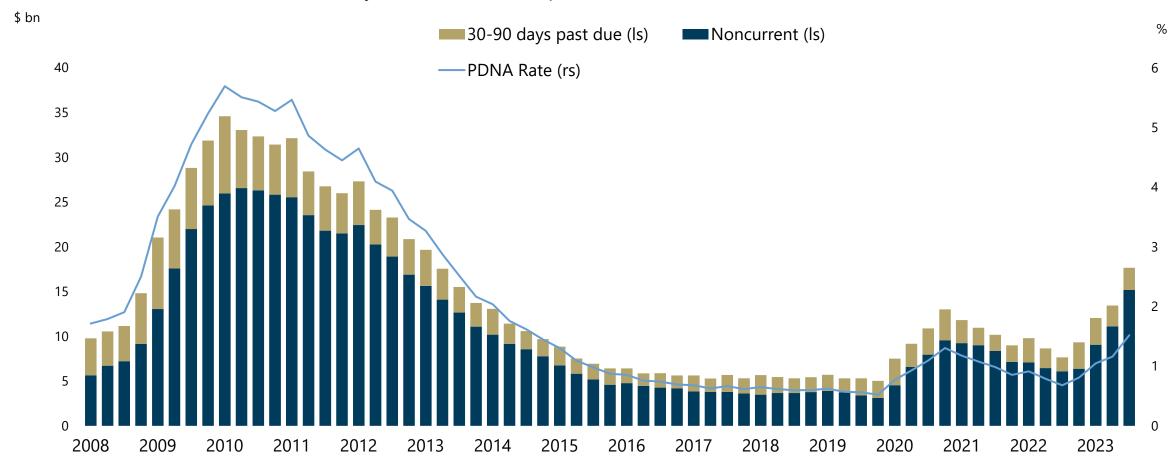
#### Delinquency rates rising for multifamily



Source: Moodys Analytics, Apollo Chief Economist

#### Non-owner-occupied CRE past-due and noncurrent loans

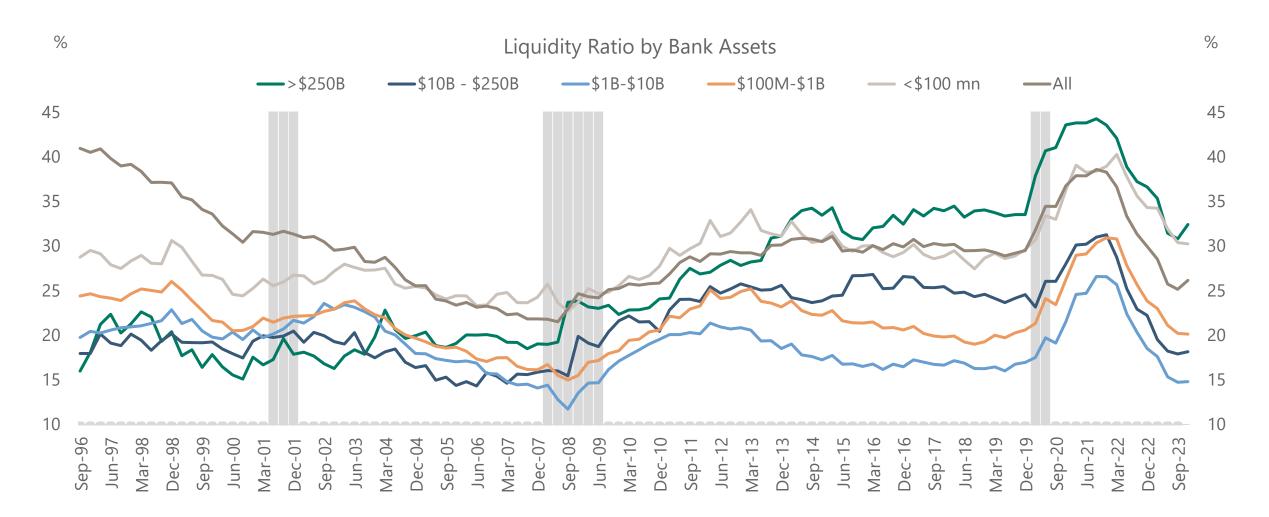
#### Quarterly Non-Owner-Occupied CRE Past-Due and Noncurrent Loans



APOLLO

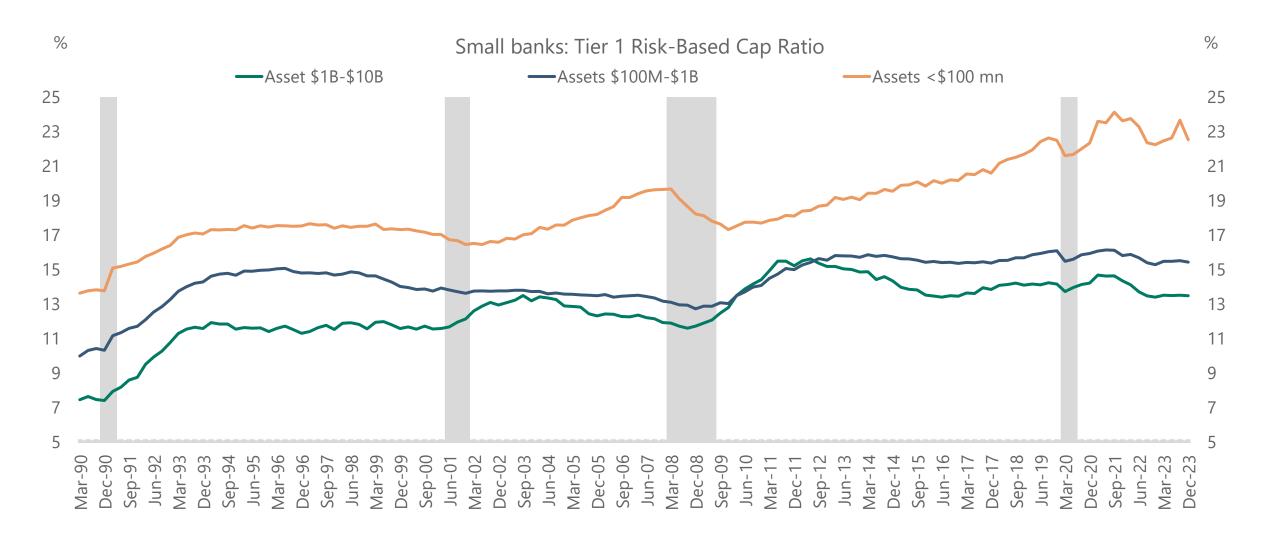
Measures of banking sector liquidity and capital ratios

#### Liquidity ratio, by bank assets: Banks from \$1bn to \$10bn have lower liquidity ratios

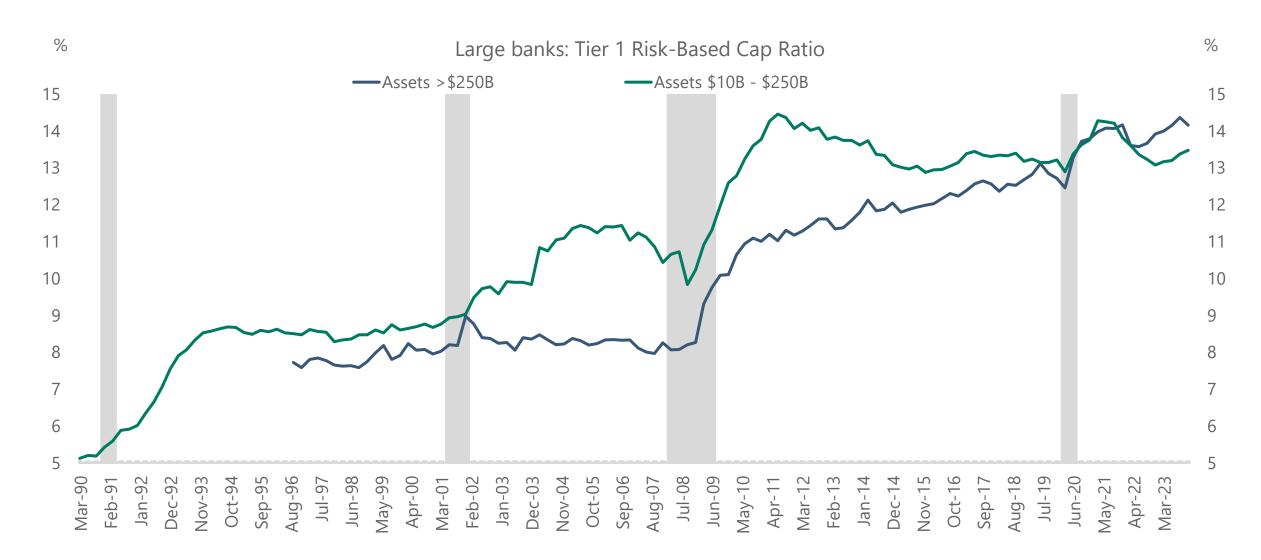


Source: FDIC, Bloomberg, Apollo Chief Economist.

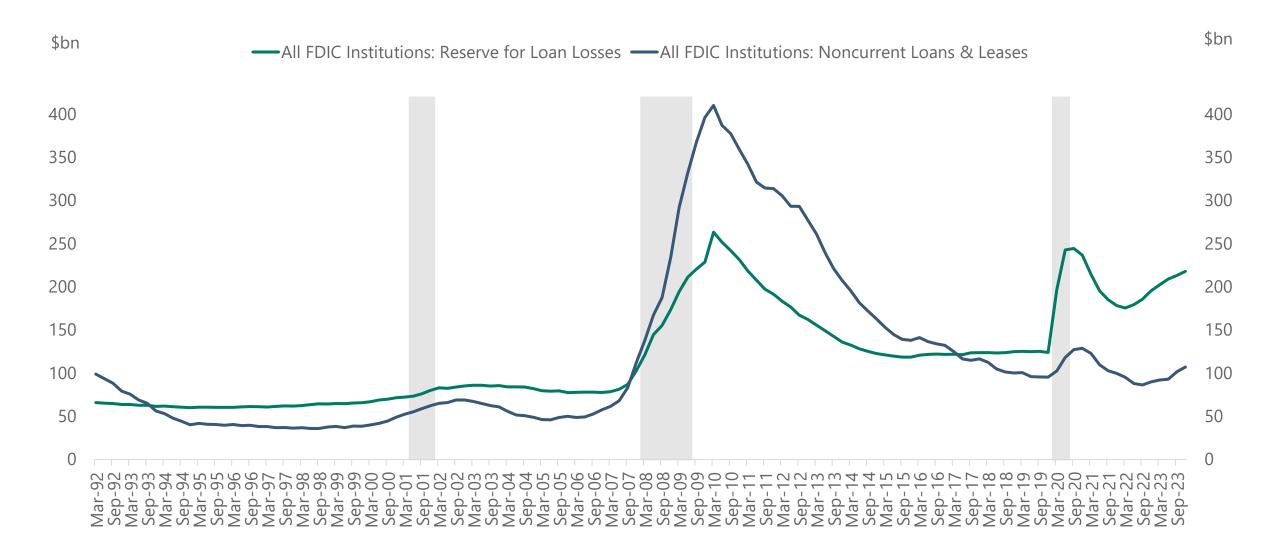
#### Tier-1 risk-based capital ratio for banks, by size



#### Tier 1 risk-based capital ratio for larger banks

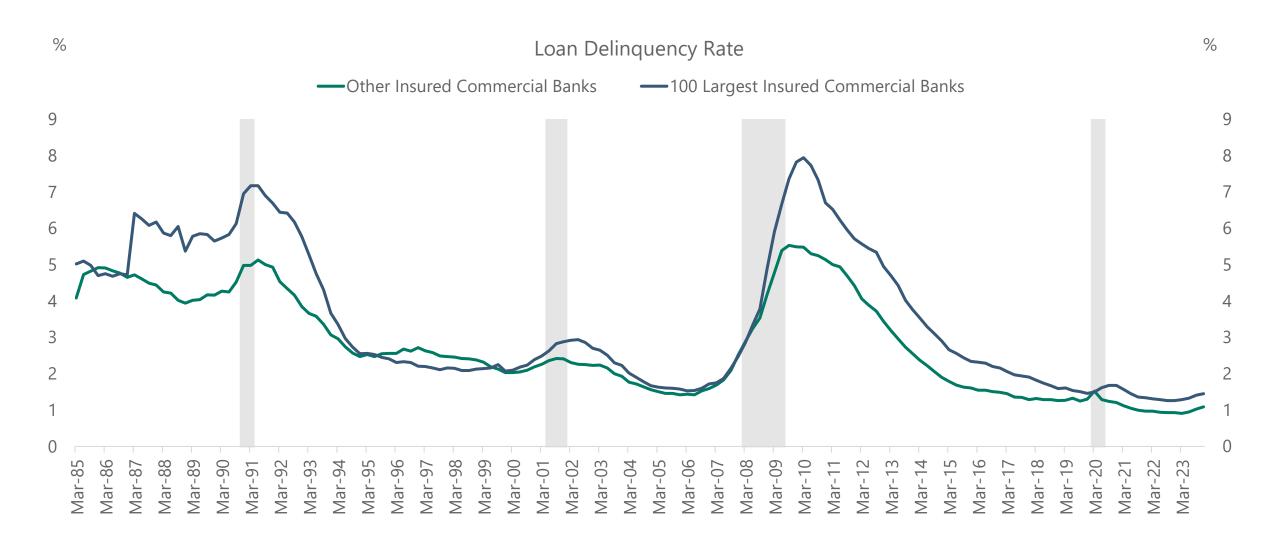


#### Reserves for loan losses



Source: FDIC, Haver Analytics, Apollo Chief Economist.

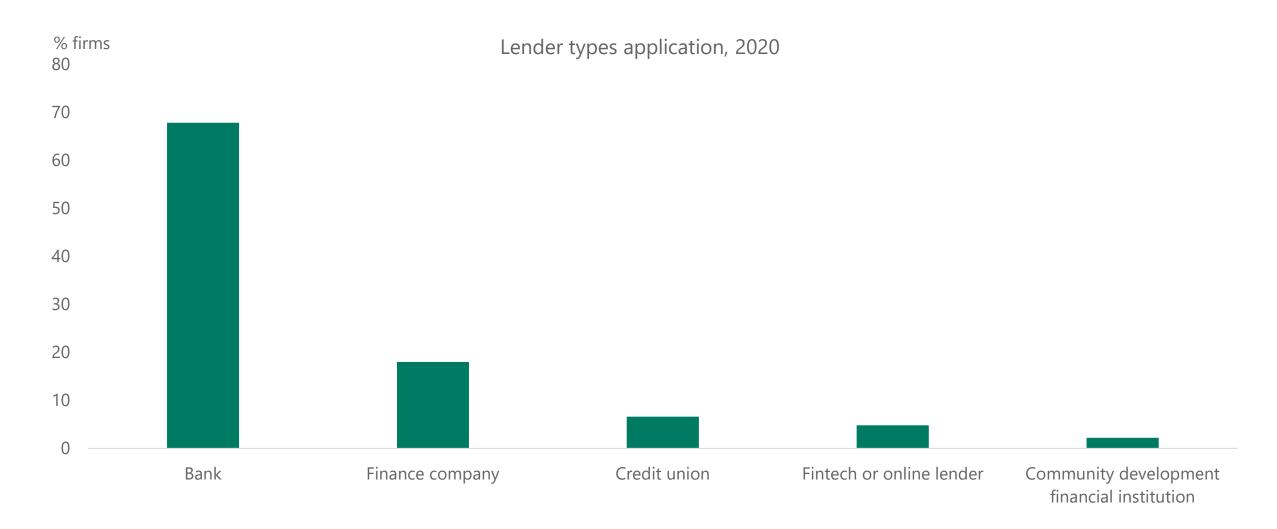
#### Loan delinquency rates for large and small banks



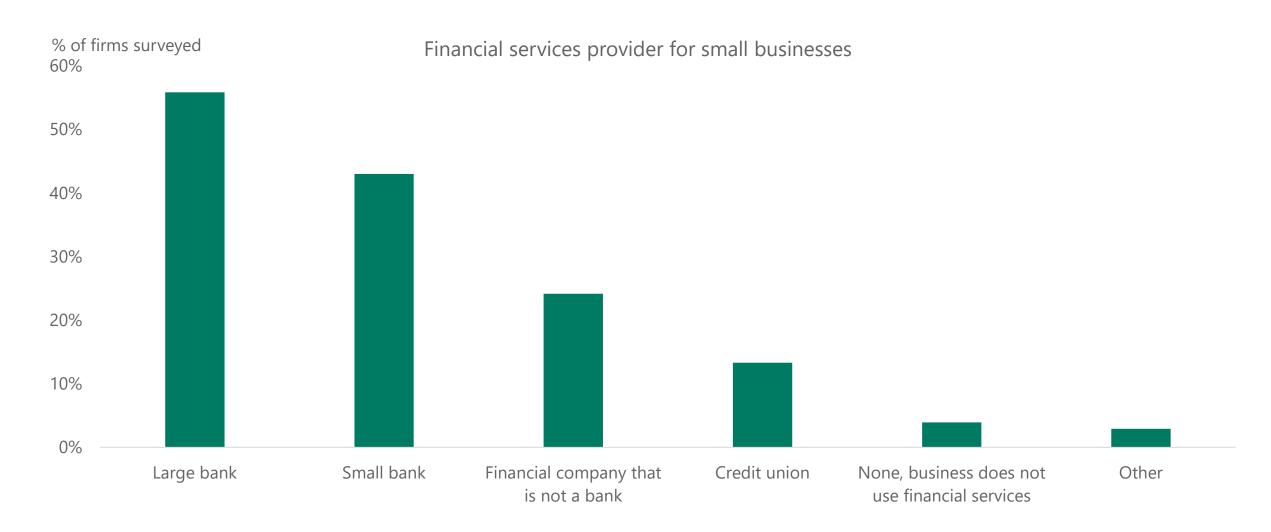
APOLLO

Sources of financing for small businesses

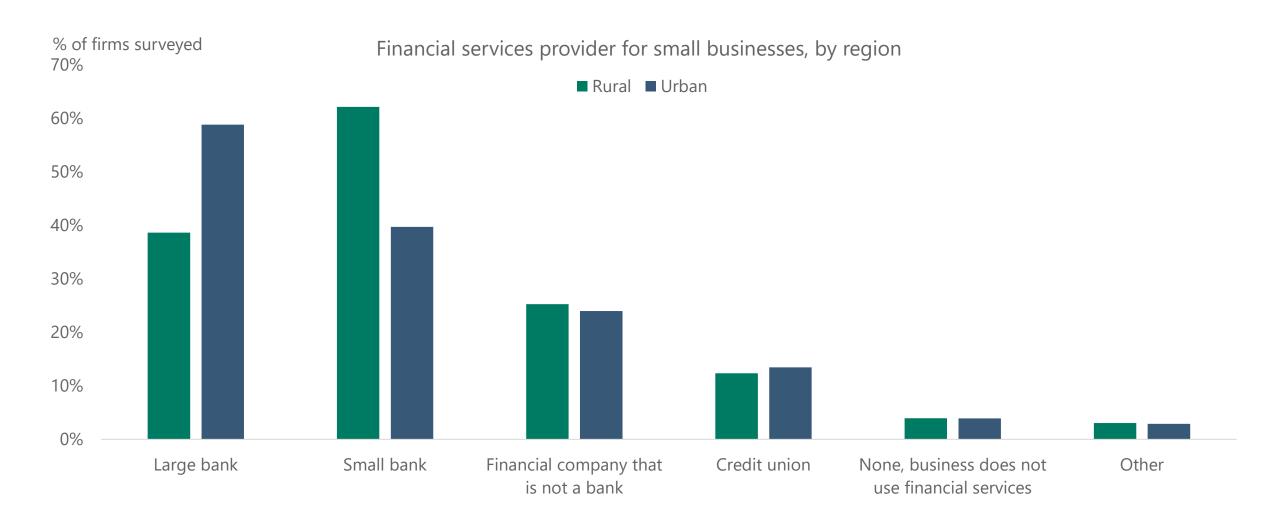
## Banks are the most important source of financing for small businesses



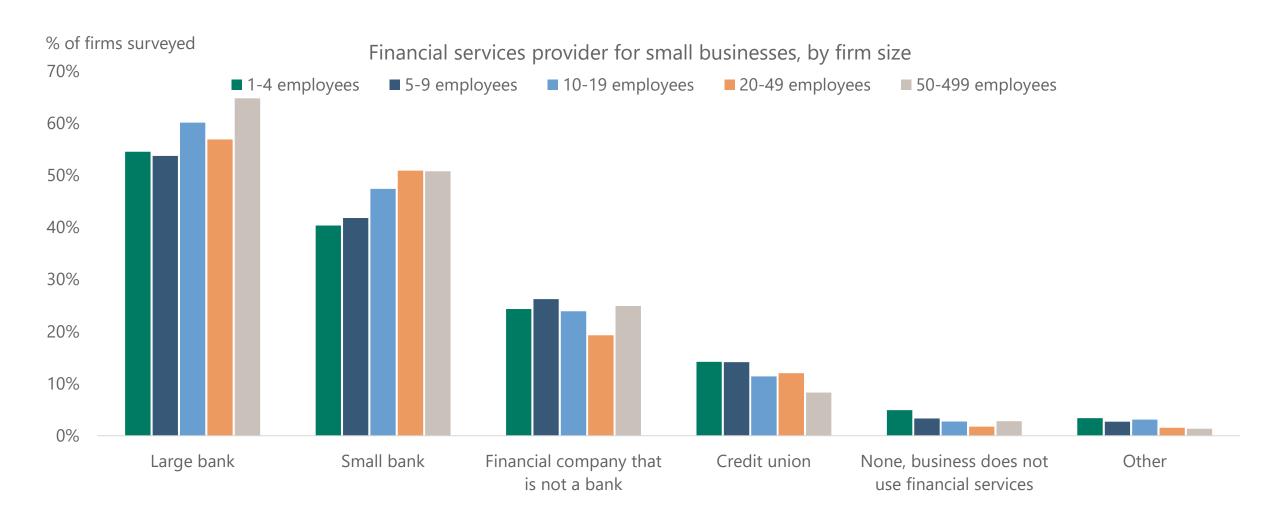
## Sources of financing for small businesses



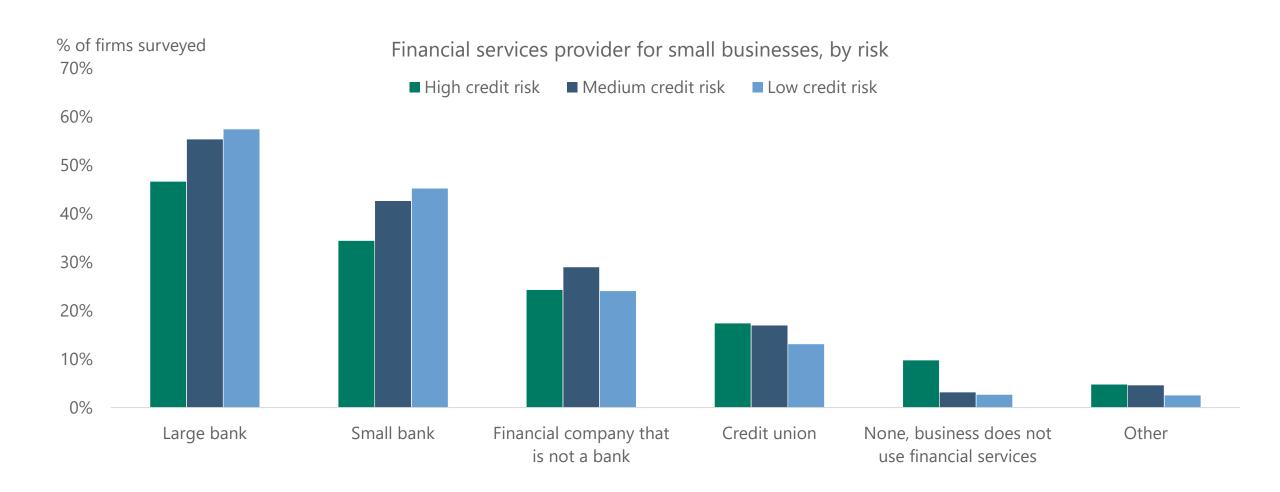
#### Small banks provide 60% of lending for small businesses in rural areas and 40% in urban areas



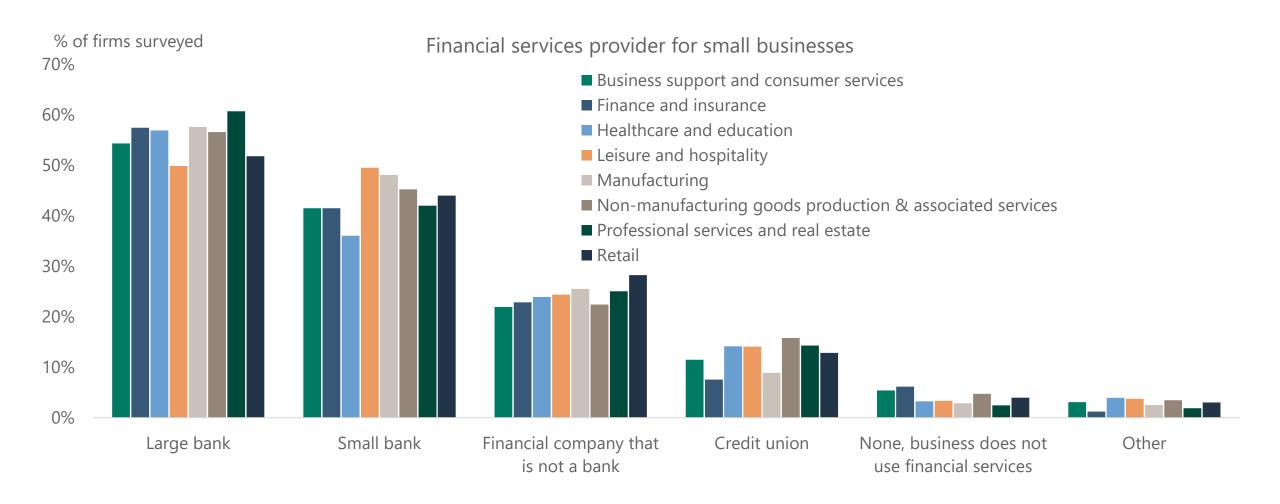
#### Sources of financing for small businesses, by firm size



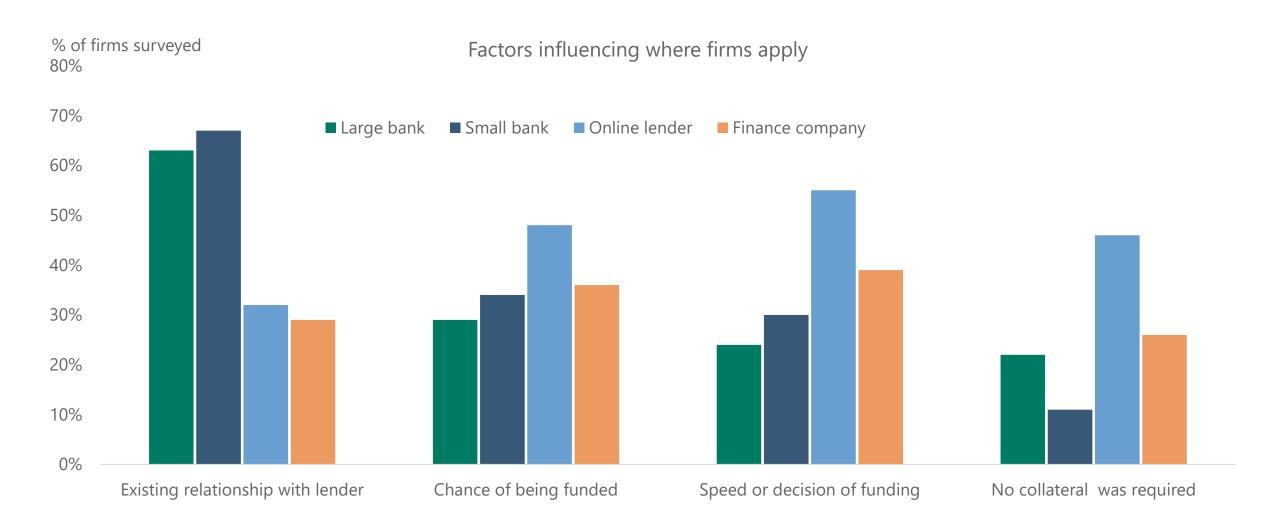
#### Sources of financing for small businesses, by risk of the firm



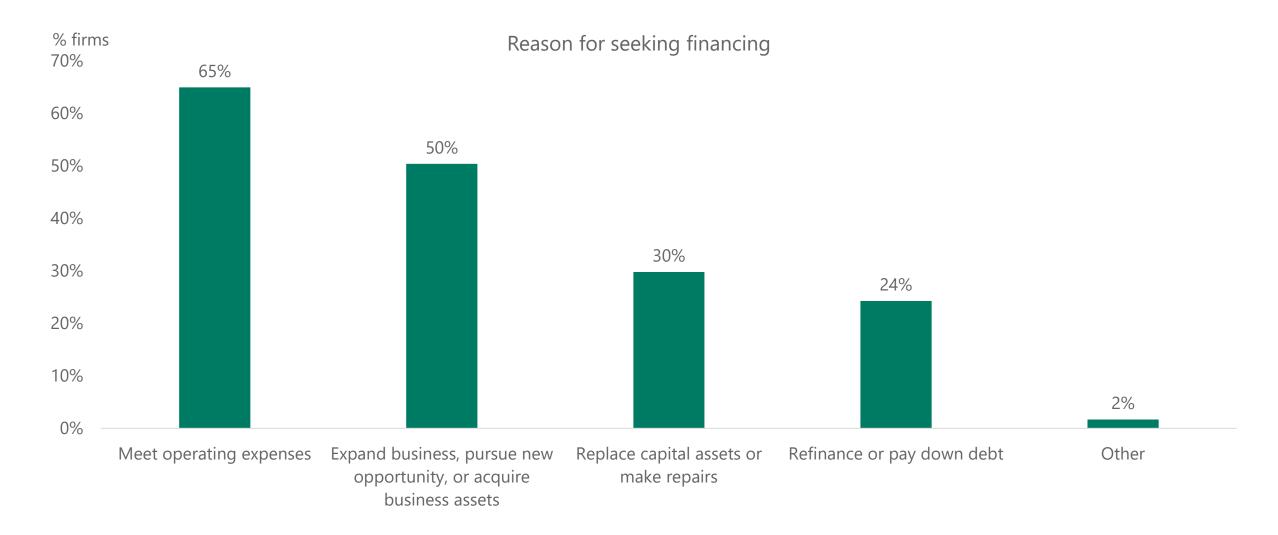
## Sources of financing for small businesses, by firm industry



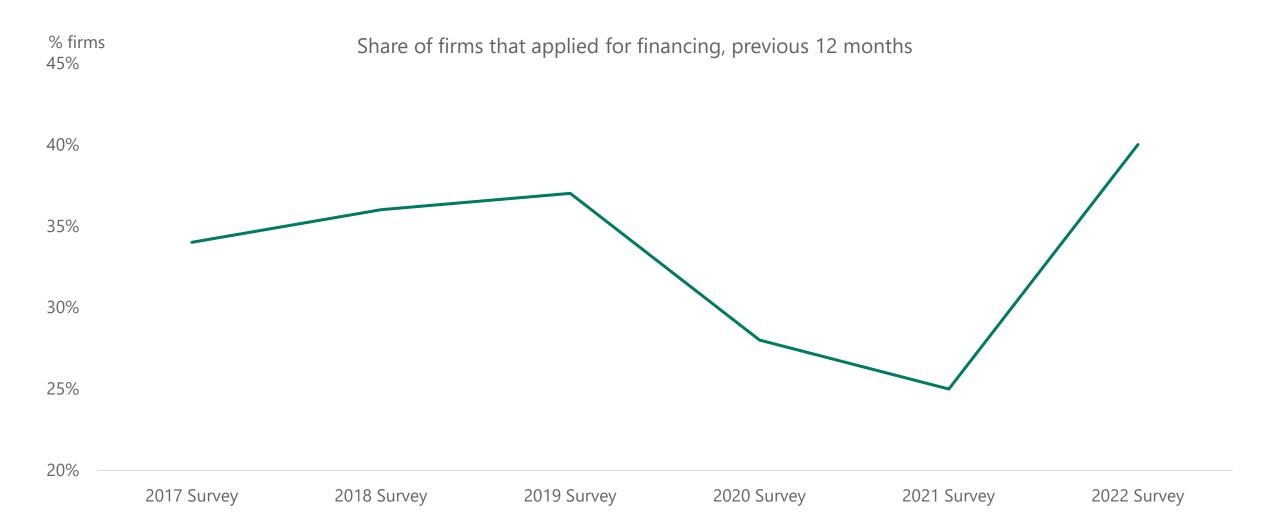
# Factors influencing where small businesses apply for a loan. Relationship is important for small bank lending



#### Purpose of seeking financing for small businesses



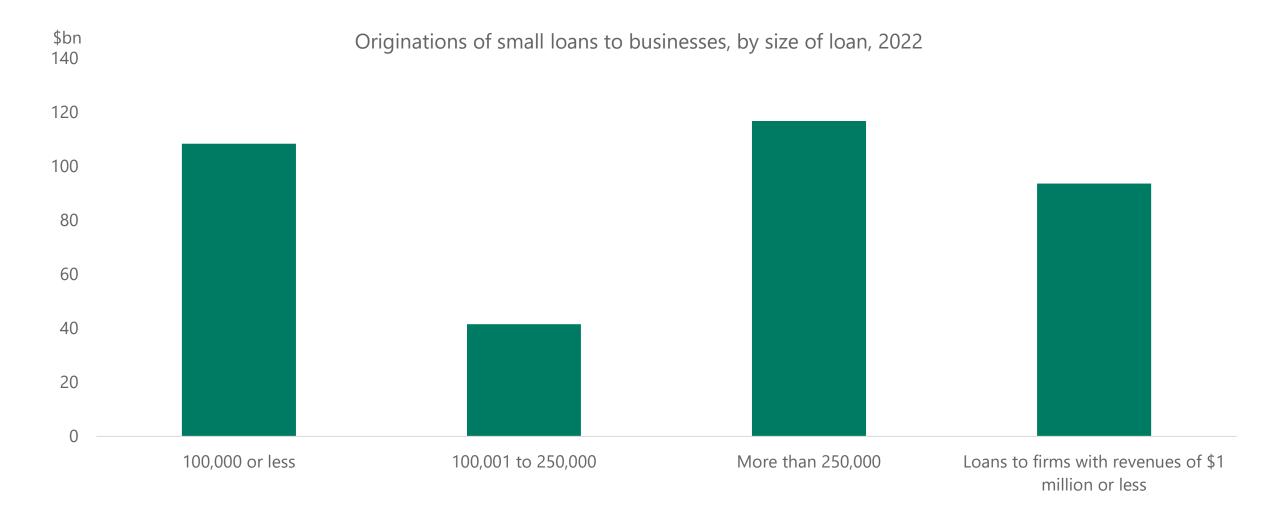
#### Share of small firms applying for financing in the past 12 months



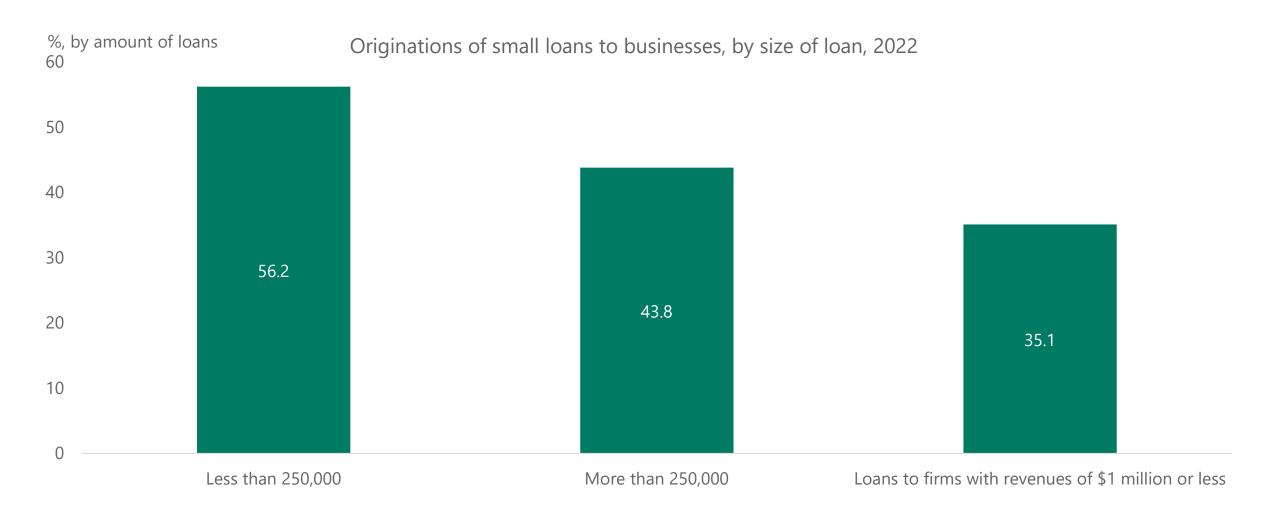
#### APOLLO

Small business loans

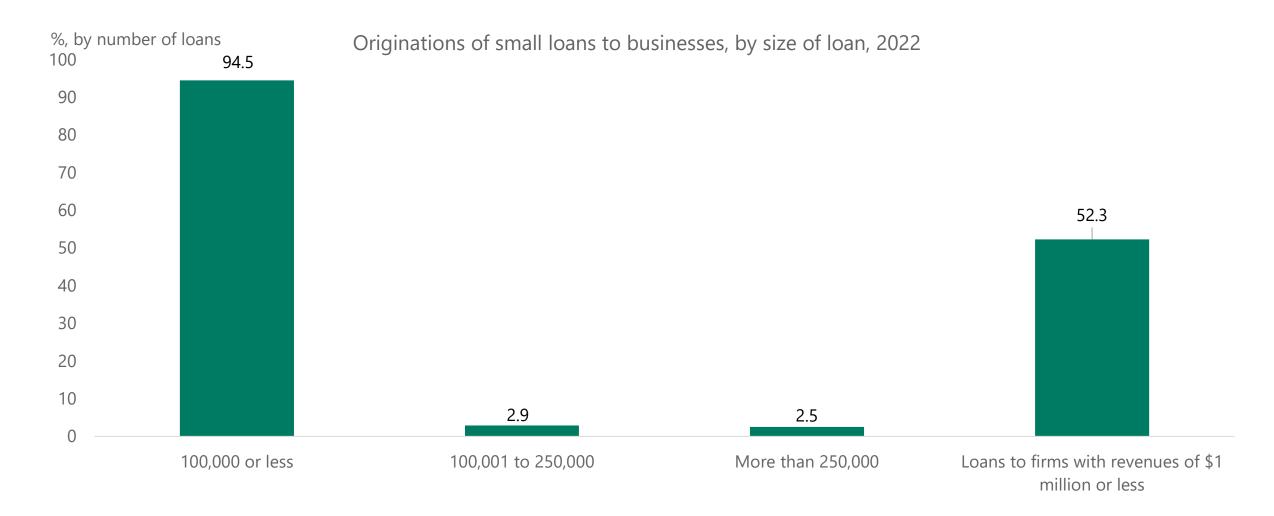
#### Size of small loans to businesses



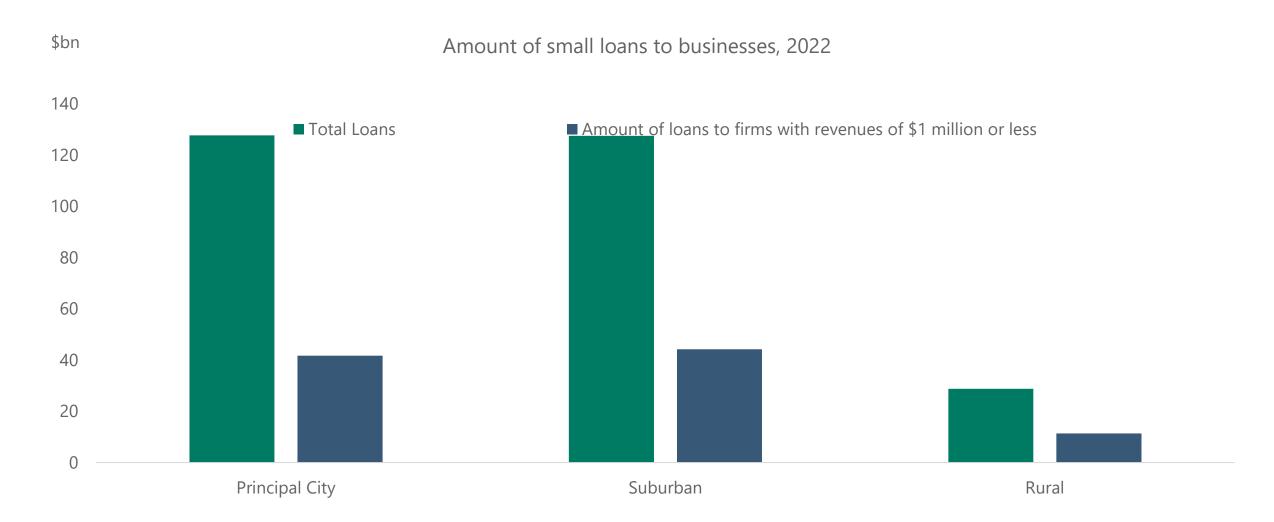
#### Share of loans to small businesses, by loan size



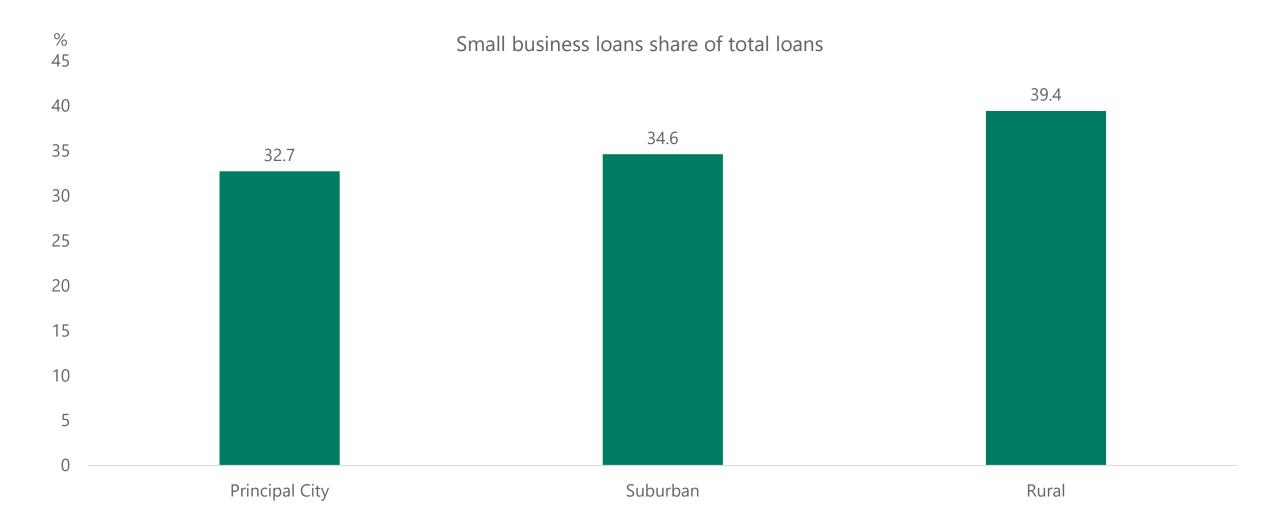
#### 95% of all loans to small businesses in the US are less than \$100,000



#### Total loans vs loans to small businesses by neighborhood characteristic



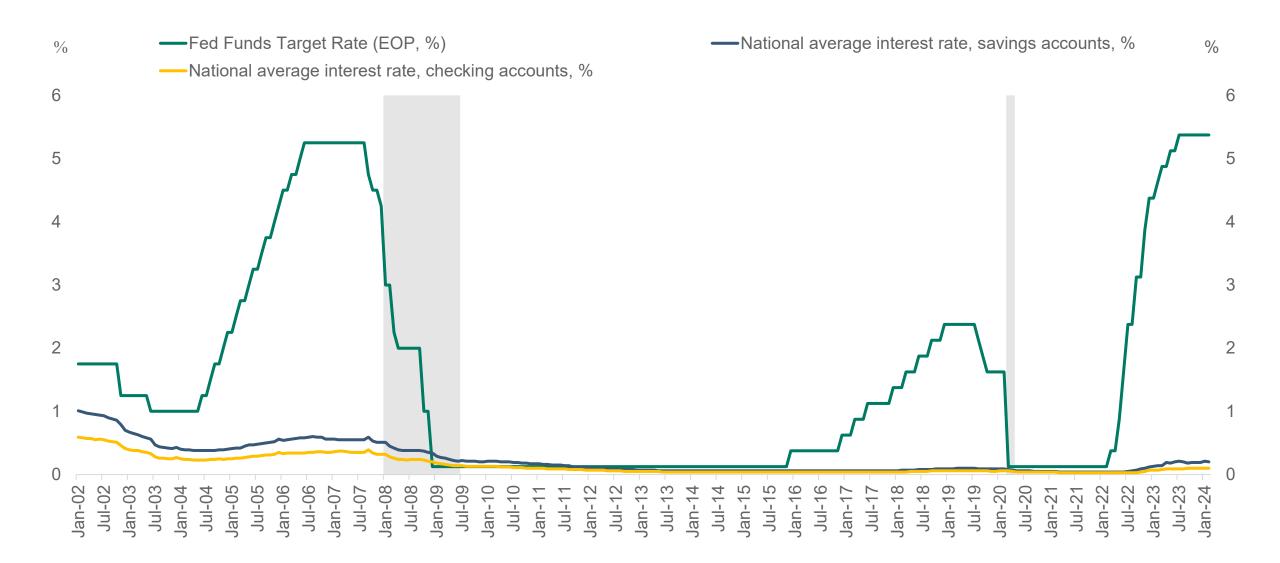
#### Share of loans to small businesses by neighborhood characteristic



#### APOLLO

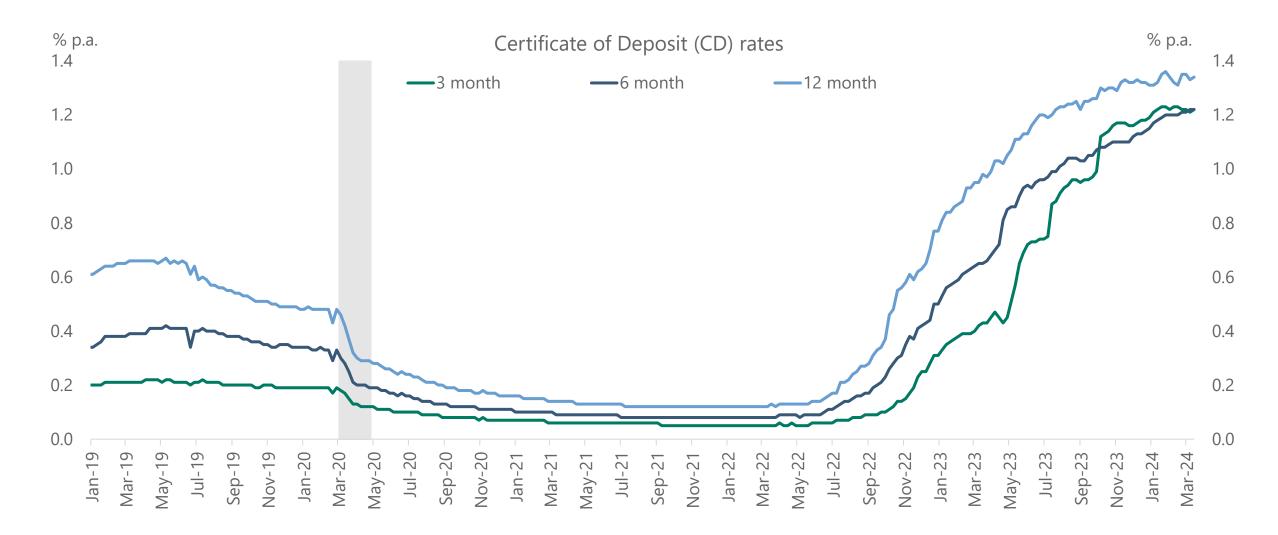
Fed funds rate versus national average interest rate on checking accounts and CDs

#### Interest rate on checking accounts versus the Fed funds rate



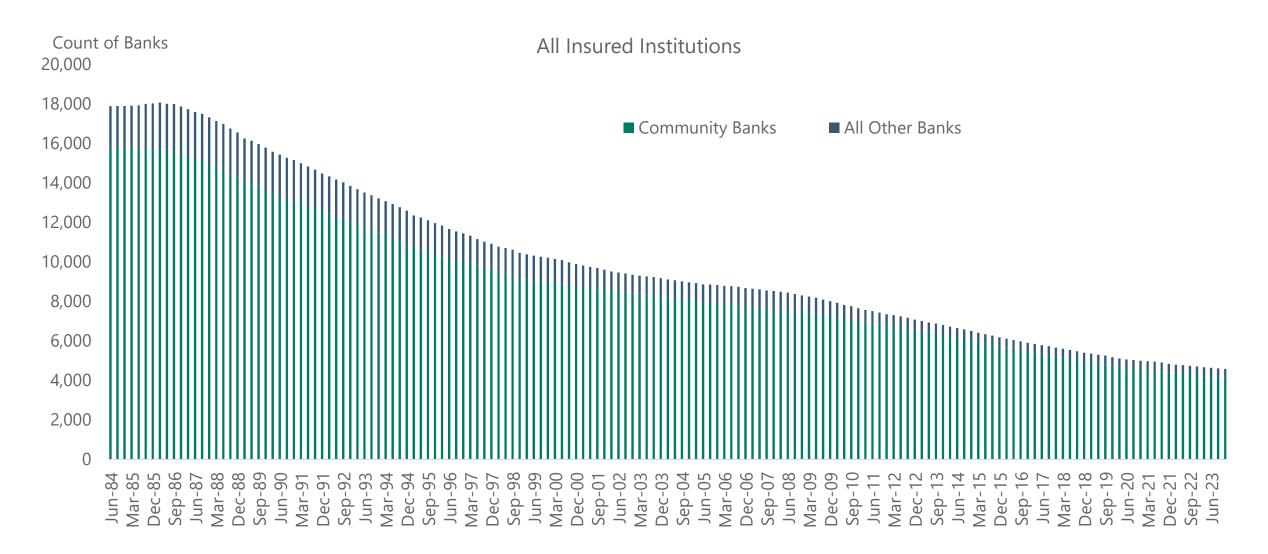
Source: FRB, RateWatch, Haver Analytics, Apollo Chief Economist.

#### CD rates have slowly increased as the Fed has raised interest rates



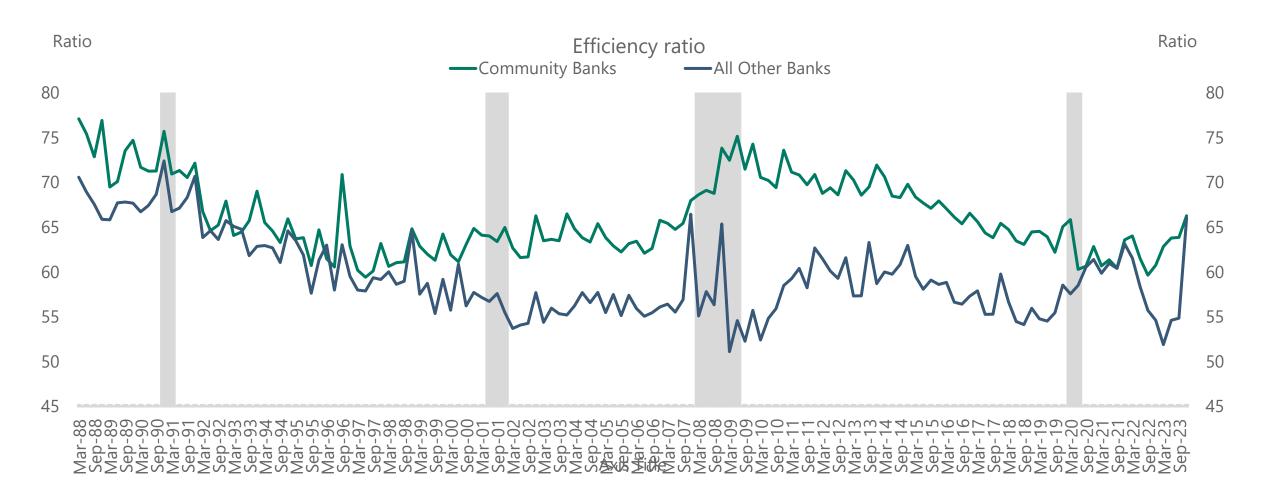
# Community banks

#### 90% of all banks in the US are community banks

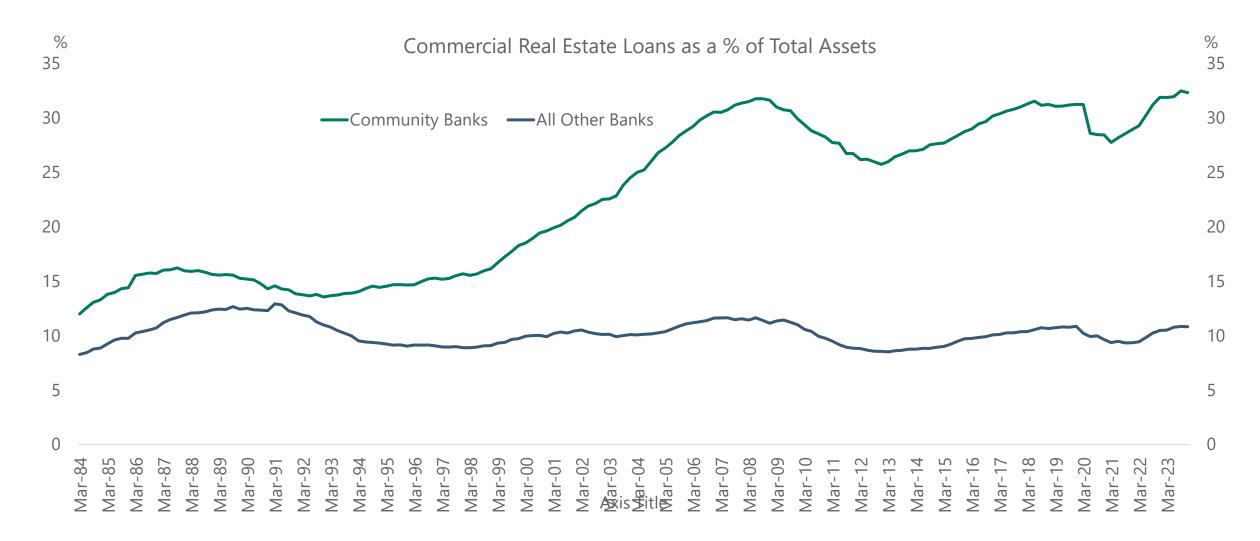


Source: FDIC, Apollo Chief Economist.

#### The average efficiency ratio is 66% for all types of banks

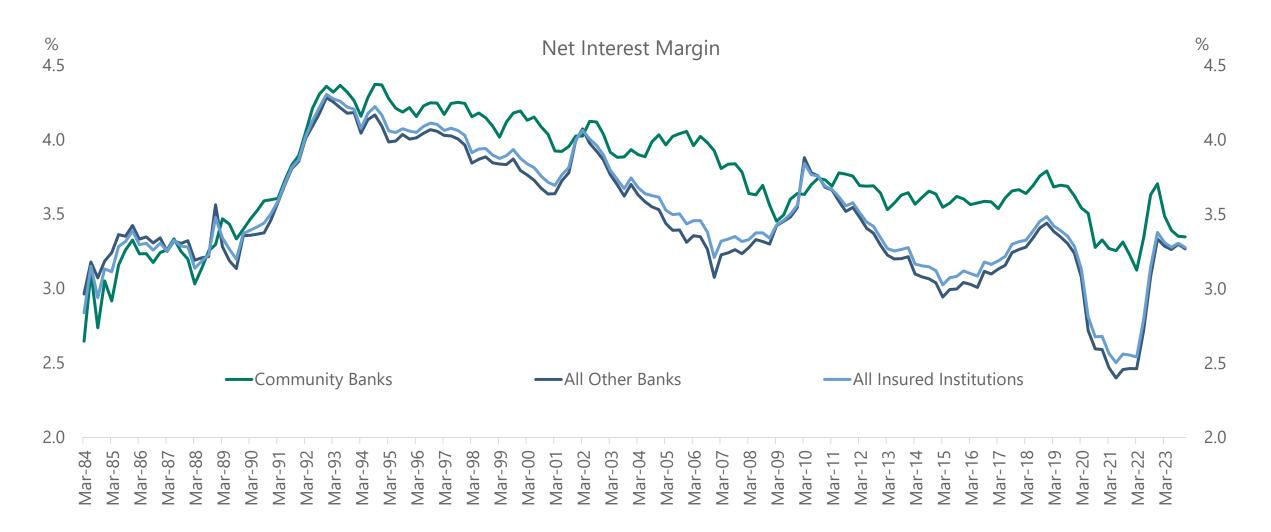


## CRE loans make up a significant share of community banks' assets



Source: FDIC, Apollo Chief Economist.

#### Net interest margin higher for community banks

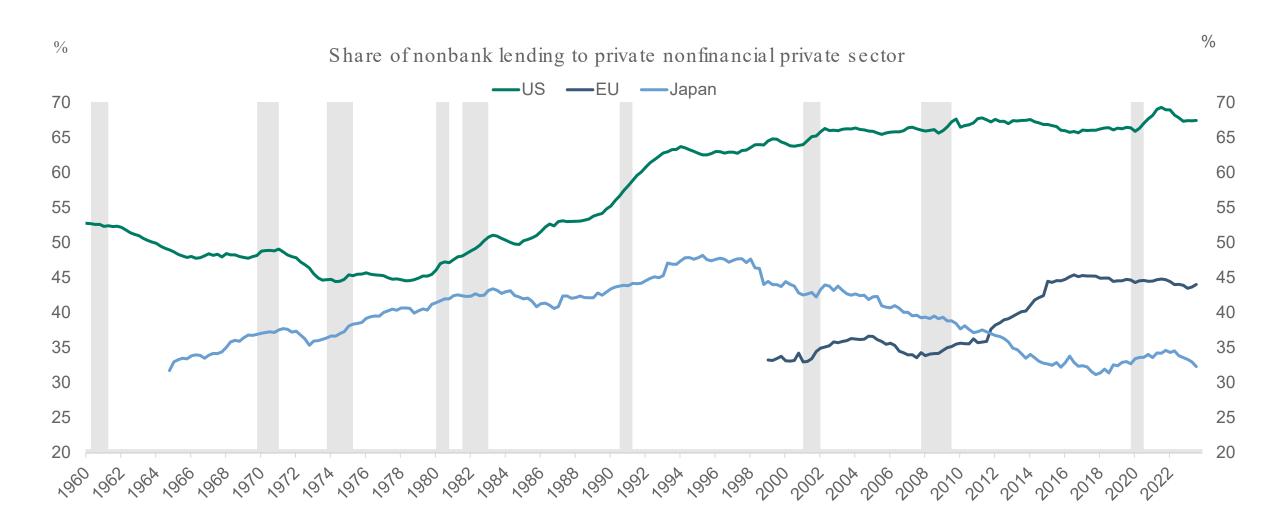


Source: FDIC, Apollo Chief Economist.

APOLLO

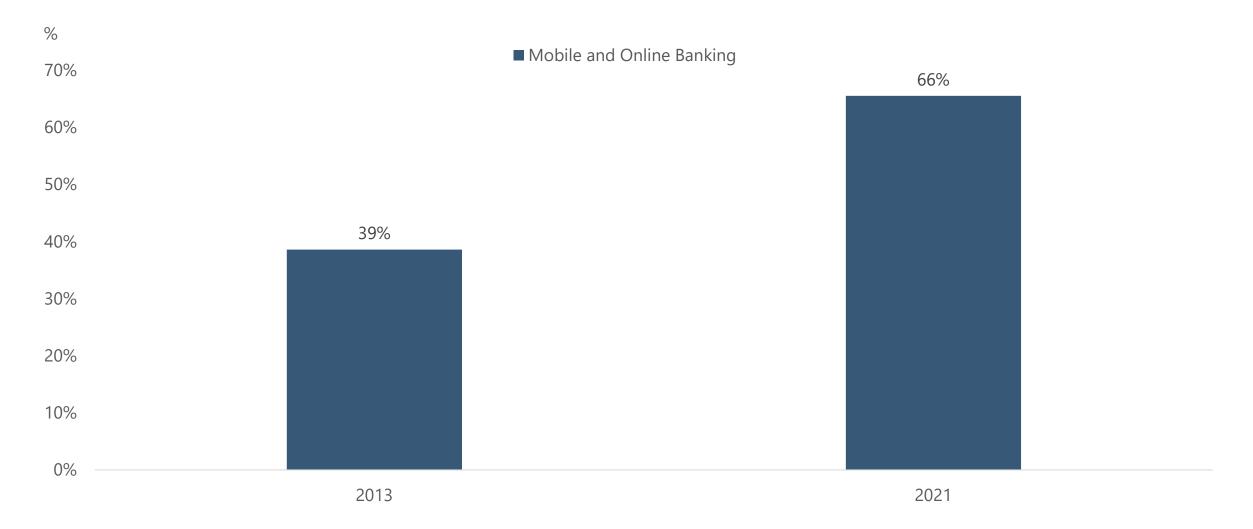
Other banking sector indicators

#### The US is a market-based financial system. EU and Japan are bank-based.

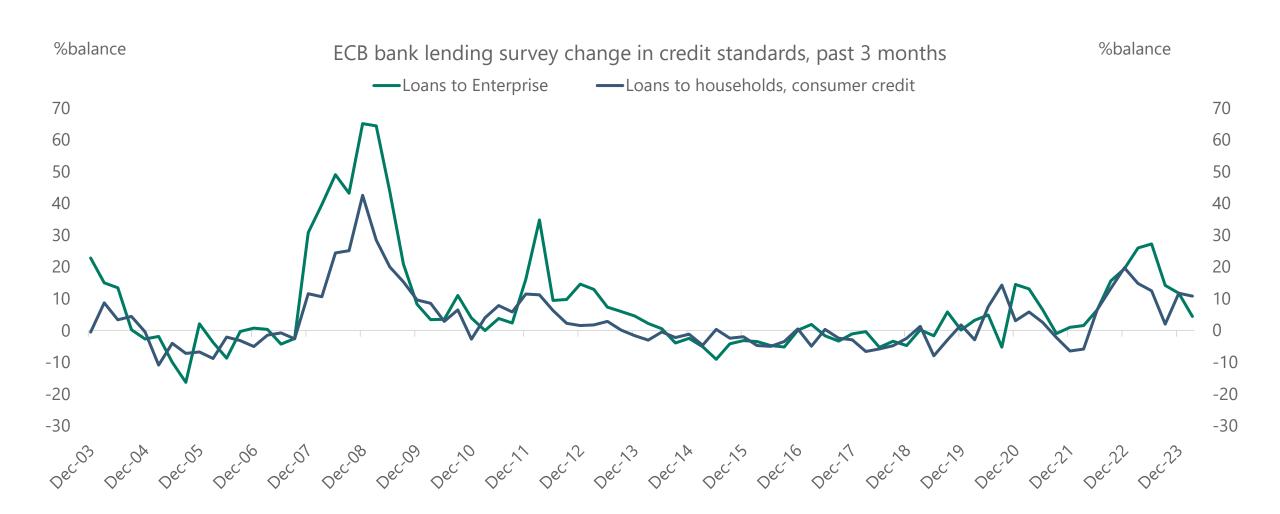


Source: BIS, Haver Analytics, Apollo Chief Economist 140

# Primary method of bank account access: More and more households use mobile and online banking

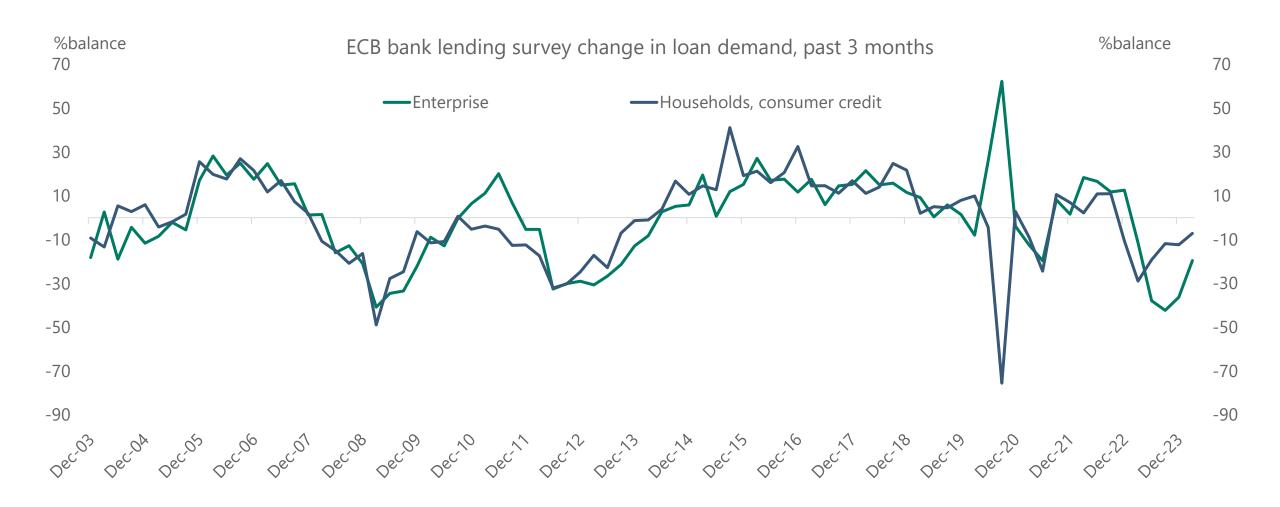


#### Euro Area credit conditions



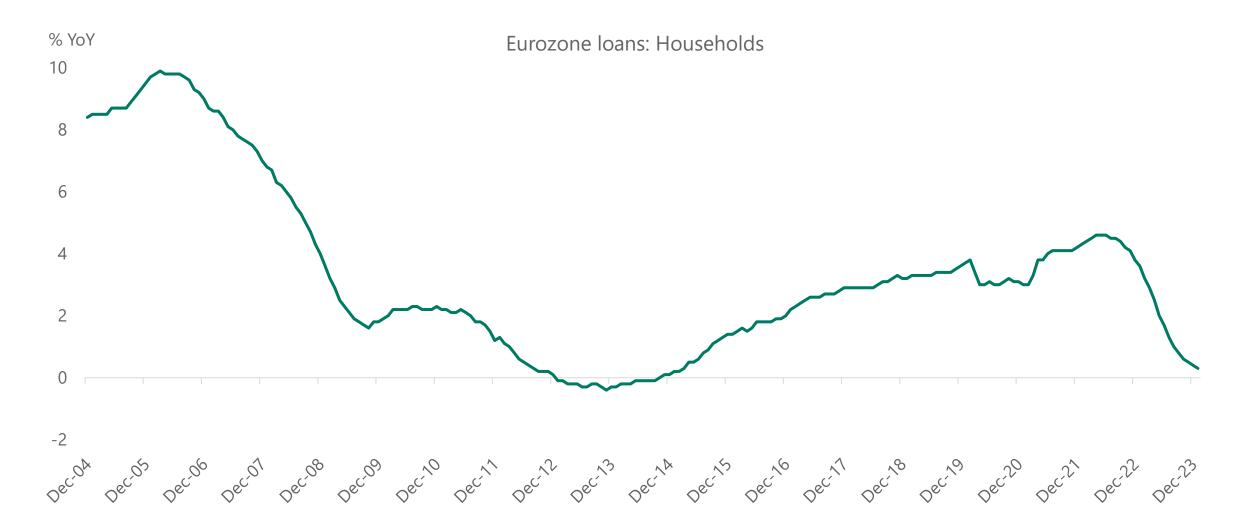
Source: ECB Bank Lending Survey, Bloomberg, Apollo Chief Economist

#### Euro Area loan demand falling



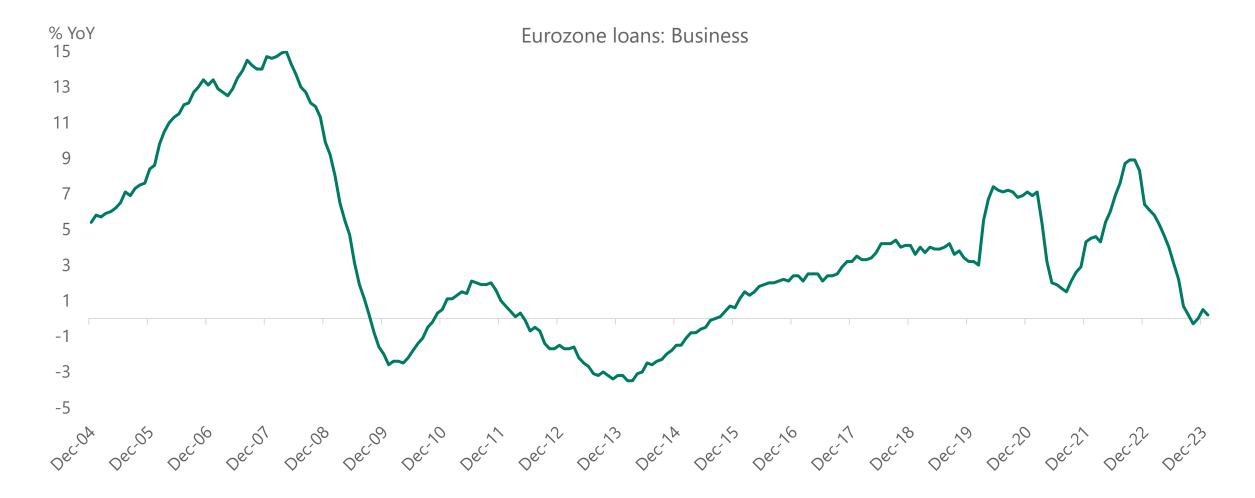
Source: ECB Bank Lending Survey, Bloomberg, Apollo Chief Economist

#### Euro Area loan growth to households is slowing



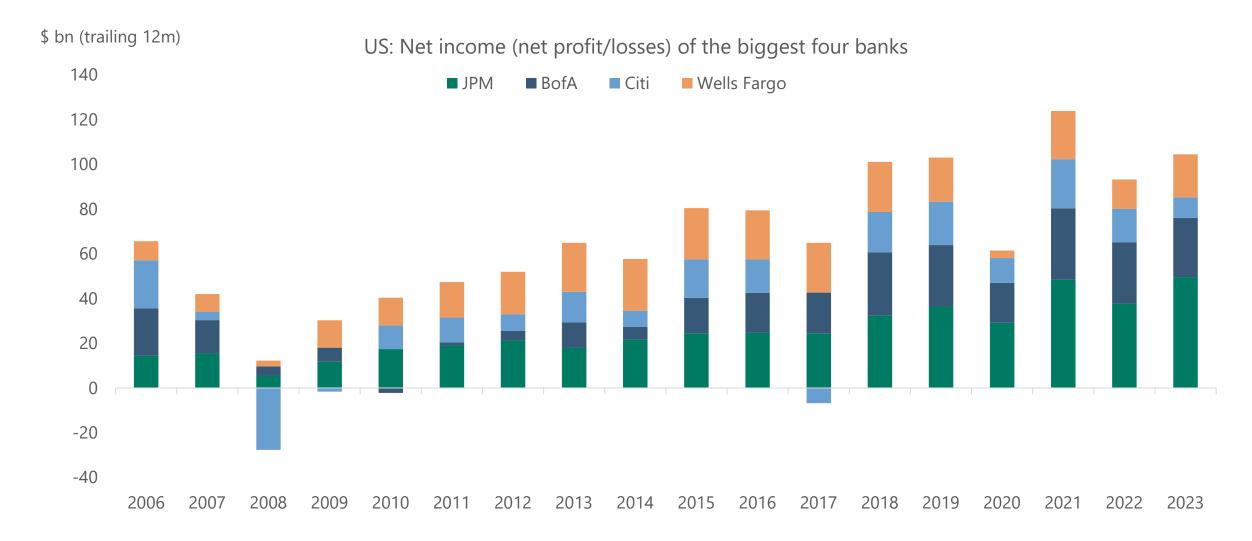
Source: ECB, Bloomberg, Apollo Chief Economist.

#### Euro Area loan growth to businesses



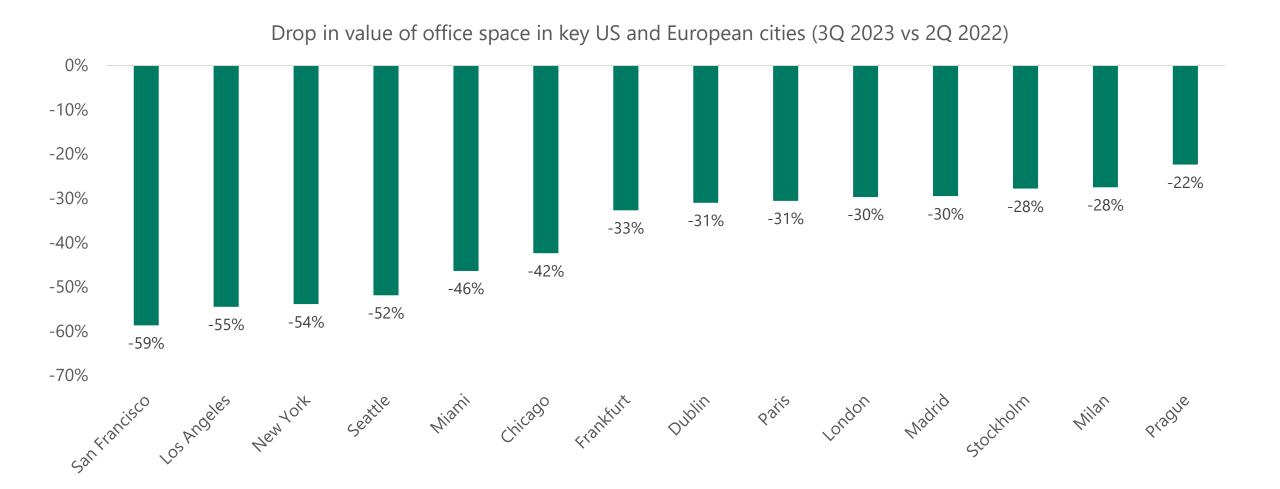
Source: ECB, Bloomberg, Apollo Chief Economist.

#### The biggest US bank made \$49.6bn in 2023



Source: Bloomberg, Apollo Chief Economist

Sizeable drops in the value of office space due to hybrid work model combining with rising interest rates



Source: Bloomberg, Apollo Chief Economist



# Torsten Slok, Ph.D.

Chief Economist

Apollo Global Management
tslok@apollo.com

Torsten Slok joined Apollo in August 2020 as Chief Economist and he leads Apollo's macroeconomic and market analysis across the platform.

Prior to joining, Mr. Slok worked for 15 years as Chief Economist on the sell-side where his team was top ranked in the annual Institutional Investor survey for a decade. Mr. Slok has also worked at the IMF in Washington, DC and at the OECD in Paris.

Mr. Slok has a Ph.D in Economics and studied at the University of Copenhagen and Princeton University.