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# Alternative data during the shutdown

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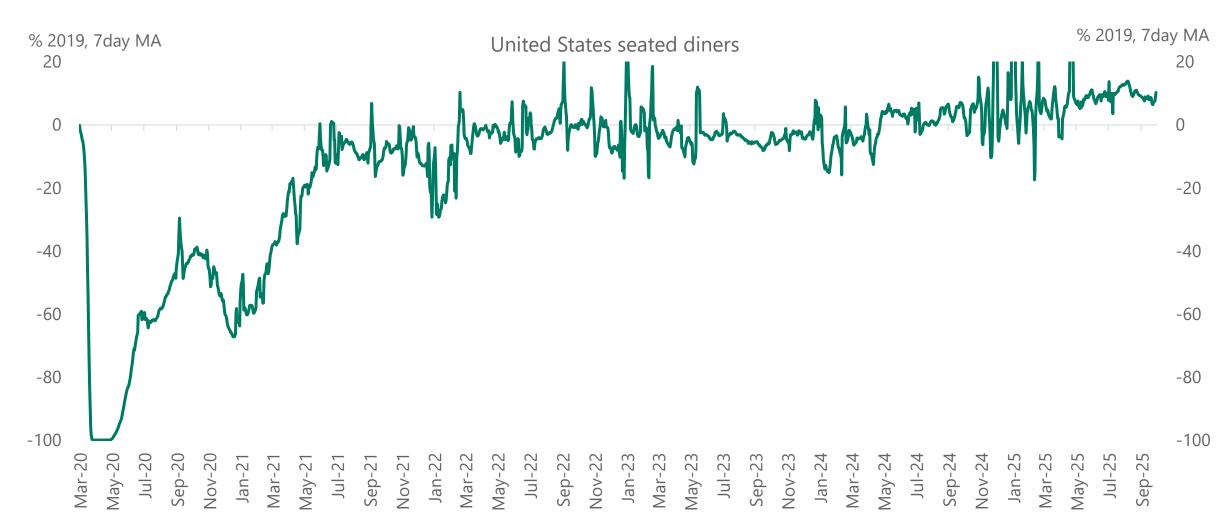
# Overview of private sector data sources

- 1. Consumer spending
- 2. Labor market
- 3. Inflation
- 4. Housing
- 5. Production
- 6. Consumer sentiment
- 7. Financial conditions

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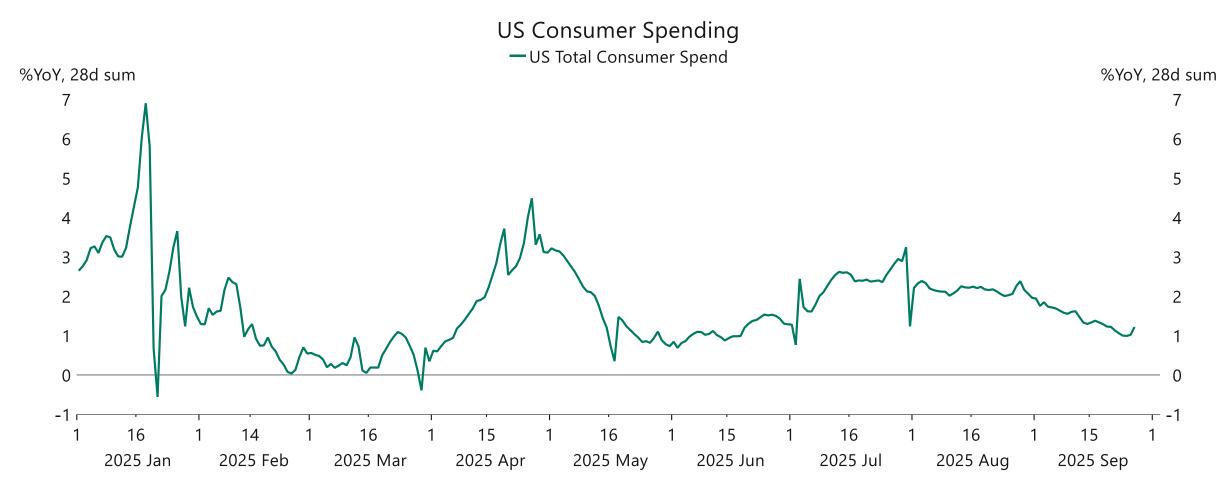
Alternative data for consumer spending

### OpenTable daily data for restaurant bookings



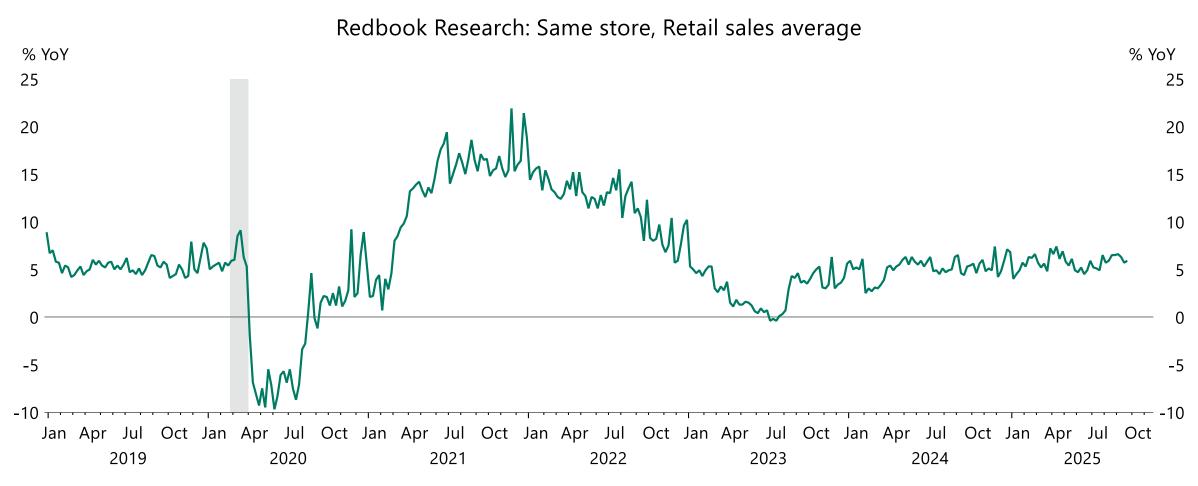
Source: OpenTable, Apollo Chief Economist

# Bloomberg daily data for debit card transactions



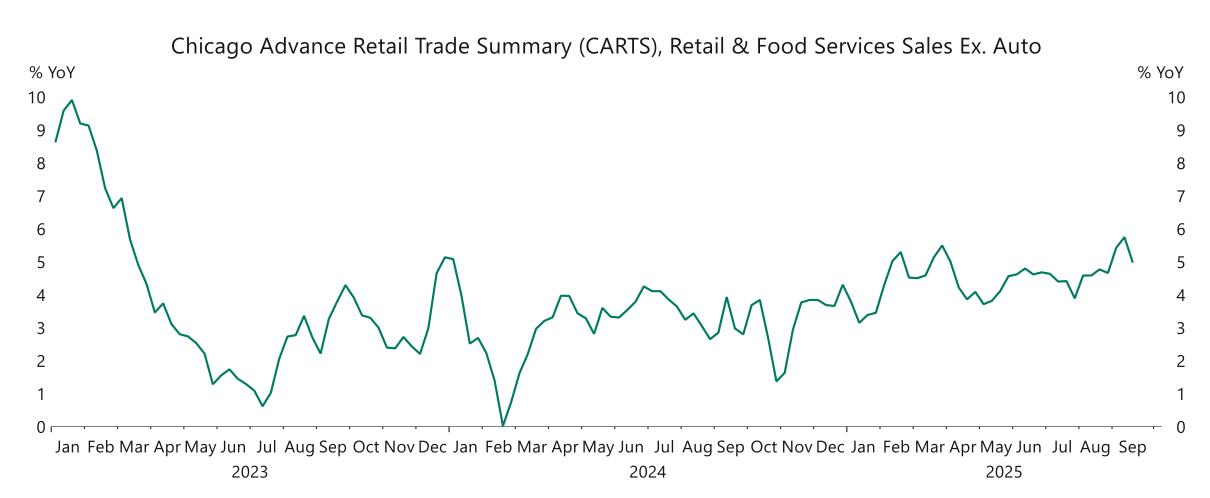
Source: US Bloomberg Second Measure Consumer Spend, Macrobond, Apollo Chief Economist

### Redbook weekly data for same-store retail sales



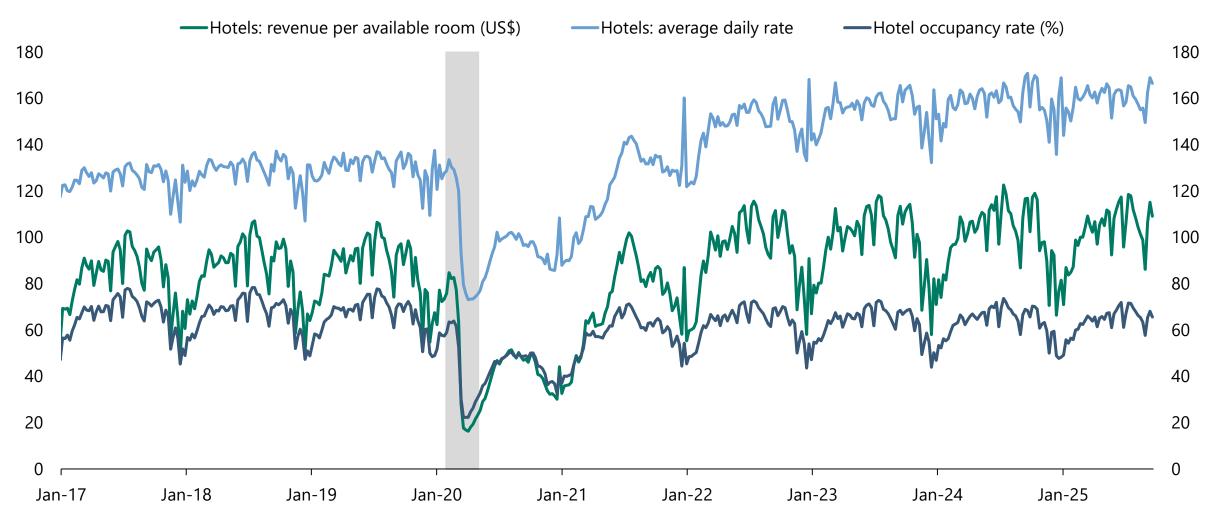
Source: Redbook Research Inc., Macrobond, Apollo Chief Economist

### Fed weekly data for retail sales



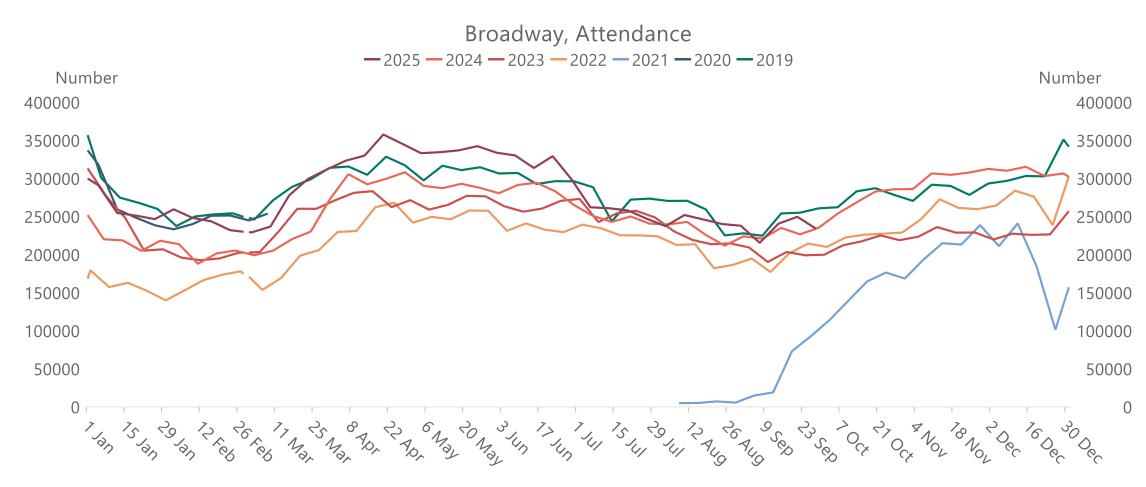
Source: Federal Reserve Bank of Chicago, Macrobond, Apollo Chief Economist

# STR weekly data for hotel demand



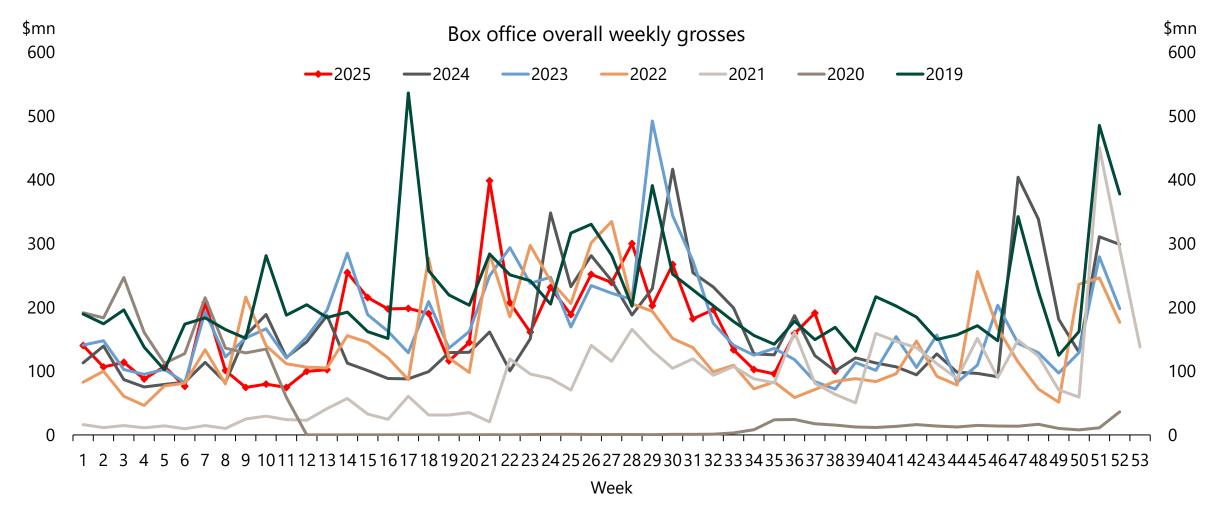
Source: STR, Haver Analytics, Apollo Chief Economist

### Weekly Broadway show attendance

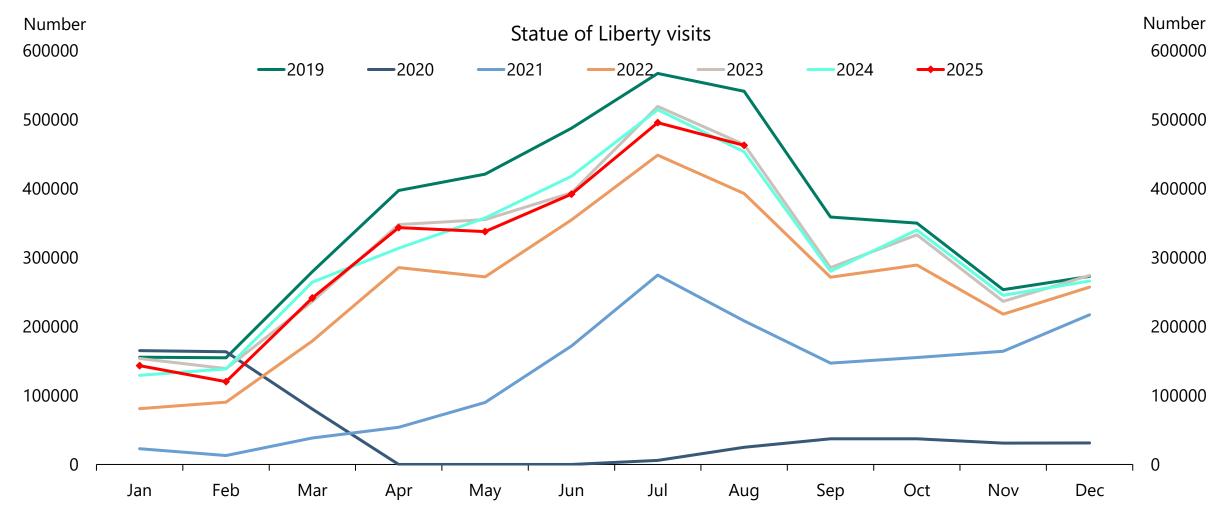


Source: The Broadway League, Macrobond, Apollo Chief Economist

### Weekly movie theatre visits



# Visits to the Statue of Liberty

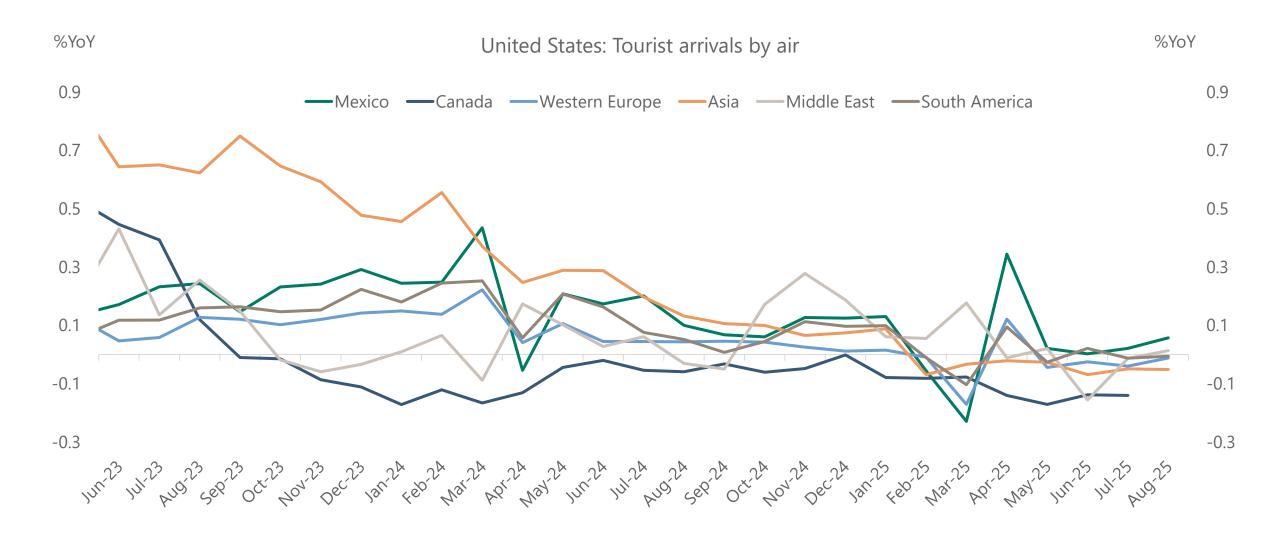


Source: irma.nps.gov, Apollo Chief Economist

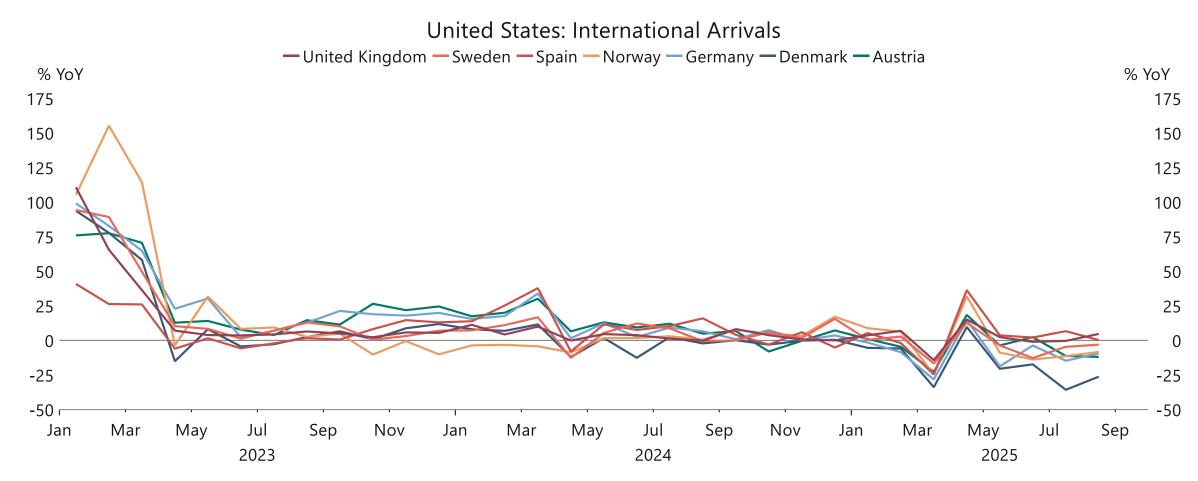
# US airport arrivals. Foreign tourist growth negative



#### Foreign tourist arrivals



# Europeans travelling to the US



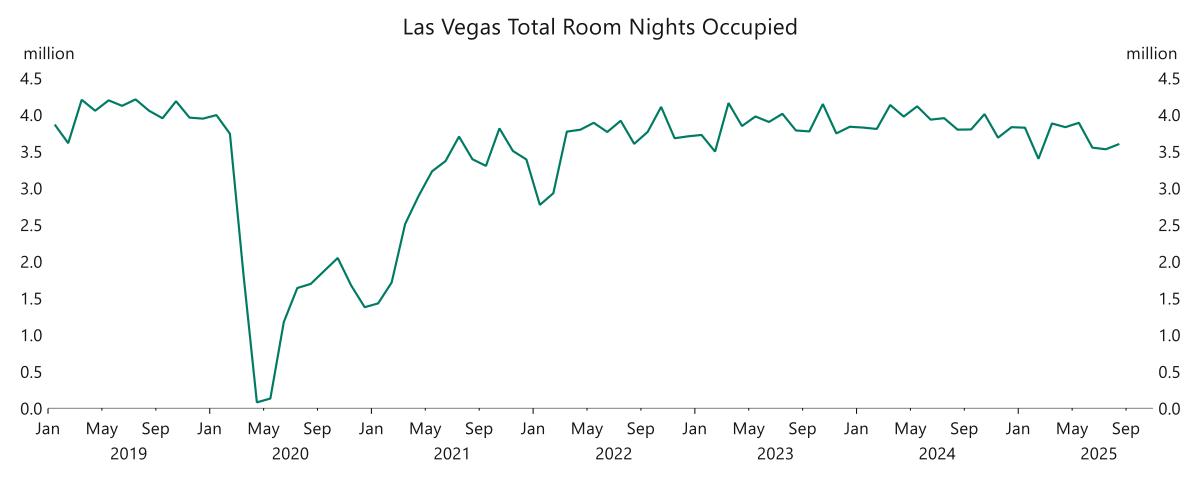
Source: National Travel & Tourism Office, Macrobond, Apollo Chief Economist

# Las Vegas tourism



Source: Bloomberg, Macrobond, Apollo Chief Economist

# Las Vegas room nights occupied

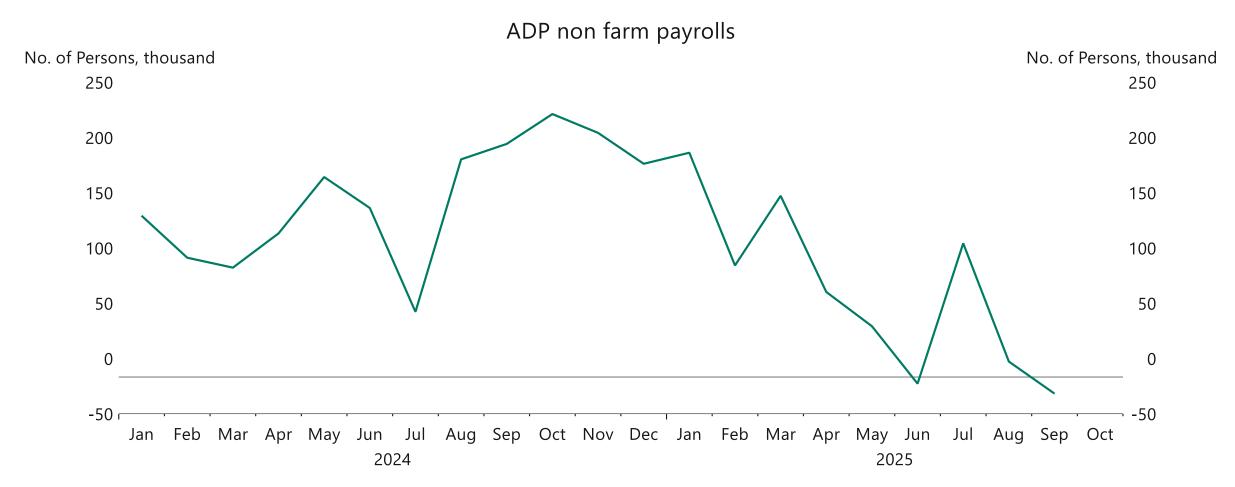


Source: Bloomberg, Macrobond, Apollo Chief Economist

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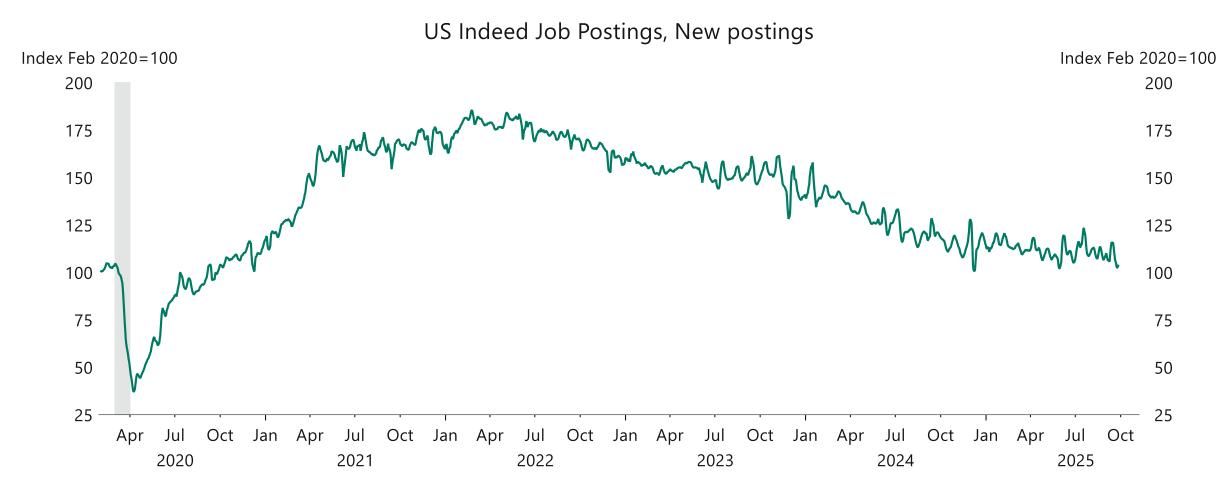
Alternative data for the labor market

# ADP job growth



Source: Automatic Data Processing, Inc. (ADP), Macrobond, Apollo Chief Economist

# Indeed daily job postings



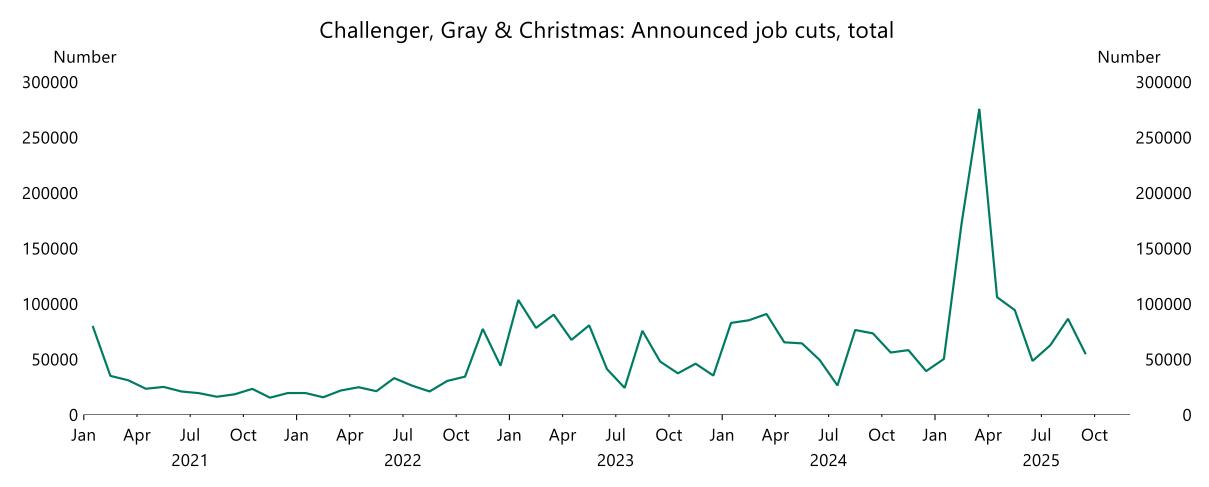
Source: Indeed, Bloomberg, Macrobond, Apollo Chief Economist

# American Staffing Association weekly temp worker staffing index



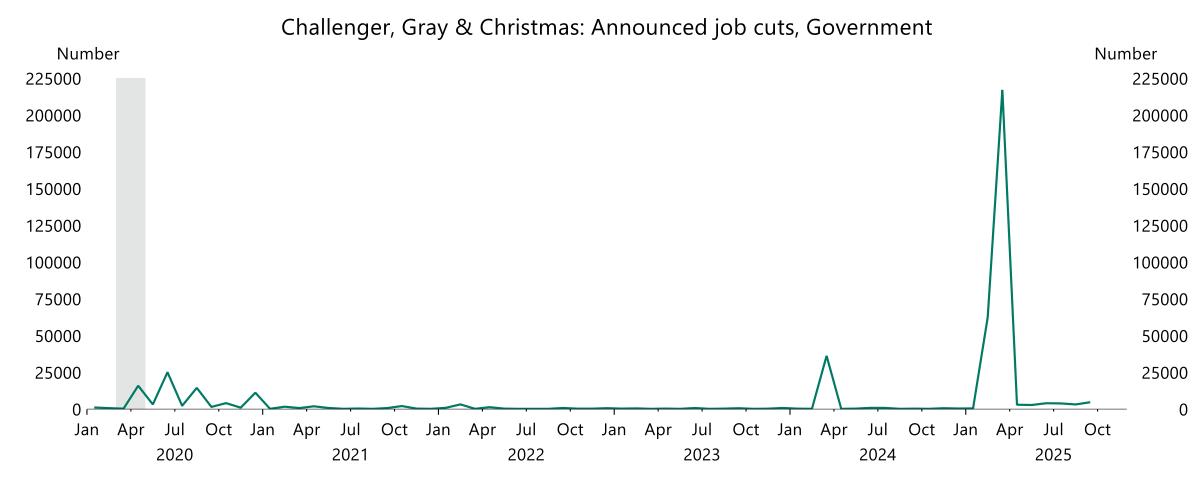
Source: American Staffing Association (ASA), Bloomberg, Macrobond, Apollo Chief Economist. Note: The ASA Staffing Index tracks weekly changes in temporary and contract employment and serves as an indicator of current economic conditions. All staffing firms with U.S. operations are invited to participate in the ASA Staffing Index survey.

# Challenger announced job cuts, total



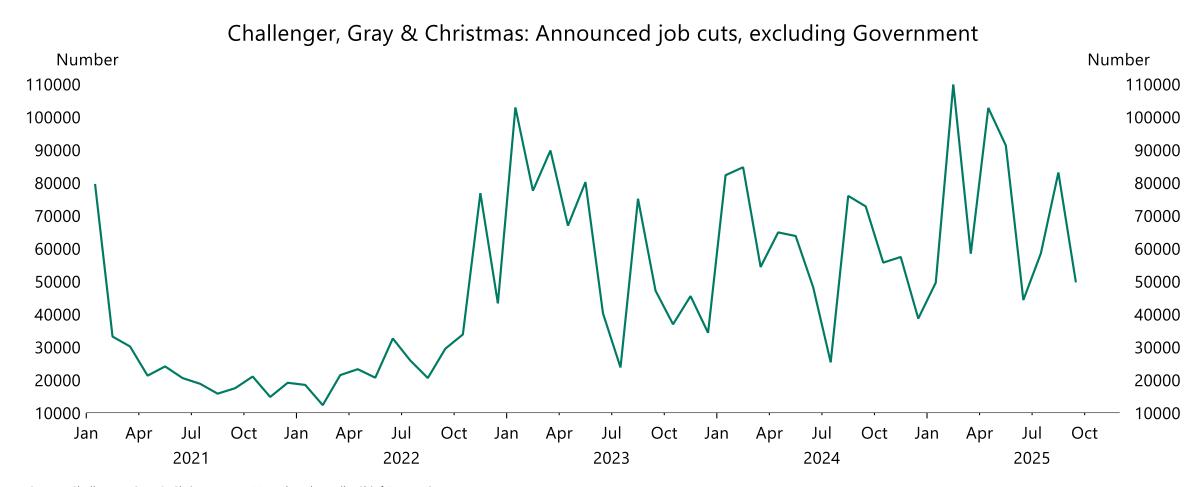
Source: Challenger, Gray & Christmas, Inc., Macrobond, Apollo Chief Economist

# Challenger announced job cuts in government



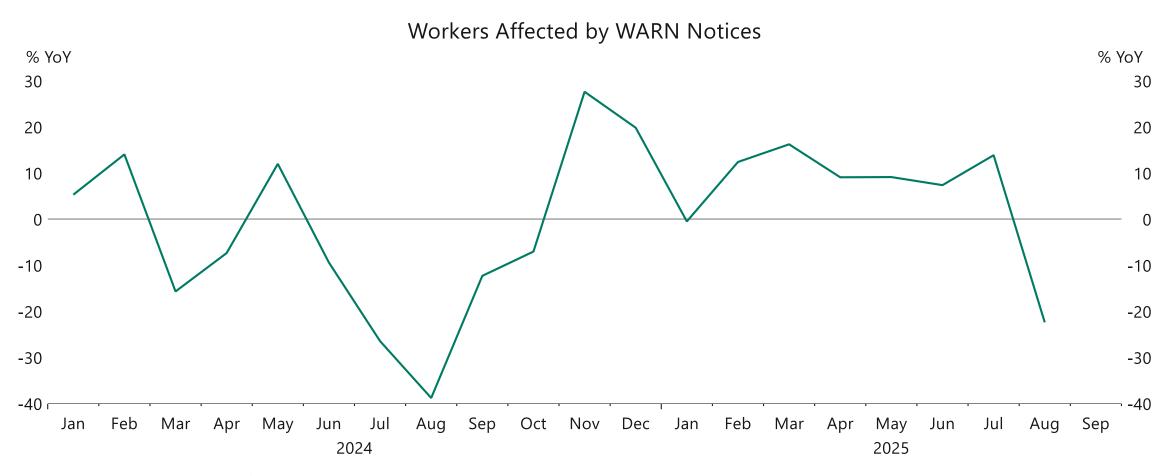
Source: Challenger, Gray & Christmas, Inc., Macrobond, Apollo Chief Economist

# Challenger announced job cuts in private sector



Source: Challenger, Gray & Christmas, Inc., Macrobond, Apollo Chief Economist

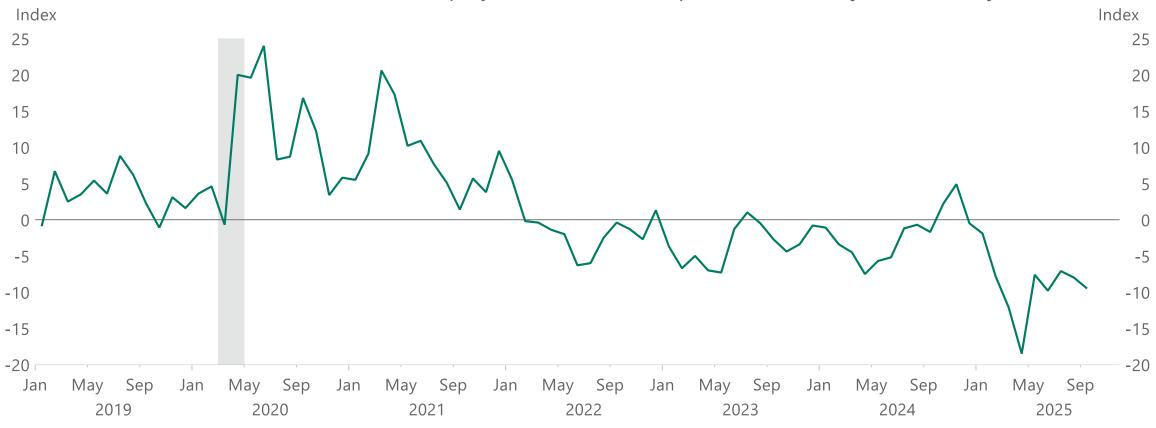
#### WARN notices



Source: openICPSR, Macrobond, Apollo Chief Economist

### Consumer confidence employment expectations





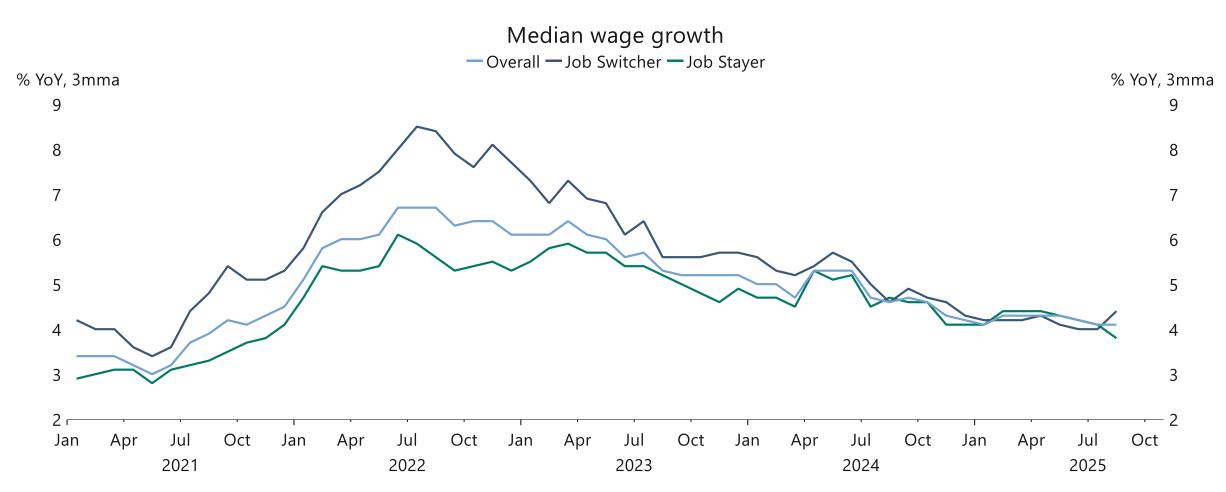
Source: Conference Board, Macrobond, Apollo Chief Economist

## Consumers less worried about their jobs



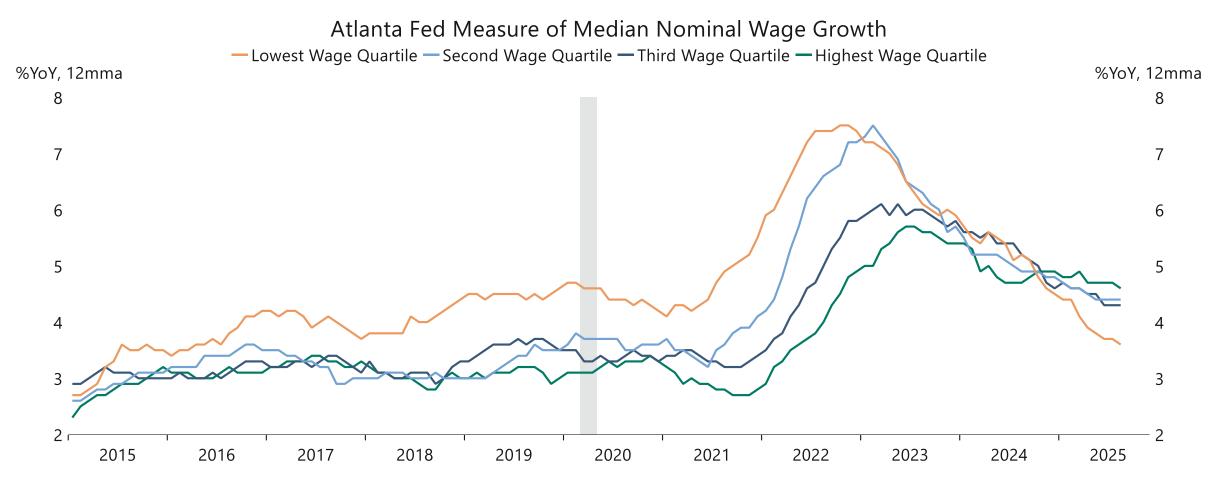
Source: Conference Board, Macrobond, Apollo Chief Economist

# Atlanta Fed wage growth measures



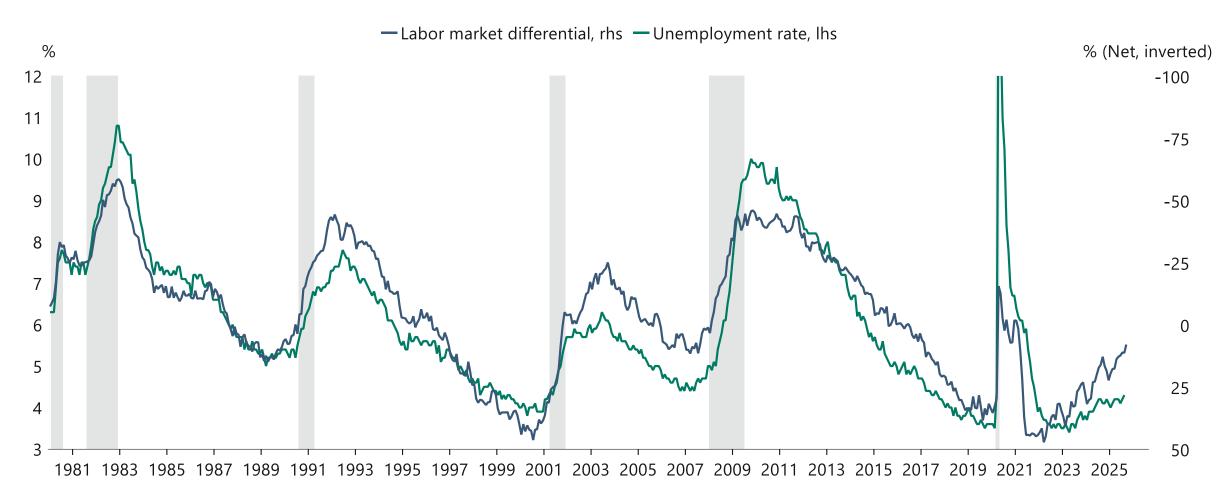
Source: Federal Reserve Bank of Atlanta, Macrobond, Apollo Chief Economist

# Atlanta Fed wage growth measures



Source: Federal Reserve Bank of Atlanta, Macrobond, Apollo Chief Economist

# Consumer sentiment as a leading indicator of the unemployment rate



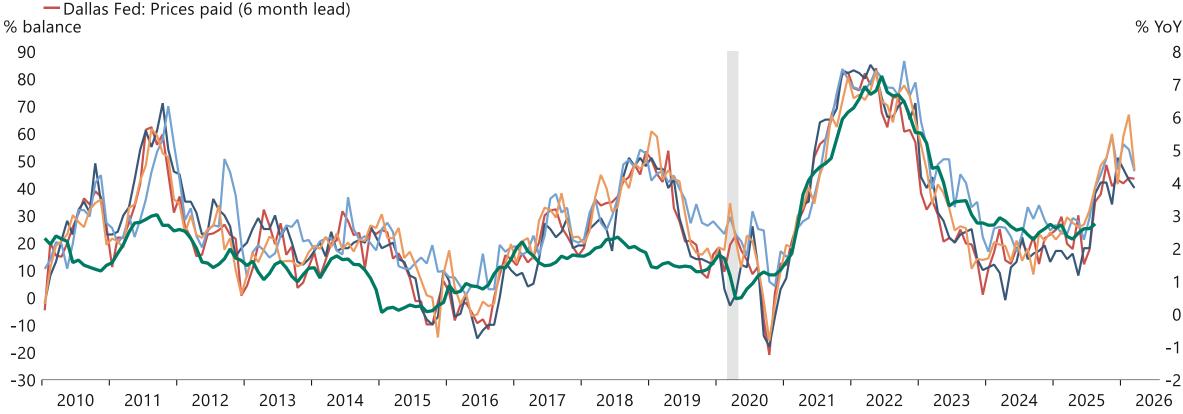
Source: Conference Board, Bloomberg, Macrobond, Apollo Chief Economist. Note: Labor market differential = share of jobs plentiful less hard-to-get.

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Alternative data for inflation

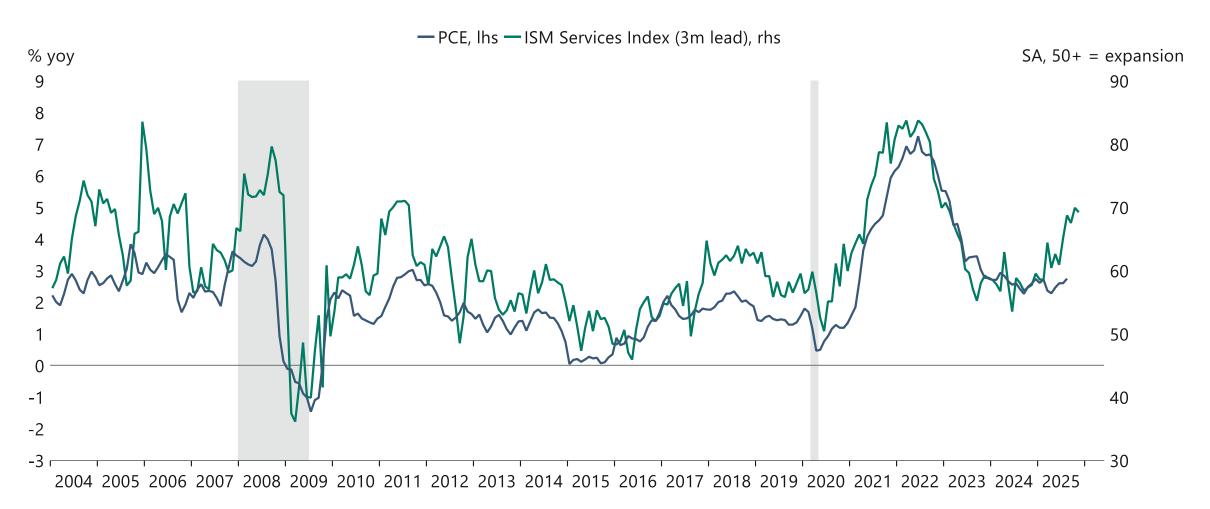
### Latest Fed data points to upside risks to inflation

— PCE, rhs — Philadelphia Fed: Prices paid (6 month lead) — New York Fed: Prices paid (6 month lead) — Kansas Fed: Prices paid (6 month lead)



Source: Federal Reserve Bank of Dallas, Federal Reserve Bank of Kansas City, Federal Reserve Bank of New York, Federal Reserve Bank of Philadelphia, U.S. Bureau of Economic Analysis (BEA), Macrobond, Apollo Chief Economist

# ISM Services Price Paid index is a leading indicator for PCE



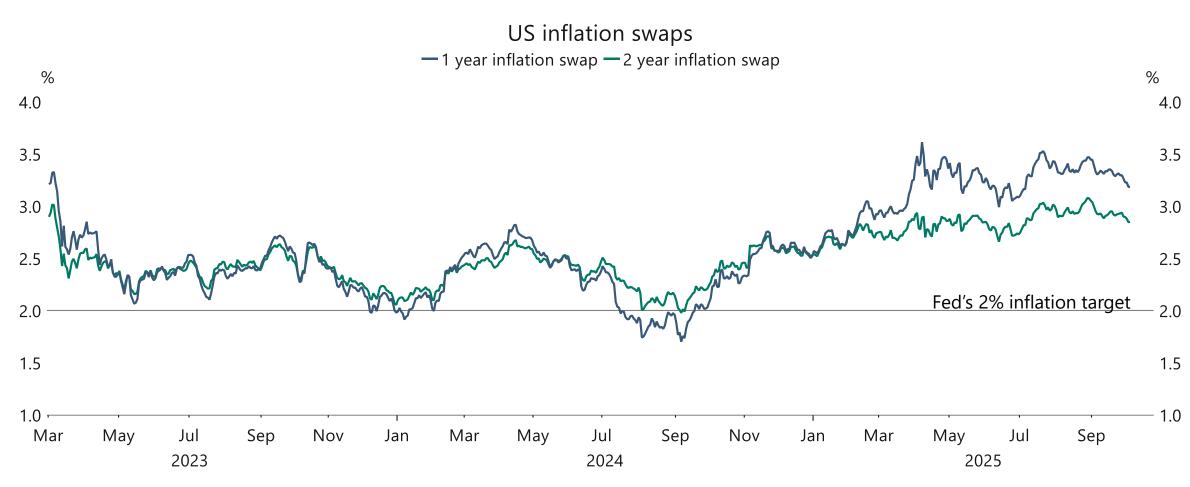
Source: Institute for Supply Management (ISM), Federal Reserve Bank of San Francisco, Macrobond, Apollo Chief Economist

### Fed data shows that inflation expectations are rising

- Producer Price Index, lhs
- Federal Reserve Bank of Philadelphia, current prices paid, diffusion, rhs
- Federal Reserve Bank of New York, current prices paid, rhs
- Federal Reserve Bank of Kansas, prices paid for raw materials, versus a month ago, rhs
- Federal Reserve Bank of Dallas, prices paid for raw materials, rhs % (y/y) Index 12.5 100 10.0 75 50 25 2.5 0.0 -25 -2.5 -5.0 r 2018 2007 2010 2011 2012 2013 2014 2015 2016 2017 2019 2020 2021 2022 2023 2024 2025

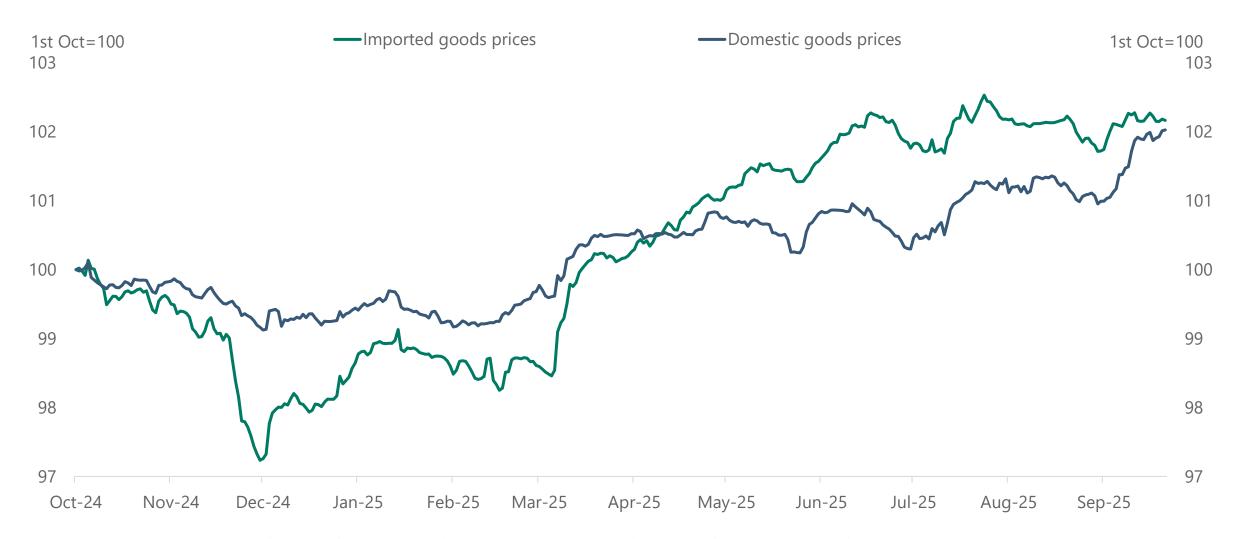
Source: Federal Reserve Bank of Dallas, Federal Reserve Bank of Kansas City, Federal Reserve Bank of New York, Federal Reserve Bank of Philadelphia, U.S. Bureau of Labor Statistics (BLS), Macrobond, Apollo Chief Economist

# Inflation expectations elevated



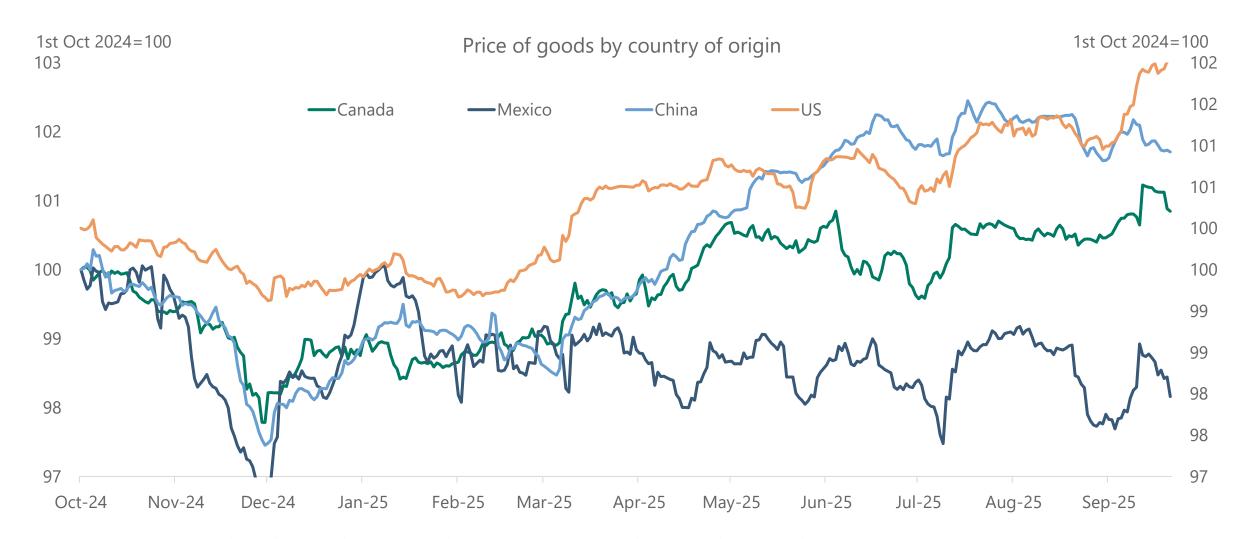
Source: Bloomberg, Macrobond, Apollo Chief Economist

# Imported vs domestic goods prices



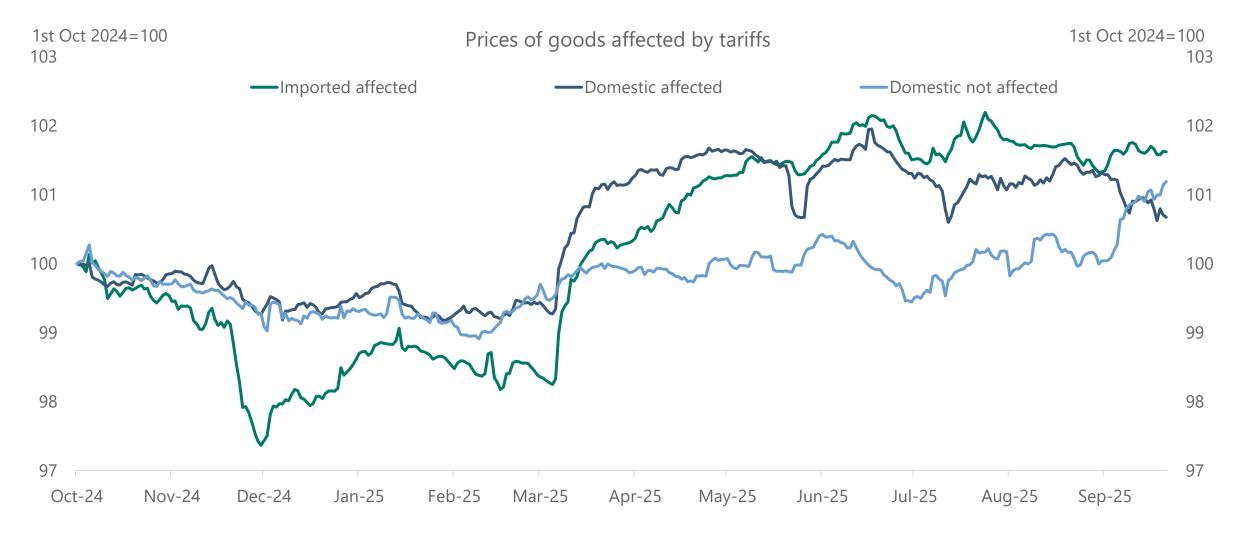
Source: <u>Tracking the Short-Run Price Impact of U.S. Tariffs.</u> Apollo Chief Economist. Note: This figure plots daily unweighted price indices for goods sold by four major U.S. retailers, classified as either domestic or imported. Only products with identified country of origin are included. Each index is normalized to one at the initial observation date.

### Price of goods by country of origin



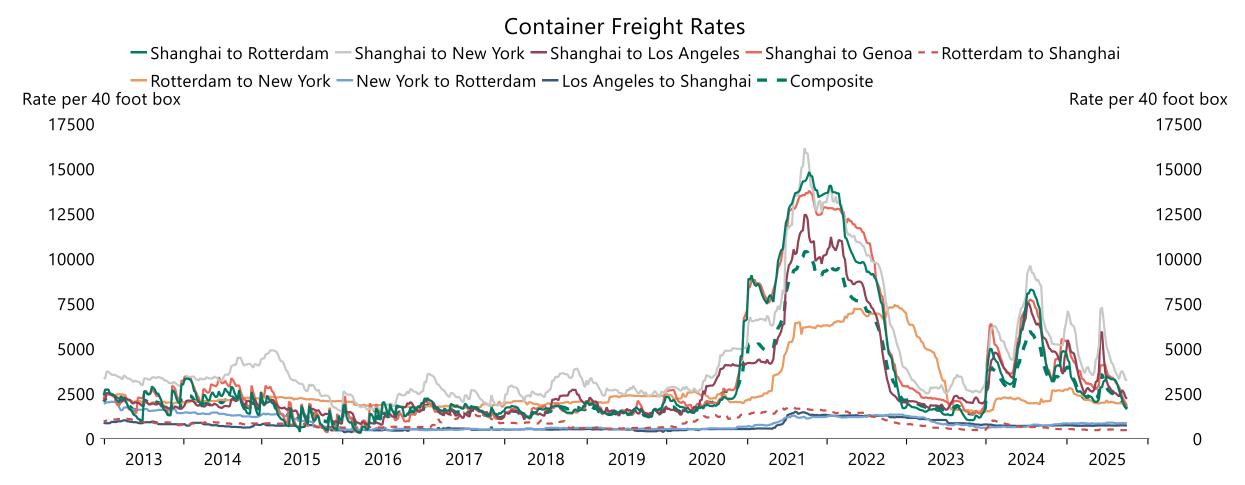
Source: <u>Tracking the Short-Run Price Impact of U.S. Tariffs.</u> Apollo Chief Economist. Note: This figure displays separate daily price indices for products identified as originating from China, Mexico, Canada, and the U.S. Products are grouped based on country-of-origin information obtained through UPC-based matching or generative AI prediction.

# Prices of goods affected by tariffs



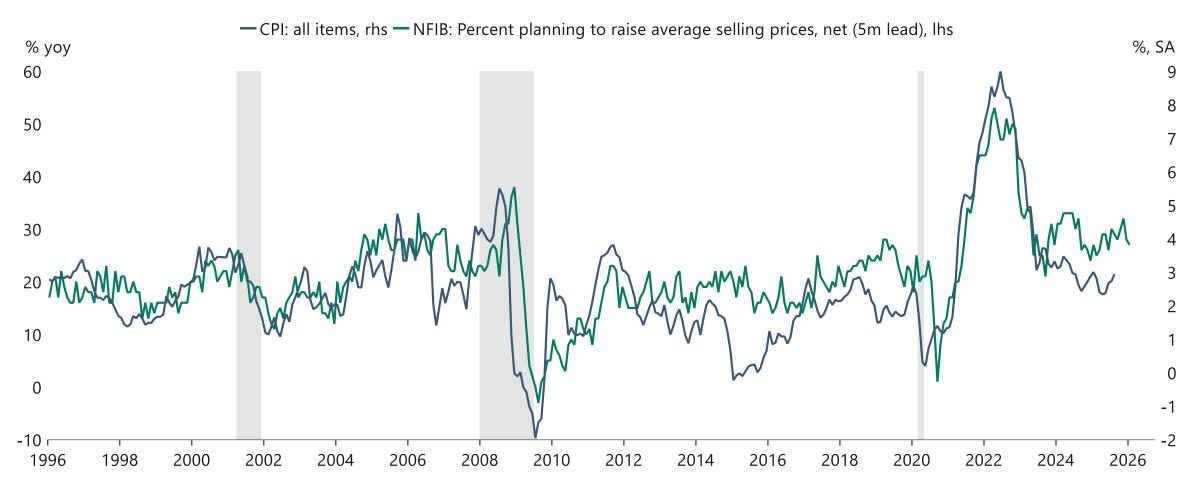
Source: <u>Tracking the Short-Run Price Impact of U.S. Tariffs.</u> Apollo Chief Economist. Note: This figure shows daily price indices for three product groups: imported goods, domestic goods in tariff-affected categories, and domestic goods in unaffected categories. Affected domestic categories include either (1) HS codes subject to tariff changes or (2) COICOP categories with more than 50% of items classified as imported.

# WCI: Weekly container freight rates



Source: WCI, Bloomberg, Macrobond, Apollo Chief Economist

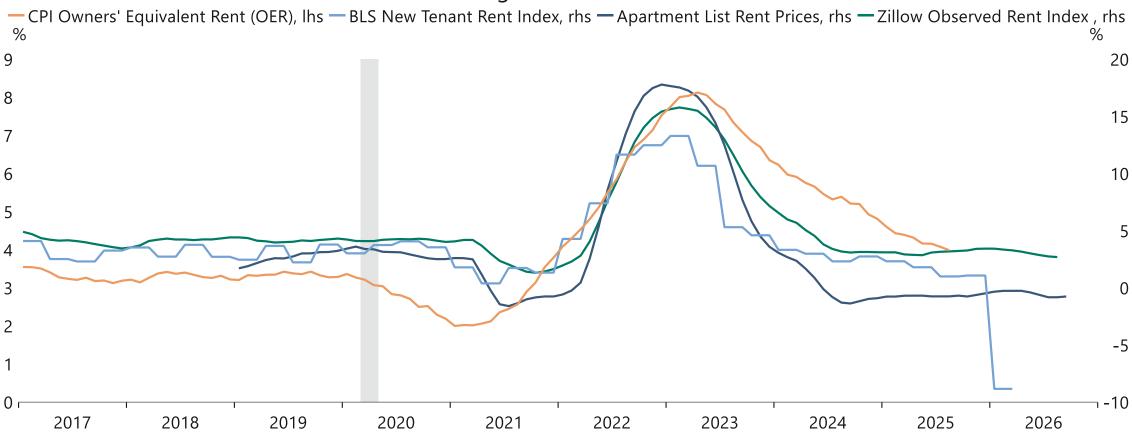
# NFIB: Upward pressure on inflation



Source: National Federation of Independent Business, U.S. Bureau of Labor Statistics (BLS), Macrobond, Apollo Chief Economist

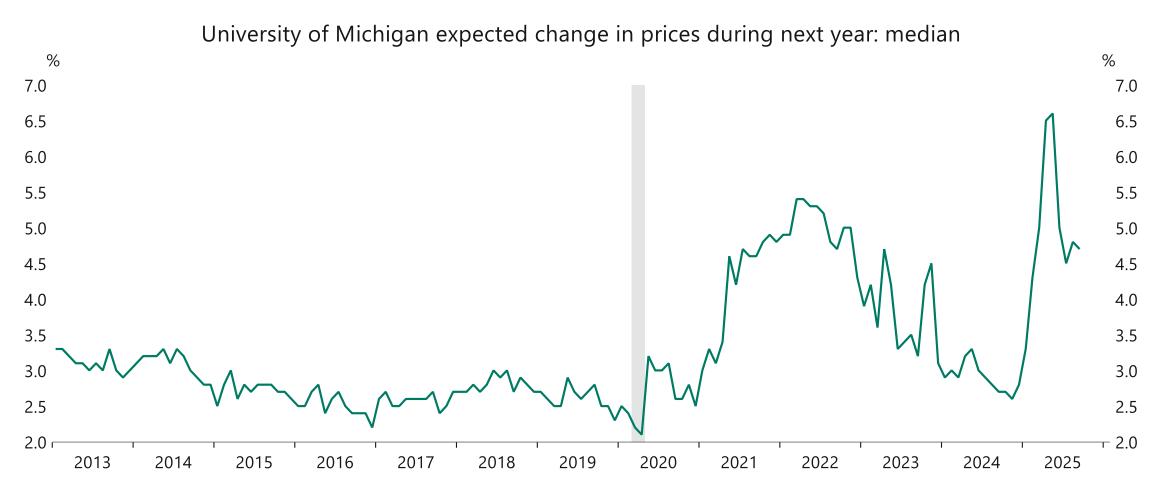
### Zillow indicators of housing inflation

#### Housing inflation indicators



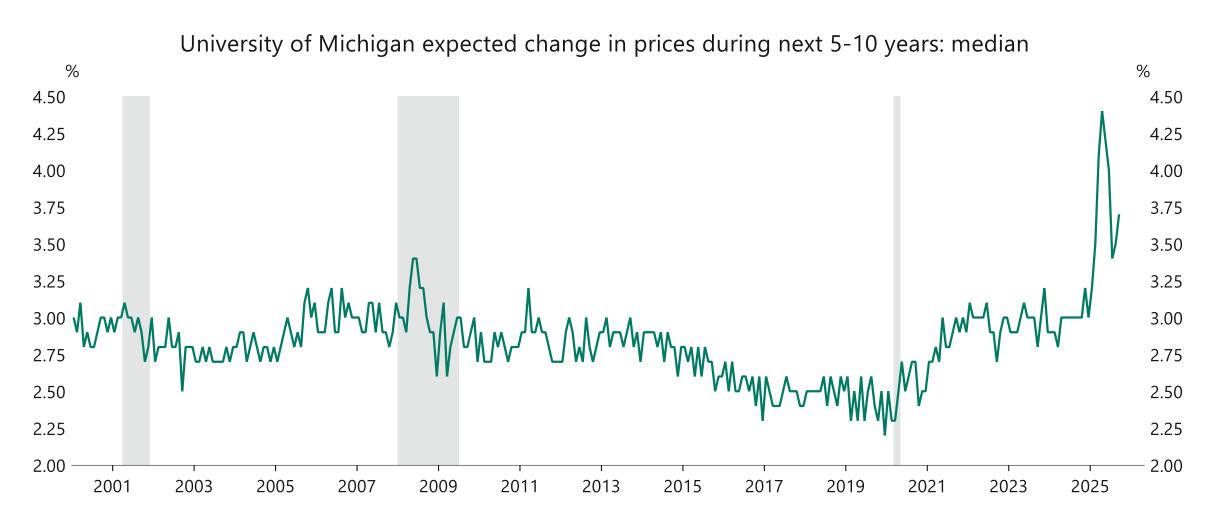
Source: Zillow, Apartment List, U.S. Bureau of Labor Statistics (BLS), Macrobond, Apollo Chief Economist

# Short run inflation expectations higher because of tariffs



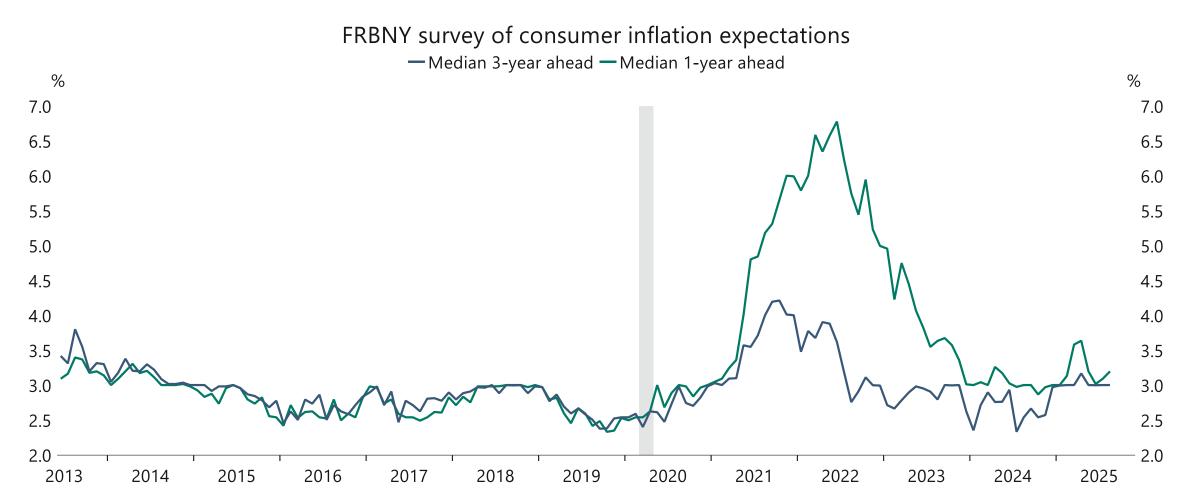
Source: University of Michigan, Macrobond, Apollo Chief Economist

# Long run inflation expectations also higher



Source: University of Michigan, Macrobond, Apollo Chief Economist

# Fed measures of inflation expectations

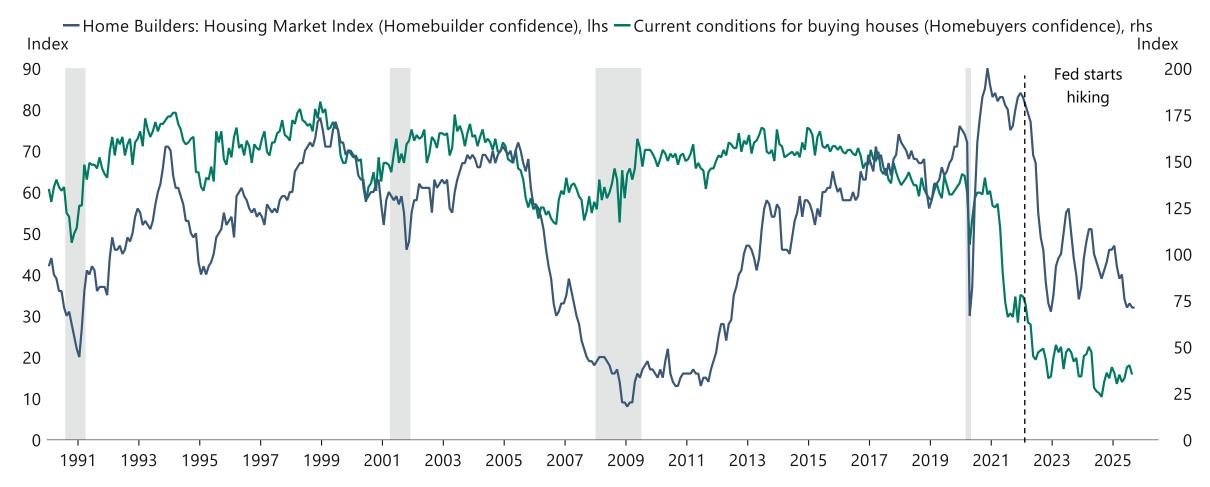


Source: Federal Reserve Bank of New York, Macrobond, Apollo Chief Economist

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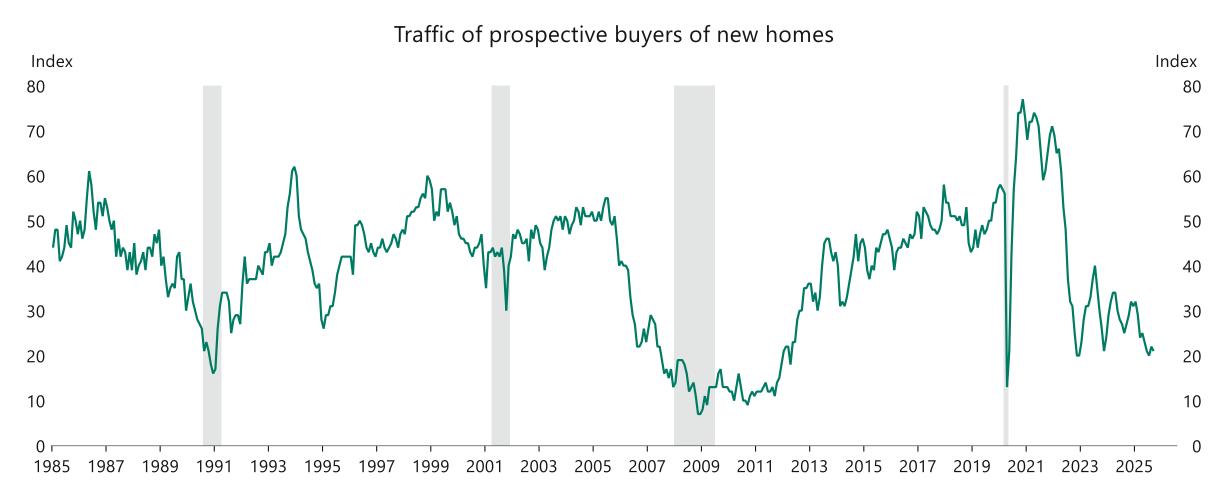
Alternative data for housing

# Homebuyer and homebuilder confidence



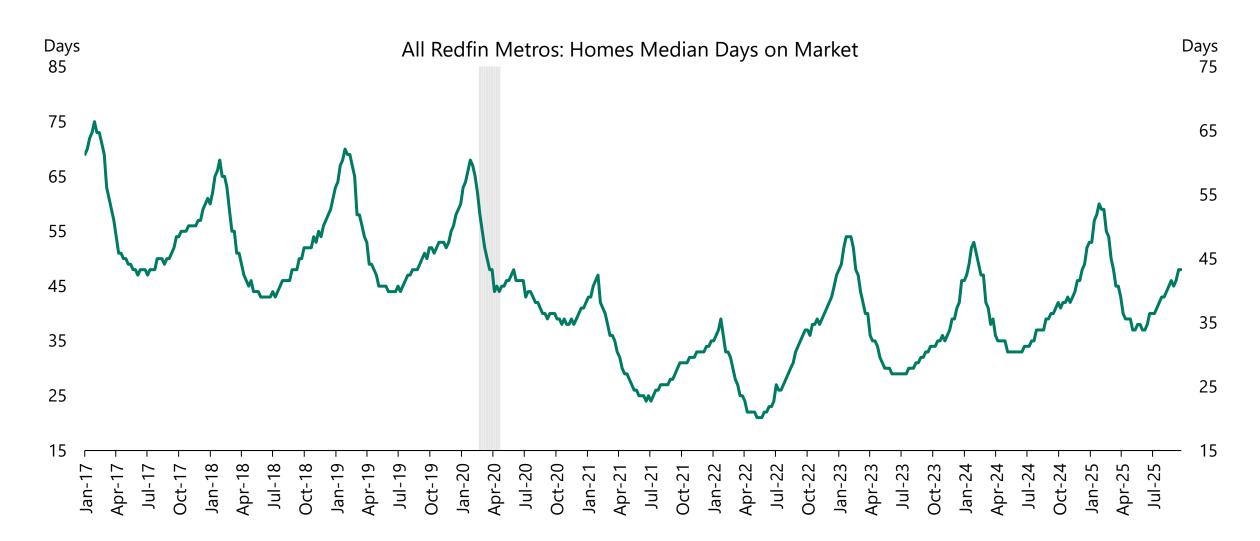
Source: University of Michigan, National Association of Home Builders, Macrobond, Apollo Chief Economist

# Traffic of prospective homebuyers



Source: National Association of Home Builders, Macrobond, Apollo Chief Economist

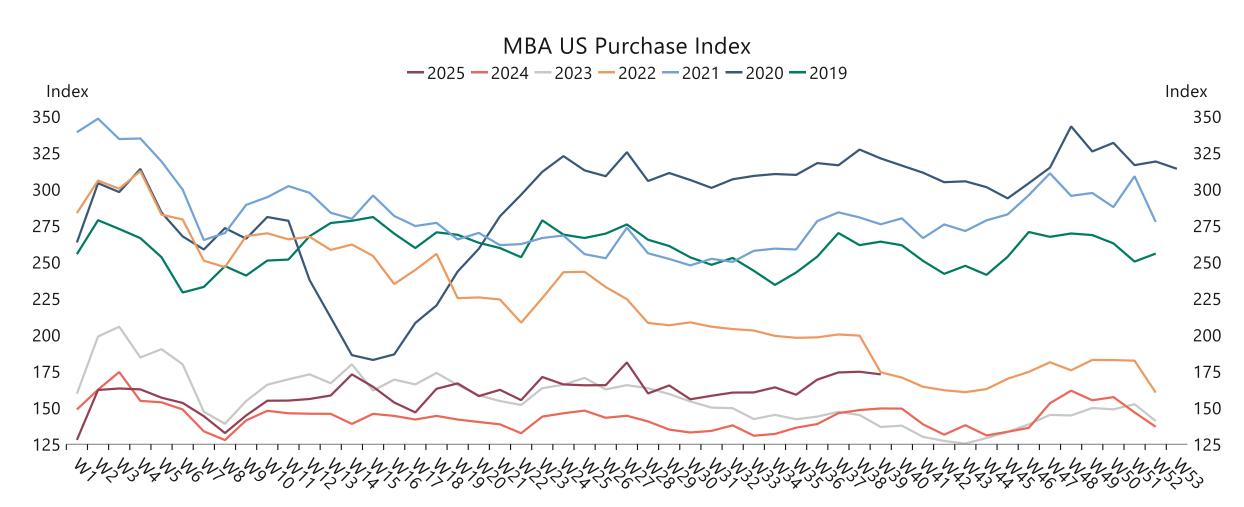
#### Homes for sale: Median days on the market



# Housing supply is low: Residential new listings remain low

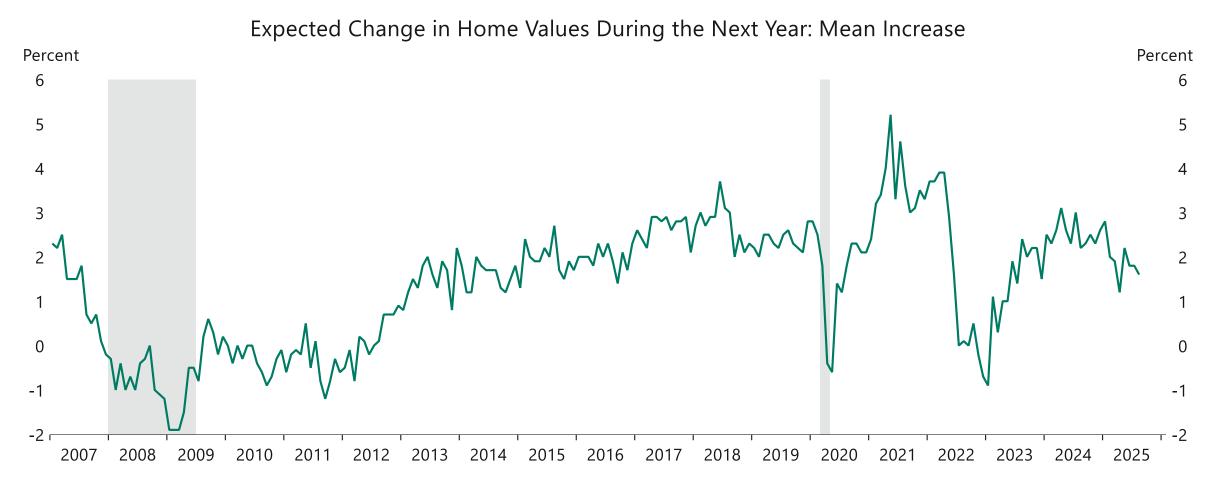


# Mortgage purchase applications low



Source: Mortgage Bankers Association (MBA), Macrobond, Apollo Chief Economist

# Consumers' expectations to home price inflation

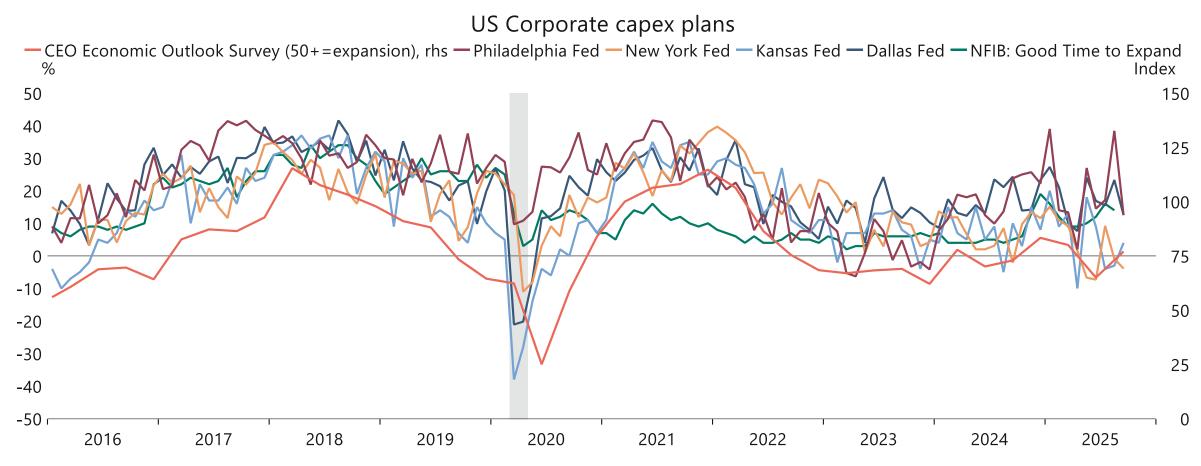


Source: University of Michigan, Macrobond, Apollo Chief Economist

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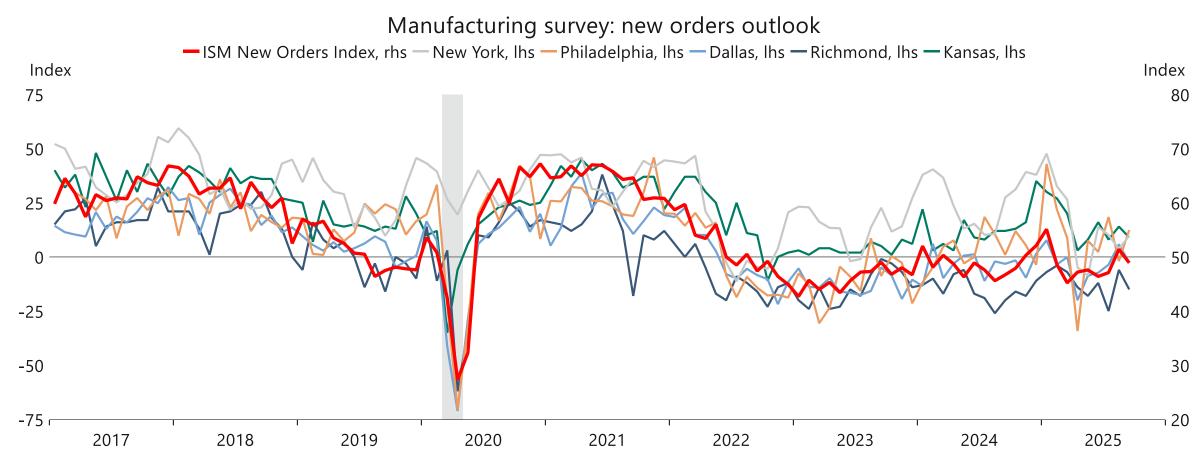
Alternative data for production

# Fed: Corporate capex spending plans improving



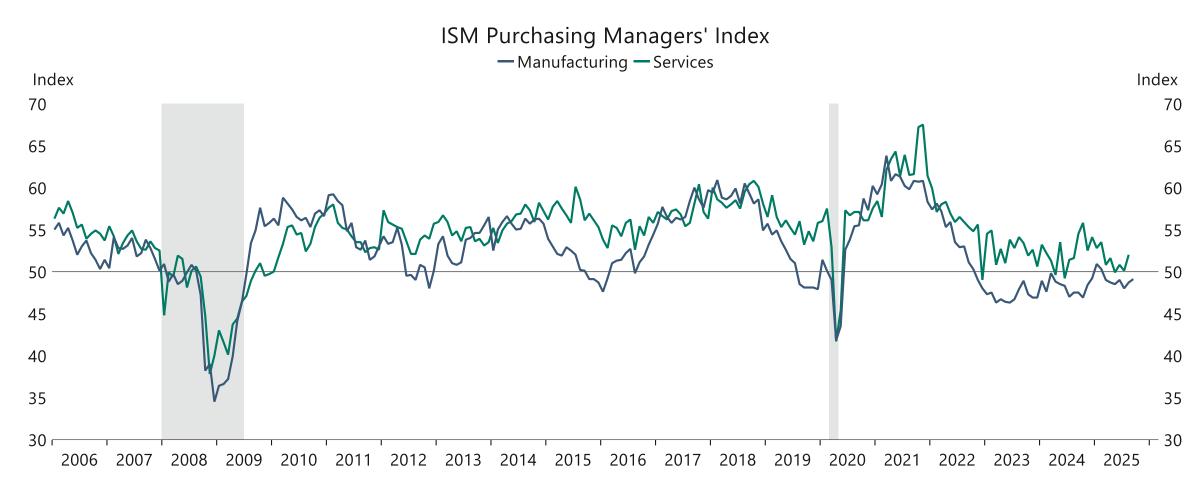
Source: National Federation of Independent Business, Federal Reserve Bank of Dallas, Federal Reserve Bank of Kansas City, Federal Reserve Bank of New York, Federal Reserve Bank of Philadelphia, Business Roundtable, Macrobond, Apollo Chief Economist

#### Fed: New orders outlook



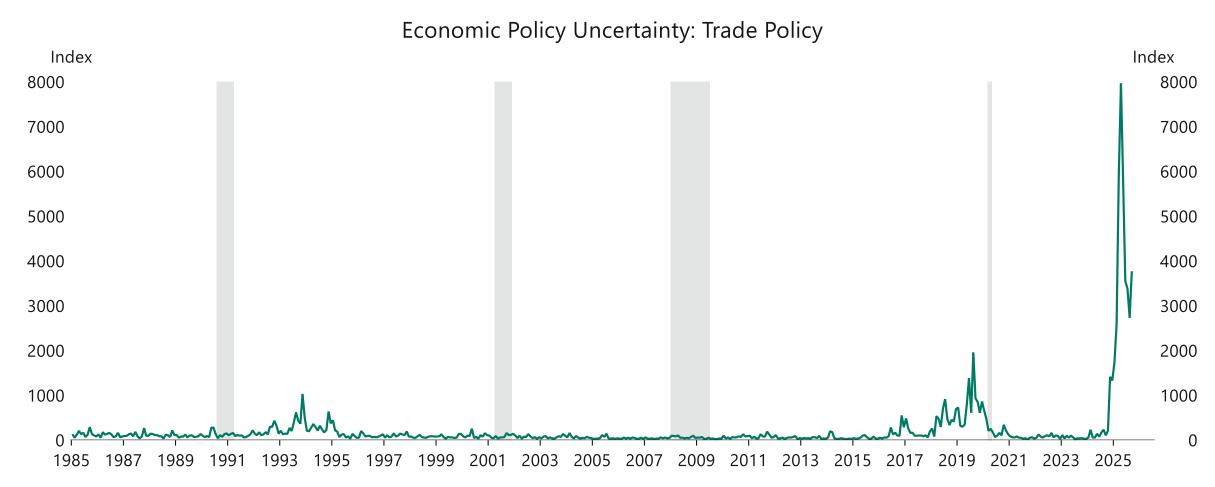
Source: Federal Reserve Bank of Kansas City, Federal Reserve Bank of Richmond, Federal Reserve Bank of Dallas, Federal Reserve Bank of Philadelphia, Federal Reserve Bank of New York, Institute for Supply Management (ISM), Macrobond, Apollo Chief Economist

# ISM: Manufacturing and Services



Source: Institute for Supply Management (ISM), Macrobond, Apollo Chief Economist

# Trade policy uncertainty improving



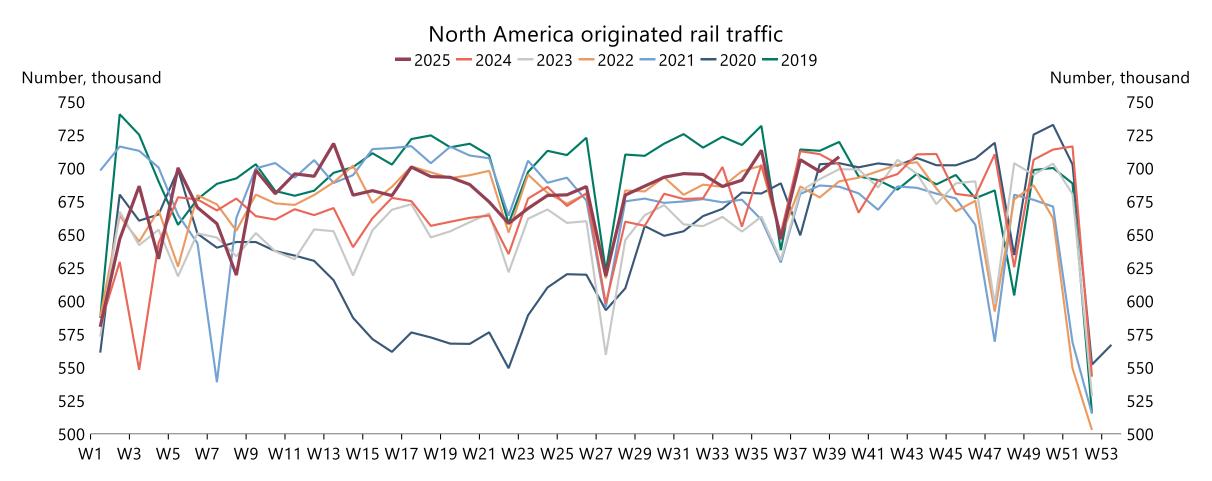
Source: Economic Policy Uncertainty, Macrobond, Apollo Chief Economist

# Container ships from China to US



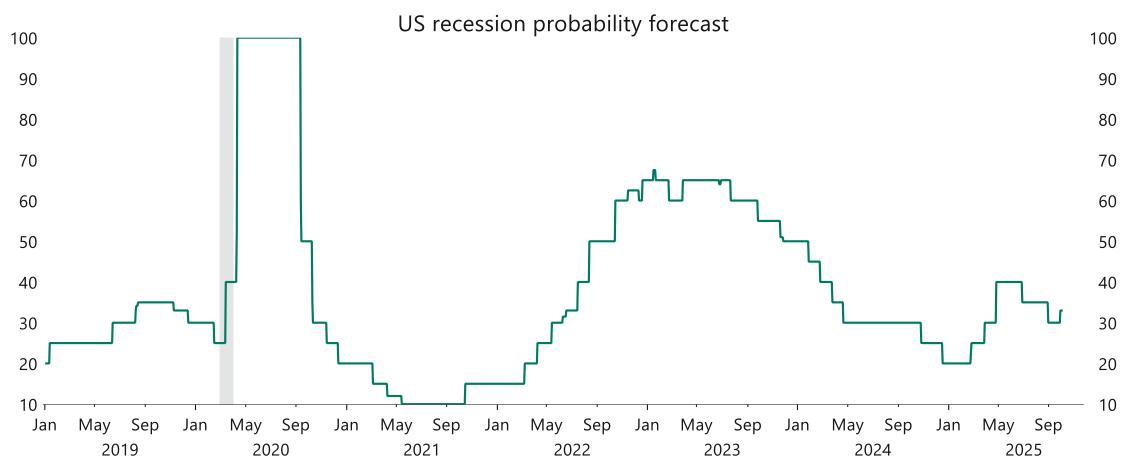
Note: Displays the estimated number of container vessels departing China for the United States, focusing on dry cargo ships. Aggregates data using a 15-day rolling average to reduce short-term volatility and provide a clearer view of broader trends in vessel activity. Source: Bloomberg, Macrobond, Apollo Chief Economist

#### American Association of Railroads: Rail traffic volumes



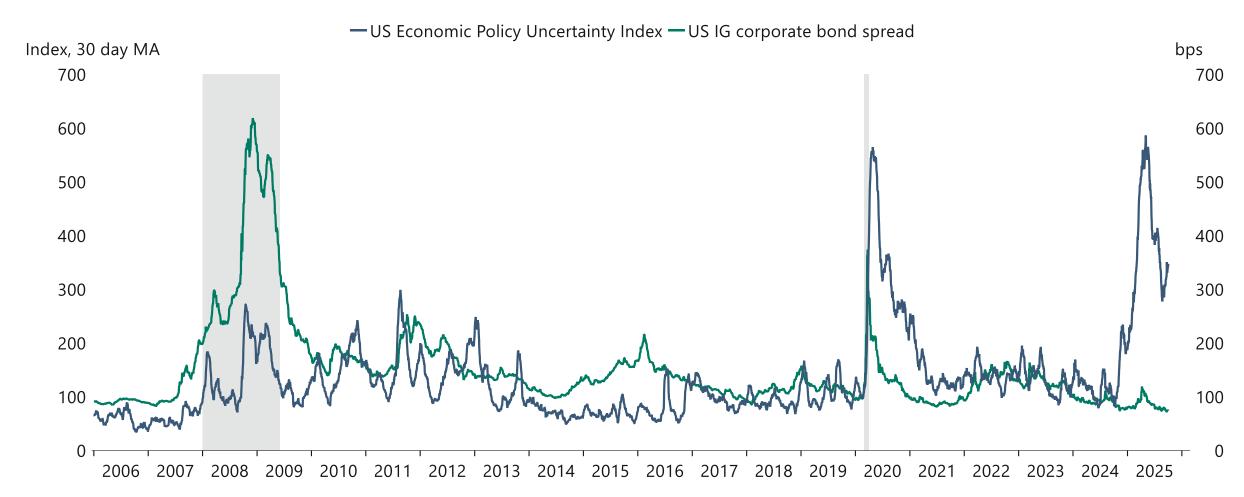
Source: Association of American Railroads (AAR), Macrobond, Apollo Chief Economist

# US: Consensus recession probability 12 months ahead



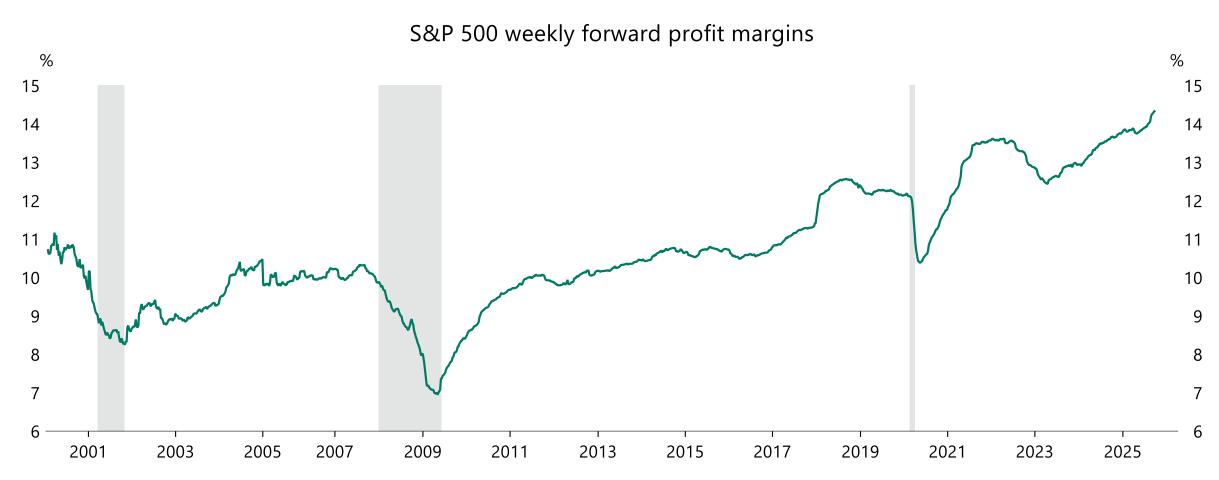
Source: Bloomberg, Macrobond, Apollo Chief Economist

# Economic policy uncertainty improving



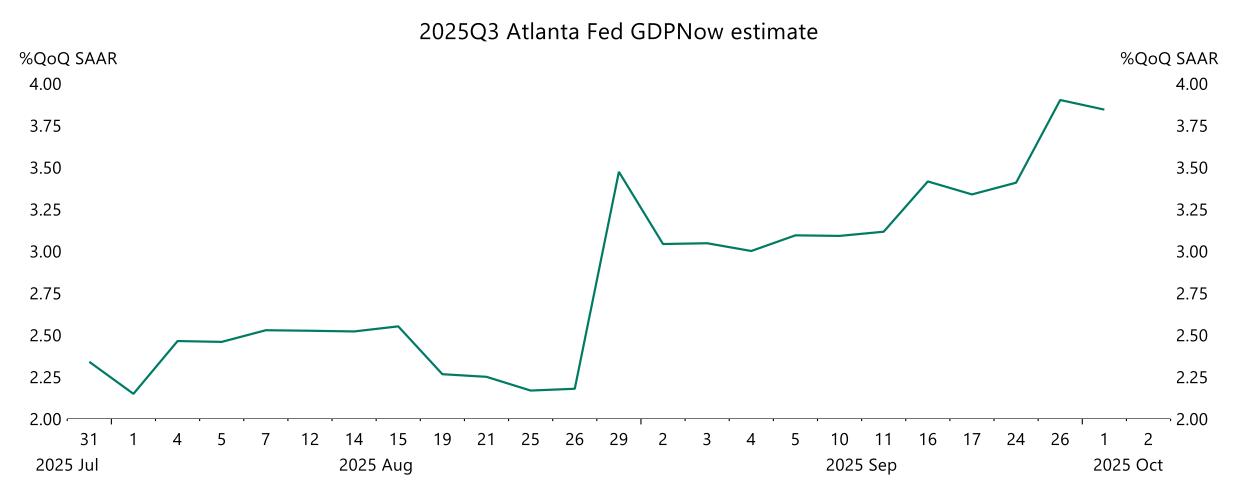
Source: Economic Policy Uncertainty, Macrobond, Apollo Chief Economist

# S&P 500 weekly forward profit margins at record high levels



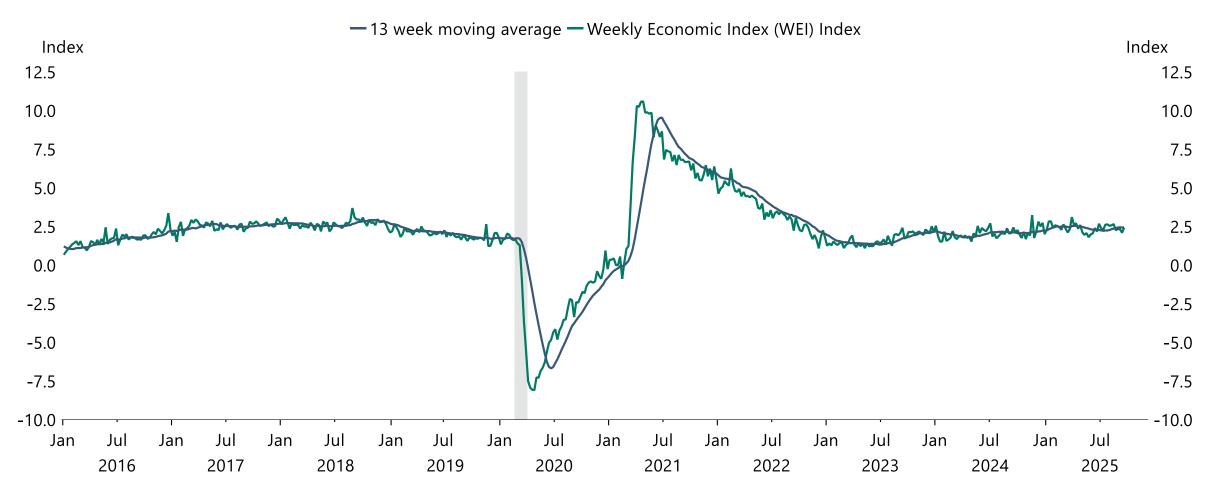
Source: Bloomberg, Macrobond, Apollo Chief Economist. Note: The 12 months forward profit margins are calculated by using the weighted average of 1FY (current year estimate) and 2FY (next year estimate) to smooth out fiscal year transitions.

#### 2025 Q3 GDP estimate from Atlanta Fed: 3.8%



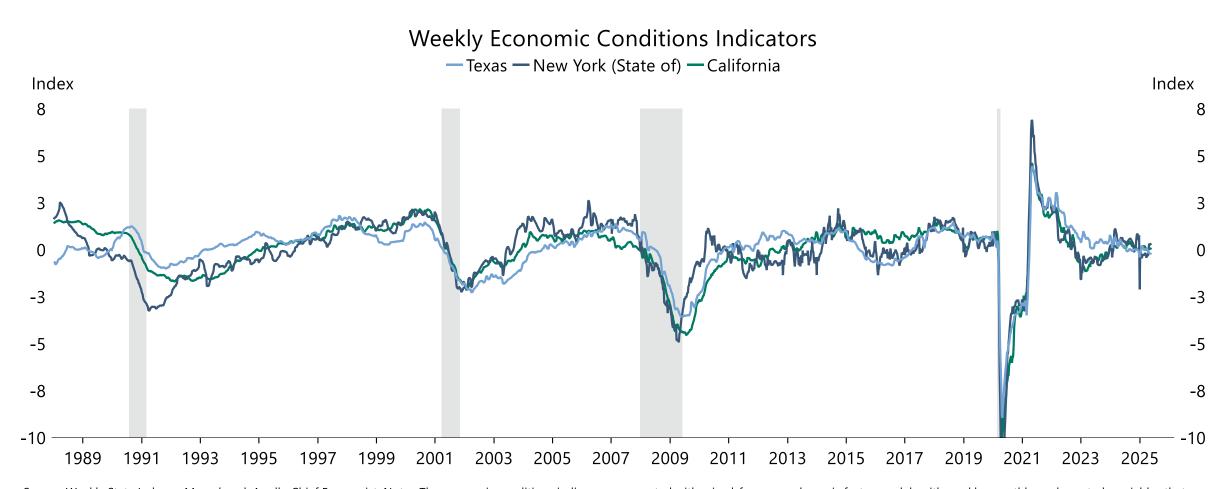
Source: Federal Reserve Bank of Atlanta, Macrobond, Apollo Chief Economist

# The Fed's Weekly Economic Index, measured in GDP units



Source: Federal Reserve Bank of Dallas, Macrobond, Apollo Chief Economist

# Weekly economic indicators for New York, California, and Texas trending higher



Source: Weekly State Indexes, Macrobond, Apollo Chief Economist. Note: The economic conditions indices are computed with mixed-frequency dynamic factor models with weekly, monthly, and quarterly variables that cover multiple dimensions of state economies. The indices are scaled to 4-quarter growth rates of U.S. real GDP and normalized such that a value of zero indicates national long-run growth.

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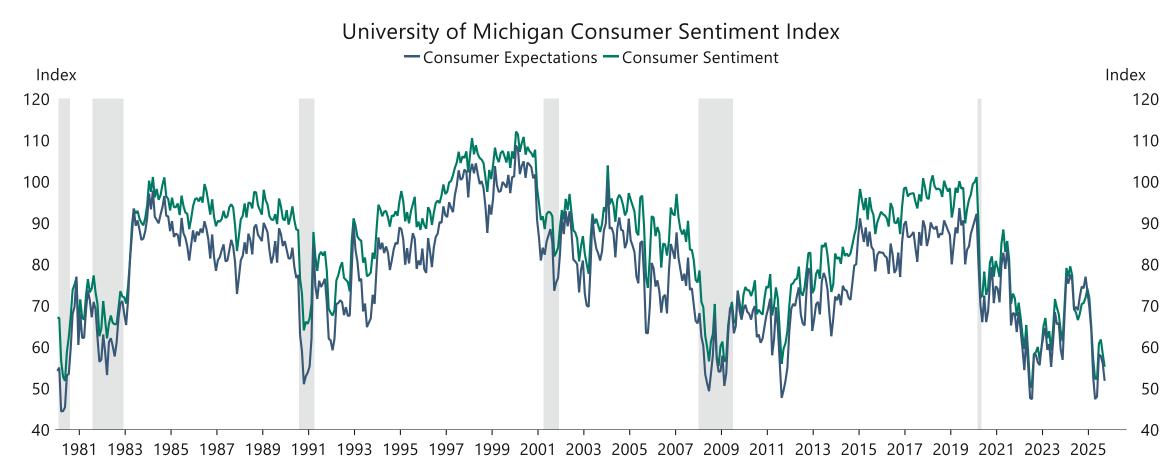
# Consumer sentiment

#### Conference Board: Consumer confidence index



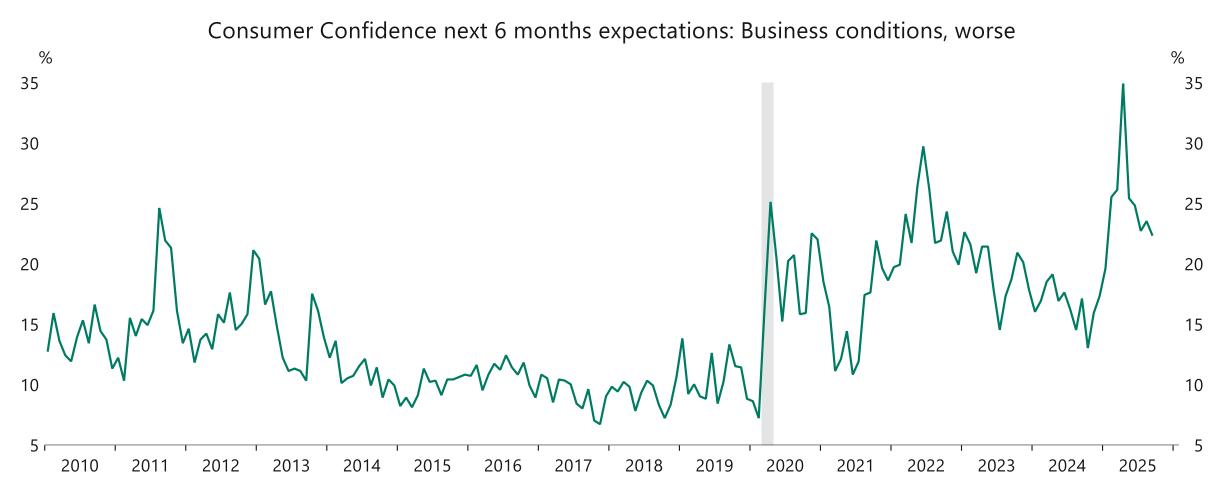
Source: Conference Board, Macrobond, Apollo Chief Economist

#### University of Michigan consumer confidence index



Source: University of Michigan, Macrobond, Apollo Chief Economist

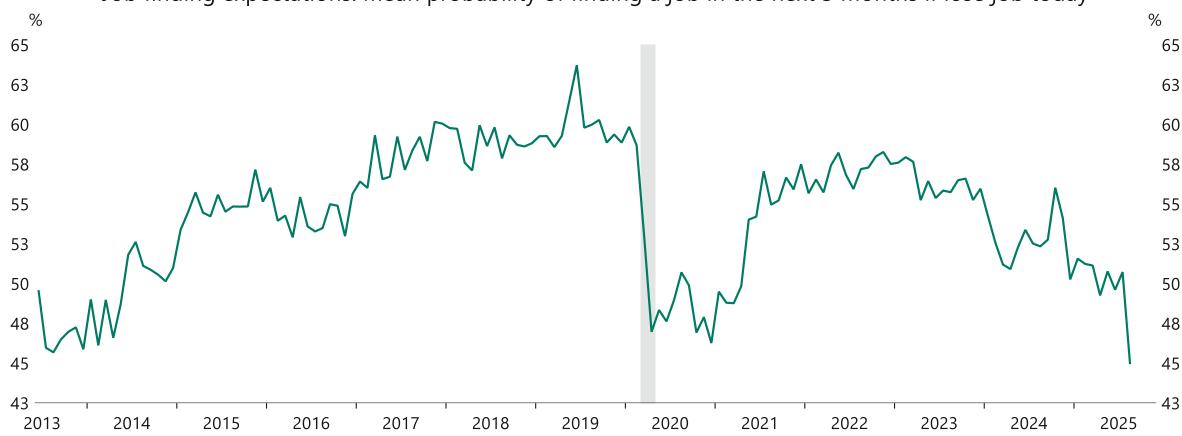
# Consumer expectations to business conditions improving



Source: Conference Board, Macrobond, Apollo Chief Economist

# Employment expectations

Job finding expectations: mean probability of finding a job in the next 3 months if lose job today

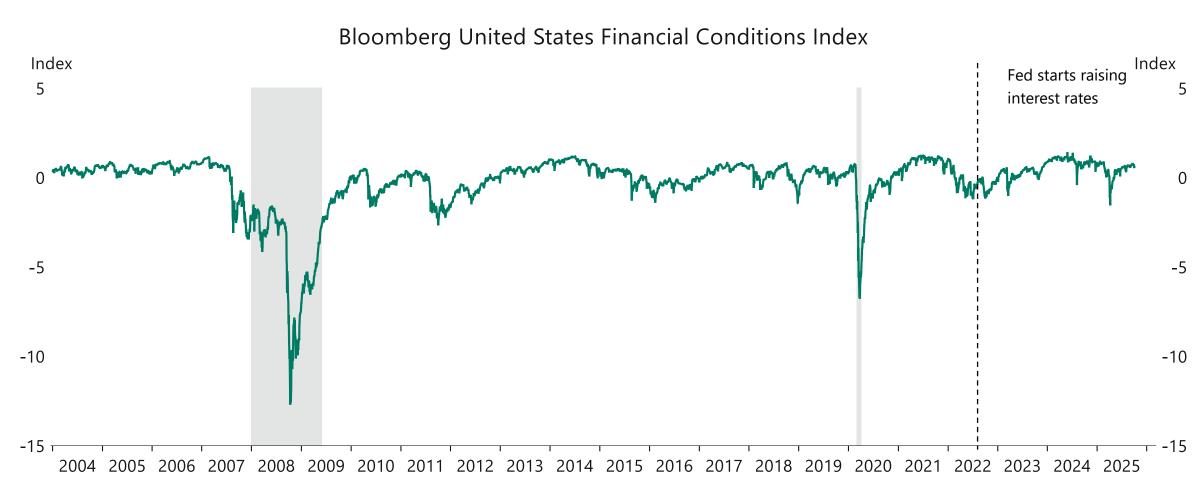


Source: Federal Reserve Bank of New York, Macrobond, Apollo Chief Economist

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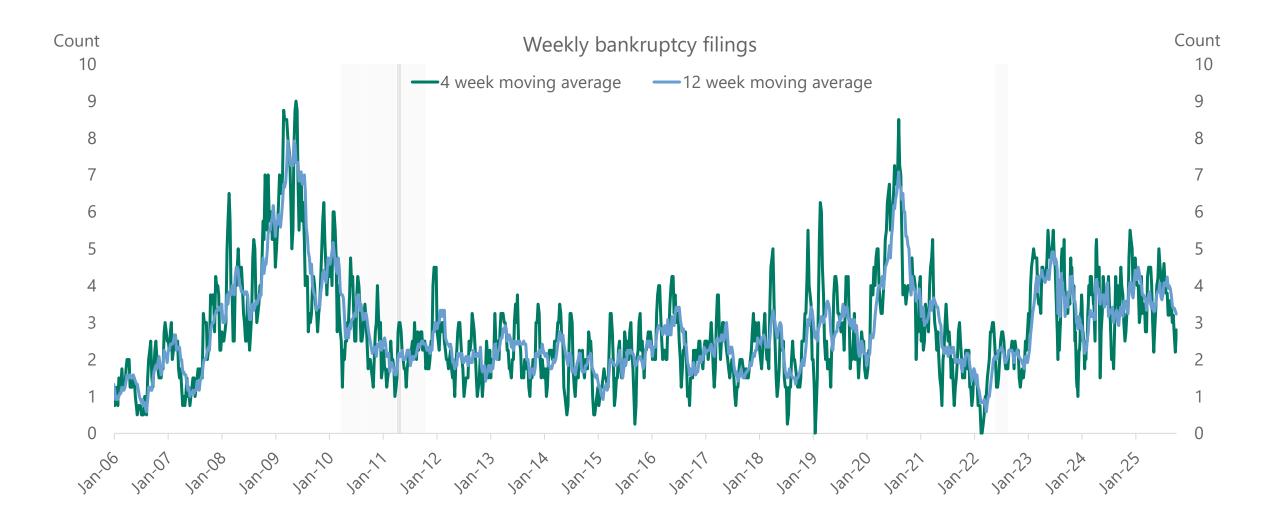
Financial conditions

#### Financial conditions today are easier than when the Fed started raising interest rates

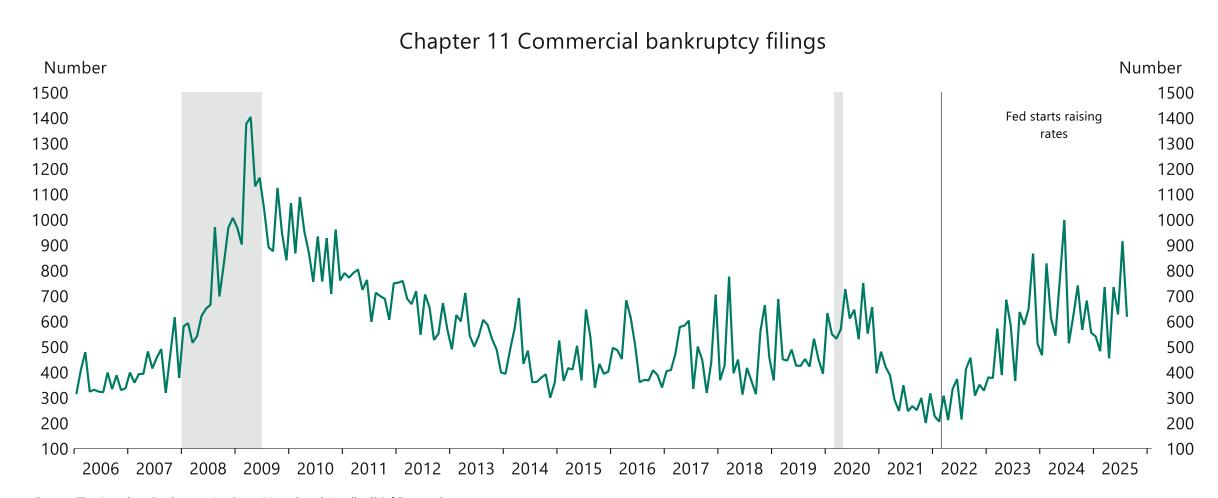


Source: Bloomberg, Macrobond, Apollo Chief Economist

# Weekly bankruptcy filings

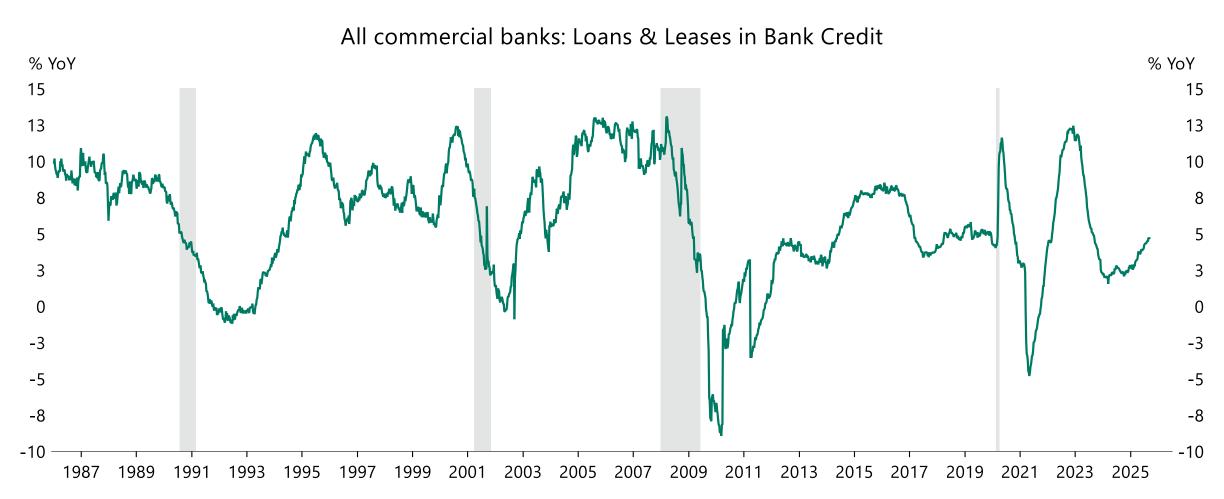


# Chapter 11 bankruptcy filings



Source: The American Bankruptcy Institute, Macrobond, Apollo Chief Economist

# Weekly loan growth for banks



Source: Federal Reserve, Macrobond, Apollo Chief Economist



# Torsten Slok, Ph.D.

Chief Economist

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Torsten Slok joined Apollo in August 2020 as Chief Economist and he leads Apollo's macroeconomic and market analysis across the platform.

Prior to joining, Mr. Slok worked for 15 years as Chief Economist at Deutsche Bank where his team was top ranked in the annual Institutional Investor survey for a decade. Prior to joining Deutsche Bank Mr. Slok worked at the IMF in Washington, DC and at the OECD in Paris.

Mr. Slok has a Ph.D in Economics and has studied at the University of Copenhagen and Princeton University.